

# THE SHORT TERMS HOP



### Average Daily Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$138.00	\$136.00	\$138.00	\$127.00	\$131.00	\$134.00	\$142.00	\$141.00	\$152.00	\$153.00	\$156.00	\$177.00	\$143.75
Bedrooms 2	\$188.00	\$183.00	\$182.00	\$181.00	\$188.00	\$183.00	\$187.00	\$203.00	\$208.00	\$216.00	\$209.00	\$236.00	\$197.00
Bedrooms 3	\$275.00	\$279.00	\$257.00	\$250.00	\$249.00	\$252.00	\$264.00	\$254.00	\$273.00	\$282.00	\$287.00	\$334.00	\$271.33
Bedrooms 4	\$356.00	\$385.00	\$348.00	\$348.00	\$346.00	\$366.00	\$393.00	\$359.00	\$375.00	\$396.00	\$404.00	\$461.00	\$378.08
Bedrooms 5	\$503.00	\$523.00	\$474.00	\$470.00	\$492.00	\$478.00	\$516.00	\$516.00	\$492.00	\$531.00	\$549.00	\$656.00	\$516.67
Bedrooms 6+	\$778.00	\$724.00	\$666.00	\$661.00	\$710.00	\$719.00	\$813.00	\$693.00	\$729.00	\$810.00	\$779.00	\$982.00	\$755.33

#### Average Daily Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$179.00	\$174.00	\$169.00	\$164.00	\$164.00	\$171.00	\$185.00	\$190.00	\$214.00	\$198.00	\$200.00	\$229.00	\$186.42
Bedrooms 2	\$242.00	\$241.00	\$229.00	\$231.00	\$235.00	\$262.00	\$266.00	\$284.00	\$259.00	\$267.00	\$275.00	\$315.00	\$258.83
Bedrooms 3	\$350.00	\$355.00	\$324.00	\$324.00	\$341.00	\$326.00	\$356.00	\$341.00	\$352.00	\$365.00	\$380.00	\$457.00	\$355.92
Bedrooms 4	\$479.00	\$498.00	\$464.00	\$473.00	\$476.00	\$482.00	\$575.00	\$509.00	\$499.00	\$525.00	\$550.00	\$686.00	\$518.00
Bedrooms 5	\$620.00	\$648.00	\$677.00	\$653.00	\$746.00	\$620.00	\$759.00	\$750.00	\$753.00	\$742.00	\$749.00	\$937.00	\$721.17
Bedrooms 6+	\$967.00	\$943.00	\$923.00	\$886.00	\$1,059.00	\$1,013.00	\$1,009.00	\$1,033.00	\$1,004.00	\$1,196.00	\$1,192.00	\$1,248.00	\$1,039.42

### Average Occupancy Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	79%	79%	52%	53%	40%	57%	74%	58%	47%	62%	47%	60%	59%
Bedrooms 2	61%	68%	48%	37%	37%	54%	72%	60%	47%	58%	43%	52%	53%
Bedrooms 3	65%	71%	58%	50%	39%	62%	80%	65%	47%	65%	47%	55%	59%
Bedrooms 4	58%	64%	58%	47%	38%	59%	79%	60%	43%	58%	47%	55%	56%
Bedrooms 5	55%	54%	48%	40%	35%	57%	77%	58%	47%	58%	47%	64%	53%
Bedrooms 6+	48%	75%	68%	53%	58%	71%	81%	61%	50%	58%	50%	68%	62%

## Average Occupancy Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	91%	93%	77%	80%	71%	83%	94%	83%	70%	87%	69%	80%	82%
Bedrooms 2	81%	87%	74%	69%	71%	82%	93%	86%	75%	83%	67%	74%	79%
Bedrooms 3	84%	88%	81%	73%	77%	90%	95%	84%	77%	82%	69%	77%	81%
Bedrooms 4	82%	89%	82%	73%	73%	83%	94%	84%	71%	81%	72%	74%	80%
Bedrooms 5	80%	82%	78%	63%	77%	83%	93%	74%	67%	77%	70%	80%	77%
Bedrooms 6+	71%	93%	87%	83%	86%	90%	94%	82%	80%	76%	77%	90%	84%

#### Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,410.00	\$2,619.00	\$1,930.00	\$1,541.00	\$1,466.00	\$1,932.00	\$2,535.00	\$2,012.00	\$1,925.00	\$2,641.00	\$1,860.00	\$2,780.00	\$25,651.00
Bedrooms 2	\$2,774.00	\$2,830.00	\$2,175.00	\$1,659.00	\$1,668.00	\$2,295.00	\$2,884.00	\$2,287.00	\$2,191.00	\$3,217.00	\$2,374.00	\$3,190.00	\$29,544.00
Bedrooms 3	\$4,022.00	\$4,367.00	\$3,449.00	\$2,706.00	\$2,590.00	\$3,187.00	\$4,083.00	\$3,519.00	\$2,917.00	\$4,250.00	\$3,488.00	\$4,558.00	\$43,136.00
Bedrooms 4	\$5,051.00	\$5,570.00	\$4,863.00	\$3,613.00	\$3,233.00	\$4,155.00	\$5,810.00	\$4,605.00	\$3,877.00	\$5,525.00	\$5,151.00	\$6,804.00	\$58,257.00
Bedrooms 5	\$6,154.00	\$6,429.00	\$6,082.00	\$4,982.00	\$4,405.00	\$5,841.00	\$8,050.00	\$6,277.00	\$5,622.00	\$8,217.00	\$6,521.00	\$10,939.00	\$79,519.00
Bedrooms 6+	\$9,415.00	\$13,360.00	\$12,297.00	\$10,449.00	\$9,713.00	\$13,323.00	\$16,505.00	\$13,013.00	\$10,634.00	\$13,525.00	\$14,102.00	\$17,679.00	\$154,015.00

#### Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,616.00	\$3,576.00	\$2,798.00	\$2,394.00	\$2,344.00	\$2,828.00	\$3,586.00	\$2,949.00	\$2,719.00	\$3,507.00	\$2,783.00	\$3,934.00	\$37,034.00
Bedrooms 2	\$4,033.00	\$4,141.00	\$3,519.00	\$3,071.00	\$3,041.00	\$3,630.00	\$4,429.00	\$4,125.00	\$3,831.00	\$4,830.00	\$3,845.00	\$4,834.00	\$47,329.00
Bedrooms 3	\$6,149.00	\$6,335.00	\$5,475.00	\$4,395.00	\$4,319.00	\$4,880.00	\$6,408.00	\$5,378.00	\$4,878.00	\$6,187.00	\$5,388.00	\$7,003.00	\$66,795.00
Bedrooms 4	\$8,015.00	\$8,051.00	\$7,068.00	\$5,882.00	\$6,164.00	\$7,231.00	\$9,625.00	\$8,028.00	\$6,725.00	\$8,634.00	\$8,641.00	\$9,800.00	\$93,864.00
Bedrooms 5	\$10,083.00	\$10,538.00	\$10,667.00	\$6,904.00	\$7,837.00	\$8,450.00	\$11,845.00	\$10,254.00	\$9,137.00	\$12,272.00	\$10,337.00	\$15,875.00	\$124,199.00
Bedrooms 6+	\$15,795.00	\$18,174.00	\$17,200.00	\$16,714.00	\$18,491.00	\$19,132.00	\$23,086.00	\$19,619.00	\$15,949.00	\$18,450.00	\$17,631.00	\$23,178.00	\$223,419.00