# THESHORT TERMSHOP exp 

## Average Daily Rate (50th Percentile)

| Bedroms | January | February | March | April | May | June | July | Augut | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms1 | \$191.00 | \$213.00 | \$212.00 | \$232.00 | \$228.00 | \$229.00 | \$231.00 | \$232.00 | \$215.00 | \$220.00 | \$226.00 | \$231.00 | \$221.67 |
| Bedrooms2 | \$248.00 | \$253.00 | \$266.00 | \$266.00 | \$267.00 | \$265.00 | \$270.00 | \$276.00 | \$252.00 | \$251.00 | \$254.00 | \$257.00 | \$260.42 |
| Bedrooms 3 | \$367.00 | \$373.00 | \$375.00 | \$382.00 | \$378.00 | \$381.00 | \$377.00 | \$394.00 | \$365.00 | \$359.00 | \$350.00 | \$348.00 | \$370.75 |
| Bedrooms 4 | \$500.00 | \$525.00 | \$500.00 | \$550.00 | \$542.00 | \$542.00 | \$542.00 | \$547.00 | \$509.00 | \$508.00 | \$475.00 | \$475.00 | \$518.42 |
| Bedrooms5 | \$797.00 | \$800.00 | \$824.00 | \$828.00 | \$833.00 | \$780.00 | \$749.00 | \$769.00 | \$695.00 | \$691.00 | \$684.00 | \$653.00 | \$758.58 |
| Bedrooms6+ | \$833.00 | \$864.00 | \$834.00 | \$887.00 | \$866.00 | \$873.00 | \$881.00 | \$897.00 | \$800.00 | \$770.00 | \$759.00 | \$724.00 | \$830.67 |

## Average Daily Rate (75th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms1 | \$191.00 | \$250.00 | \$263.00 | \$274.00 | \$268.00 | \$273.00 | \$275.00 | \$273.00 | \$251.00 | \$257.00 | \$265.00 | \$273.00 | \$259.42 |
| Bedrooms2 | \$309.00 | \$319.00 | \$311.00 | \$318.00 | \$319.00 | \$315.00 | \$316.00 | \$321.00 | \$308.00 | \$301.00 | \$307.00 | \$310.00 | \$312.83 |
| Bedrooms 3 | \$436.00 | \$432.00 | \$437.00 | \$463.00 | \$457.00 | \$450.00 | \$448.00 | \$460.00 | \$423.00 | \$427.00 | \$426.00 | \$439.00 | \$441.50 |
| Bedrooms 4 | \$607.00 | \$624.00 | \$606.00 | \$600.00 | \$663.00 | \$644.00 | \$645.00 | \$643.00 | \$626.00 | \$604.00 | \$612.00 | \$626.00 | \$632.50 |
| Bedrooms5 | \$894.00 | \$885.00 | \$900.00 | \$929.00 | \$920.00 | \$905.00 | \$887.00 | \$875.00 | \$847.00 | \$857.00 | \$838.00 | \$833.00 | \$880.83 |
| Bedrooms6+ | \$1,008.00 | \$1,020.00 | \$948.00 | \$1,013.00 | \$1,065.00 | \$1,043.00 | \$1,015.00 | \$1,032.00 | \$982.00 | \$982.00 | \$982.00 | \$965.00 | \$1,004.58 |

Average Occupancy Rate (50th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms1 | 38\% | 36\% | 68\% | 40\% | 46\% | 53\% | 61\% | 45\% | 47\% | 60\% | 59\% | 42\% | 50\% |
| Bedrooms2 | 26\% | 25\% | 52\% | 33\% | 39\% | 53\% | 65\% | 45\% | 33\% | 46\% | 47\% | 39\% | 42\% |
| Bedrooms 3 | 23\% | 21\% | 52\% | 27\% | 29\% | 53\% | 58\% | 42\% | 33\% | 41\% | 47\% | 39\% | 39\% |
| Bedrooms 4 | 19\% | 21\% | 42\% | 23\% | 29\% | 50\% | 55\% | 39\% | 32\% | 36\% | 43\% | 40\% | 36\% |
| Bedrooms 5 | 19\% | 21\% | 42\% | 27\% | 27\% | 53\% | 55\% | 35\% | 27\% | 32\% | 43\% | 42\% | 35\% |
| Bedrooms6+ | 29\% | 25\% | 46\% | 30\% | 35\% | 67\% | 65\% | 36\% | 40\% | 42\% | 47\% | 42\% | 42\% |

## Average Occupancy Rate (75th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms1 | 52\% | 54\% | 77\% | 50\% | 62\% | 74\% | 81\% | 61\% | 68\% | 74\% | 73\% | 58\% | 65\% |
| Bedrooms2 | 39\% | 32\% | 65\% | 47\% | 52\% | 72\% | 81\% | 58\% | 50\% | 63\% | 63\% | 48\% | 56\% |
| Bedrooms 3 | 35\% | 36\% | 61\% | 37\% | 39\% | 66\% | 71\% | 54\% | 47\% | 50\% | 56\% | 52\% | 50\% |
| Bedroms 4 | 29\% | 29\% | 52\% | 37\% | 41\% | 63\% | 65\% | 48\% | 42\% | 46\% | 53\% | 48\% | 46\% |
| Bedrooms5 | 29\% | 32\% | 52\% | 33\% | 39\% | 60\% | 63\% | 48\% | 37\% | 44\% | 53\% | 52\% | 45\% |
| Bedrooms6+ | 37\% | 36\% | 57\% | 37\% | 48\% | 80\% | 72\% | 55\% | 52\% | 55\% | 54\% | 52\% | 53\% |

Revenue (50th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms1 | \$2,058.00 | \$1,720.00 | \$3,628.00 | \$2,376.00 | \$2,734.00 | \$3,043.00 | \$3,790.00 | \$2,852.00 | \$2,485.00 | \$3,260.00 | \$3,443.00 | \$2,671.00 | \$34,060.00 |
| Bedroms2 | \$1,575.00 | \$1,650.00 | \$4,223.00 | \$2,540.00 | \$2,961.00 | \$4,048.00 | \$4,601.00 | \$3,670.00 | \$2,050.00 | \$3,007.00 | \$3,548.00 | \$2,568.00 | \$36,441.00 |
| Bedrooms 3 | \$2,159.00 | \$2,180.00 | \$5,388.00 | \$2,955.00 | \$3,434.00 | \$5,300.00 | \$5,962.00 | \$4,608.00 | \$2,855.00 | \$3,700.00 | \$4,186.00 | \$3,599.00 | \$46,326.00 |
| Bedrooms 4 | \$2,750.00 | \$2,700.00 | \$6,133.00 | \$3,880.00 | \$4,942.00 | \$7,246.00 | \$7,986.00 | \$6,012.00 | \$3,258.00 | \$4,690.00 | \$5,550.00 | \$5,055.00 | \$60,202.00 |
| Bedrooms 5 | \$4,695.00 | \$4,725.00 | \$9,350.00 | \$6,289.00 | \$6,827.00 | \$11,520.00 | \$12,305.00 | \$7,175.00 | \$4,180.00 | \$5,178.00 | \$7,900.00 | \$7,765.00 | \$87,909.00 |
| Bedrooms6+ | \$7,785.00 | \$6,063.00 | \$11,893.00 | \$7,992.00 | \$8,100.00 | \$14,235.00 | \$14,482.00 | \$9,890.00 | \$7,200.00 | \$8,162.00 | \$10,425.00 | \$9,221.00 | \$115,448.00 |

## Revenue (75th Percentile)

| Bedroms | Januay | Februar | Mach | Apil | Mav | June | July | Augut | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms1 | \$3,181.00 | \$3,125.00 | \$5,200.00 | \$3,701.00 | \$4,02.00 | \$4,449.00 | \$5,135.00 | \$4,087.00 | \$3,790.00 | \$4,505.00 | \$4,725.00 | \$4,143.00 | \$50,06.00 |
| Bedrooms2 | \$3,181.00 | \$3,125.00 | \$5,20.00 | \$3,701.00 | \$4,02.00 | \$4,499.00 | \$5,135.00 | \$4,087.00 | \$3,790.00 | \$4,505.00 | \$4,725.00 | \$4,433.00 | \$50,66.00 |
| Bedrooms3 | \$3,068.00 | \$2,420.00 | \$5,122.00 | \$3,497.00 | \$4,26.00 | \$5,252.00 | \$6,202.00 | \$4,002.00 | \$3,234.00 | \$4,159.00 | \$4,508.00 | \$3,805.00 | \$50,34.00 |
| Bedrooms4 | \$3,800.00 | \$3,925.00 | \$8,295.00 | \$5,235.00 | S6,470.00 | \$10,384.00 | \$11,717.00 | \$9,357.00 | \$5,767.00 | \$6,731.00 | \$8,318.00 | \$7,828.00 | \$87,97,00 |
| Bedrooms 5 | \$6,618.00 | \$6,796.00 | \$12,774.00 | \$8,190.00 | \$9,24.00 | \$15,355.00 | \$15,089.00 | \$10,682.00 | \$6,799.00 | \$7,800.00 | \$10,883.00 | \$10,488.00 | \$120,693.00 |
| Bedrooms6t | \$9,520.00 | \$8,445.00 | \$15,725.00 | \$10,326.00 | \$12,787.00 | \$19,938.00 | \$19,484,00 | \$14,656.00 | \$10,728.00 | \$11,828.00 | \$14,348.00 | \$12,386.00 | \$160,171.00 |

