



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Average Daily Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$104.00	\$104.00	\$104.00	\$104.00	\$110.00	\$108.00	\$110.00	\$110.00	\$104.00	\$104.00	\$104.00	\$104.00	\$105.83
Bedrooms 2	\$149.00	\$155.00	\$150.00	\$161.00	\$177.00	\$197.00	\$200.00	\$199.00	\$187.00	\$173.00	\$178.00	\$169.00	\$174.58
Bedrooms 3	\$200.00	\$201.00	\$220.00	\$222.00	\$250.00	\$271.00	\$295.00	\$288.00	\$250.00	\$224.00	\$227.00	\$216.00	\$238.67
Bedrooms 4	\$348.00	\$339.00	\$331.00	\$357.00	\$366.00	\$370.00	\$401.00	\$394.00	\$372.00	\$366.00	\$372.00	\$317.00	\$361.08
Bedrooms 5	\$319.00	\$343.00	\$395.00	\$436.00	\$510.00	\$571.00	\$608.00	\$595.00	\$499.00	\$496.00	\$497.00	\$475.00	\$478.67
Bedrooms 6+	\$439.00	\$339.00	\$581.00	\$640.00	\$810.00	\$934.00	\$954.00	\$862.00	\$709.00	\$629.00	\$630.00	\$711.00	\$686.50

Average Daily Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$104.00	\$110.00	\$110.00	\$115.00	\$120.00	\$125.00	\$140.00	\$139.00	\$127.00	\$124.00	\$119.00	\$110.00	\$120.25
Bedrooms 2	\$187.00	\$186.00	\$184.00	\$214.00	\$215.00	\$228.00	\$249.00	\$241.00	\$225.00	\$210.00	\$200.00	\$200.00	\$211.58
Bedrooms 3	\$305.00	\$263.00	\$268.00	\$274.00	\$295.00	\$316.00	\$321.00	\$318.00	\$315.00	\$285.00	\$282.00	\$264.00	\$292.17
Bedrooms 4	\$420.00	\$369.00	\$408.00	\$471.00	\$443.00	\$483.00	\$491.00	\$492.00	\$424.00	\$440.00	\$467.00	\$458.00	\$447.17
Bedrooms 5	\$393.00	\$465.00	\$497.00	\$509.00	\$669.00	\$715.00	\$784.00	\$785.00	\$586.00	\$571.00	\$577.00	\$527.00	\$585.67
Bedrooms 6+	\$645.00	\$467.00	\$806.00	\$747.00	\$937.00	\$1,142.00	\$1,081.00	\$1,053.00	\$816.00	\$779.00	\$821.00	\$1,010.00	\$858.67

Average Occupancy Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	16%	14%	13%	83%	39%	53%	77%	71%	53%	32%	20%	13%	40%
Bedrooms 2	31%	17%	32%	67%	55%	90%	100%	87%	76%	5%	30%	24%	56%
Bedrooms 3	13%	19%	23%	29%	57%	90%	100%	90%	71%	48%	33%	23%	50%
Bedrooms 4	10%	24%	16%	23%	68%	90%	100%	90%	73%	50%	40%	32%	51%
Bedrooms 5	18%	17%	29%	35%	58%	91%	100%	94%	74%	48%	40%	29%	53%
Bedrooms 6+	13%	47%	41%	36%	57%	87%	100%	82%	56%	49%	27%	39%	53%

Average Occupancy Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	29%	22%	30%	87%	52%	80%	91%	77%	67%	43%	31%	19%	52%
Bedrooms 2	45%	35%	52%	100%	83%	97%	100%	96%	83%	77%	50%	42%	72%
Bedrooms 3	30%	45%	52%	83%	75%	100%	100%	97%	93%	81%	58%	45%	72%
Bedrooms 4	23%	42%	23%	92%	93%	100%	100%	100%	87%	67%	50%	56%	69%
Bedrooms 5	36%	45%	47%	83%	69%	100%	100%	100%	92%	80%	57%	45%	71%
Bedrooms 6+	18%	54%	68%	62%	79%	100%	100%	100%	93%	85%	63%	45%	72%

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$520.00	\$341.00	\$314.00	\$2,200.00	\$1,312.00	\$1,672.00	\$2,288.00	\$2,155.00	\$1,560.00	\$1,030.00	\$644.00	\$416.00	\$14,452.00
Bedrooms 2	\$959.00	\$580.00	\$1,300.00	\$1,148.00	\$2,347.00	\$4,163.00	\$5,040.00	\$4,435.00	\$3,182.00	\$2,278.00	\$1,270.00	\$1,225.00	\$27,927.00
Bedrooms 3	\$712.00	\$836.00	\$1,428.00	\$1,234.00	\$3,016.00	\$5,798.00	\$7,118.00	\$6,386.00	\$3,851.00	\$2,520.00	\$1,808.00	\$1,400.00	\$36,107.00
Bedrooms 4	\$1,305.00	\$2,599.00	\$1,400.00	\$2,380.00	\$3,914.00	\$8,195.00	\$9,355.00	\$7,959.00	\$5,467.00	\$3,600.00	\$3,519.00	\$1,778.00	\$51,471.00
Bedrooms 5	\$2,269.00	\$2,145.00	\$3,075.00	\$3,179.00	\$7,994.00	\$12,495.00	\$15,015.00	\$12,155.00	\$7,225.00	\$4,202.00	\$4,583.00	\$3,379.00	\$77,716.00
Bedrooms 6+	\$2,592.00	\$4,020.00	\$3,788.00	\$6,400.00	\$4,913.00	\$13,944.00	\$29,570.00	\$14,205.00	\$8,443.00	\$7,970.00	\$5,040.00	\$3,685.00	\$104,570.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$820.00	\$628.00	\$655.00	\$2,716.00	\$1,722.00	\$2,600.00	\$3,405.00	\$2,713.00	\$2,116.00	\$1,560.00	\$961.00	\$624.00	\$20,520.00
Bedrooms 2	\$1,389.00	\$1,248.00	\$1,866.00	\$2,195.00	\$3,335.00	\$5,510.00	\$6,304.00	\$5,496.00	\$4,122.00	\$3,702.00	\$2,145.00	\$1,830.00	\$39,142.00
Bedrooms 3	\$996.00	\$1,479.00	\$2,261.00	\$2,113.00	\$4,205.00	\$7,449.00	\$9,216.00	\$7,431.00	\$5,664.00	\$3,611.00	\$3,357.00	\$2,021.00	\$49,803.00
Bedrooms 4	\$2,040.00	\$4,493.00	\$2,040.00	\$3,520.00	\$8,089.00	\$10,500.00	\$12,764.00	\$10,800.00	\$6,379.00	\$6,379.00	\$5,267.00	\$3,856.00	\$77,116.00
Bedrooms 5	\$2,994.00	\$2,383.00	\$4,581.00	\$4,119.00	\$10,709.00	\$16,900.00	\$19,459.00	\$17,255.00	\$12,029.00	\$9,450.00	\$7,791.00	\$6,147.00	\$113,817.00
Bedrooms 6+	\$3,204.00	\$6,367.00	\$11,581.00	\$11,168.00	\$11,747.00	\$27,342.00	\$33,510.00	\$25,892.00	\$17,938.00	\$13,490.00	\$13,100.00	\$10,329.00	\$185,668.00

Atlantic Beach 2020