



Mexico Beach 2019

Average Daily Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
1 Bedroom	\$175	\$91	\$170	\$199	\$116	\$125	\$125	\$121	\$121	\$112	\$121	\$152	\$136.00
2 Bedroom	\$170	\$174	\$214	\$196	\$171	\$207	\$204	\$188	\$188	\$208	\$157	\$150	\$187.17
3 Bedroom	\$246	\$252	\$222	\$229	\$260	\$285	\$271	\$271	\$271	\$253	\$220	\$210	\$252.42
4 Bedroom	\$255	\$401	\$252	\$214	\$311	\$463	\$379	\$345	\$345	\$336	\$276	\$256	\$321.00
5 Bedroom	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	-
6+ Bedroom	N/A	N/A	N/A	N/A	\$1114	\$871	\$908	\$992	\$992	\$1181	\$937	\$845	\$669.92

Average Daily Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
1 Bedroom	\$175	\$91	\$199	\$237	\$121	\$125	\$129	\$144	\$176	\$117	\$140	\$152	\$150.50
2 Bedroom	\$215	\$180	\$227	\$210	\$226	\$242	\$238	\$243	\$198	\$347	\$227	\$184	\$228.08
3 Bedroom	\$310	\$275	\$305	\$246	\$355	\$386	\$480	\$277	\$271	\$280	\$231	\$229	\$303.75
4 Bedroom	\$340	\$408	\$289	\$214	\$366	\$527	\$582	\$502	\$358	\$968	\$281	\$271	\$425.50
5 Bedroom	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	-
6+ Bedroom	N/A	N/A	N/A	N/A	\$1114	\$1191	\$871	\$908	\$992	\$1181	\$937	\$845	\$669.92

Average Occupancy Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
1 Bedroom	100%	96%	65%	58%	62%	36%	55%	20%	100%	61%	20%	21%	58%
2 Bedroom	100%	17%	80%	70%	91%	100%	81%	79%	23%	31%	13%	81%	64%
3 Bedroom	100%	100%	97%	95%	29%	71%	87%	83%	80%	68%	83%	52%	79%
4 Bedroom	6%	90%	58%	33%	46%	93%	87%	60%	33%	39%	57%	55%	55%
5 Bedroom	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	0
6+ Bedroom	N/A	N/A	N/A	N/A	23%	37%	97%	90%	87%	52%	40%	42%	59%

Average Occupancy Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
1 Bedroom	100%	96%	82%	79%	71%	47%	65%	60%	100%	81%	25%	23%	65%
2 Bedroom	100%	100%	98%	100%	100%	100%	100%	98%	29%	68%	45%	98%	86%
3 Bedroom	100%	100%	100%	100%	100%	100%	100%	99%	100%	79%	98%	98%	98%
4 Bedroom	53%	95%	74%	33%	70%	100%	100%	91%	35%	65%	73%	77%	72%
5 Bedroom	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	0
6+ Bedroom	N/A	N/A	N/A	N/A	23%	37%	97%	90%	87%	52%	40%	42%	59%

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
1 Bedroom	\$409	\$2,445	\$845	\$997	\$1,000	\$1,000	\$2,125	\$750	\$1,448	\$2,012	\$724	\$988	\$14,743.00
2 Bedroom	\$488	\$550	\$2,889	\$748	\$2,086	\$1,730	\$1,835	\$3,571	\$1,123	\$1,360	\$906	\$2,469	\$19,755.00
3 Bedroom	\$700	\$3,107	\$2,895	\$1,748	\$1,558	\$3,529	\$2,670	\$4,607	\$5,425	\$2,804	\$1,834	\$975	\$31,852.00
4 Bedroom	\$511	\$2,910	\$3,163	\$2,140	\$2,124	\$4,298	\$9,278	\$4,462	\$3,448	\$3,200	\$2,058	\$4,403	\$41,995.00
5 Bedroom	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	-
6+ Bedroom	N/A	N/A	N/A	N/A	\$7,800	\$13,100	\$26,130	\$25,430	\$25,798	\$18,892	\$11,244	\$10,991	\$139,385.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
1 Bedroom	\$624	\$2,445	\$925	\$1,183	\$1,491	\$1,563	\$2,500	\$1,432	\$2,457	\$2,917	\$1,075	\$1,106	\$19,094.00
2 Bedroom	\$589	\$694	\$3,851	\$2,331	\$3,852	\$3,681	\$6,061	\$4,208	\$1,494	\$1,708	\$1,136	\$2,783	\$32,388.00
3 Bedroom	\$2,074	\$5,692	\$6,365	\$3,372	\$2,485	\$5,314	\$4,554	\$6,435	\$6,600	\$4,720	\$3,715	\$3,844	\$55,170.00
4 Bedroom	\$655	\$3,060	\$4,094	\$2,140	\$2,554	\$7,024	\$10,605	\$6,364	\$3,762	\$3,616	\$2,229	\$6,491	\$52,594.00
5 Bedroom	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	-
6+ Bedroom	N/A	N/A	N/A	N/A	\$7,800	\$13,100	\$26,130	\$25,430	\$25,798	\$18,892	\$1,1244	\$10,991	\$139,385.00