



# THE SHORT TERM SHOP

BROKERED BY  
**exp**  
REALTY™

## Average Daily Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$104.00	\$100.00	\$106.00	\$107.00	\$131.00	\$159.00	\$171.00	\$169.00	\$151.00	\$131.00	\$112.00	\$99.00	\$128.33
Bedrooms 2	\$117.00	\$121.00	\$148.00	\$165.00	\$202.00	\$241.00	\$271.00	\$259.00	\$192.00	\$164.00	\$156.00	\$130.00	\$180.50
Bedrooms 3	\$173.00	\$175.00	\$164.00	\$186.00	\$223.00	\$279.00	\$311.00	\$288.00	\$221.00	\$202.00	\$210.00	\$191.00	\$219.42
Bedrooms 4	\$225.00	\$237.00	\$226.00	\$225.00	\$266.00	\$350.00	\$393.00	\$360.00	\$255.00	\$233.00	\$243.00	\$232.00	\$270.42
Bedrooms 5	\$226.00	\$254.00	\$199.00	\$225.00	\$366.00	\$630.00	\$744.00	\$623.00	\$294.00	\$257.00	\$271.00	\$264.00	\$361.92
Bedrooms 6+	\$374.00	\$376.00	\$367.00	\$438.00	\$617.00	\$1,195.00	\$1,506.00	\$1,150.00	\$559.00	\$424.00	\$424.00	\$427.00	\$654.75

## Average Daily Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$124.00	\$121.00	\$126.00	\$137.00	\$165.00	\$191.00	\$207.00	\$216.00	\$189.00	\$153.00	\$155.00	\$149.00	\$161.08
Bedrooms 2	\$219.00	\$183.00	\$179.00	\$225.00	\$246.00	\$290.00	\$321.00	\$305.00	\$244.00	\$208.00	\$181.00	\$174.00	\$231.33
Bedrooms 3	\$313.00	\$325.00	\$255.00	\$299.00	\$294.00	\$381.00	\$425.00	\$395.00	\$297.00	\$259.00	\$276.00	\$265.00	\$315.33
Bedrooms 4	\$335.00	\$365.00	\$358.00	\$325.00	\$378.00	\$485.00	\$563.00	\$500.00	\$340.00	\$300.00	\$317.00	\$300.00	\$380.50
Bedrooms 5	\$324.00	\$407.00	\$364.00	\$327.00	\$524.00	\$759.00	\$875.00	\$776.00	\$435.00	\$385.00	\$400.00	\$408.00	\$498.67
Bedrooms 6+	\$557.00	\$649.00	\$565.00	\$617.00	\$967.00	\$1,735.00	\$2,042.00	\$1,677.00	\$732.00	\$617.00	\$637.00	\$626.00	\$950.92

## Average Occupancy Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	27%	28%	34%	46%	57%	90%	98%	94%	90%	67%	52%	47%	61%
Bedrooms 2	32%	38%	31%	41%	40%	90%	100%	97%	90%	76%	48%	40%	60%
Bedrooms 3	39%	34%	35%	57%	60%	93%	100%	98%	90%	74%	47%	35%	64%
Bedrooms 4	32%	41%	45%	50%	61%	90%	100%	100%	91%	77%	43%	48%	65%
Bedrooms 5	32%	26%	29%	63%	68%	100%	100%	100%	93%	74%	37%	40%	64%
Bedrooms 6+	32%	29%	39%	63%	71%	100%	100%	100%	93%	74%	47%	35%	65%

## Average Occupancy Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	46%	44%	51%	90%	82%	97%	100%	100%	97%	88%	75%	87%	80%
Bedrooms 2	61%	52%	64%	100%	56%	100%	100%	100%	97%	90%	70%	71%	80%
Bedrooms 3	76%	59%	87%	90%	91%	100%	100%	100%	100%	91%	71%	65%	86%
Bedrooms 4	90%	75%	80%	90%	87%	100%	100%	100%	100%	97%	79%	87%	90%
Bedrooms 5	68%	48%	75%	98%	97%	100%	100%	100%	100%	100%	72%	96%	88%
Bedrooms 6+	68%	54%	58%	88%	94%	100%	100%	100%	100%	95%	70%	61%	82%

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$820.00	\$830.00	\$944.00	\$792.00	\$1,852.00	\$3,155.00	\$4,267.00	\$4,225.00	\$3,482.00	\$2,375.00	\$1,430.00	\$1,474.00	\$25,646.00
Bedrooms 2	\$1,083.00	\$1,089.00	\$1,100.00	\$1,494.00	\$2,063.00	\$5,125.00	\$6,386.00	\$5,805.00	\$4,451.00	\$3,370.00	\$1,990.00	\$1,449.00	\$35,405.00
Bedrooms 3	\$1,047.00	\$1,787.00	\$1,625.00	\$1,830.00	\$2,904.00	\$6,150.00	\$7,749.00	\$7,650.00	\$4,118.00	\$3,281.00	\$2,559.00	\$1,700.00	\$42,400.00
Bedrooms 4	\$1,200.00	\$1,731.00	\$2,208.00	\$2,184.00	\$3,521.00	\$7,500.00	\$10,171.00	\$9,240.00	\$5,109.00	\$3,823.00	\$2,432.00	\$1,900.00	\$51,019.00
Bedrooms 5	\$852.00	\$1,704.00	\$1,393.00	\$2,484.00	\$4,961.00	\$13,971.00	\$18,363.00	\$16,257.00	\$7,084.00	\$4,256.00	\$2,345.00	\$1,685.00	\$75,355.00
Bedrooms 6+	\$2,082.00	\$2,268.00	\$3,796.00	\$6,735.00	\$11,153.00	\$28,251.00	\$39,029.00	\$32,061.00	\$14,800.00	\$8,168.00	\$5,552.00	\$4,056.00	\$157,951.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,373.00	\$1,223.00	\$1,440.00	\$1,479.00	\$2,427.00	\$4,773.00	\$5,673.00	\$6,014.00	\$4,408.00	\$2,910.00	\$2,042.00	\$2,245.00	\$36,007.00
Bedrooms 2	\$1,672.00	\$1,594.00	\$1,995.00	\$2,643.00	\$2,925.00	\$6,571.00	\$8,588.00	\$7,652.00	\$5,619.00	\$4,403.00	\$2,576.00	\$1,899.00	\$48,137.00
Bedrooms 3	\$2,548.00	\$3,463.00	\$3,060.00	\$2,996.00	\$4,907.00	\$6,488.00	\$10,648.00	\$10,314.00	\$6,565.00	\$5,131.00	\$3,869.00	\$3,001.00	\$64,990.00
Bedrooms 4	\$3,976.00	\$4,140.00	\$3,874.00	\$3,960.00	\$5,597.00	\$11,588.00	\$14,863.00	\$12,673.00	\$8,158.00	\$6,299.00	\$4,350.00	\$3,541.00	\$83,010.00
Bedrooms 5	\$2,255.00	\$3,518.00	\$2,328.00	\$4,240.00	\$7,839.00	\$19,715.00	\$25,746.00	\$21,147.00	\$10,770.00	\$8,167.00	\$4,279.00	\$4,204.00	\$114,208.00
Bedrooms 6+	\$3,703.00	\$5,156.00	\$6,987.00	\$10,529.00	\$17,676.00	\$42,872.00	\$54,545.00	\$48,478.00	\$20,843.00	\$12,571.00	\$8,762.00	\$6,858.00	\$238,980.00