



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Average Daily Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$251.00	\$254.00	\$260.00	\$266.00	\$269.00	\$267.00	\$274.00	\$466.00	\$257.00	\$257.00	\$270.00	\$271.00	\$305.50
Bedrooms 2	\$290.00	\$293.00	\$307.00	\$304.00	\$320.00	\$324.00	\$321.00	\$317.00	\$315.00	\$317.00	\$324.00	\$324.00	\$313.00
Bedrooms 3	\$365.00	\$364.00	\$388.00	\$387.00	\$403.00	\$402.00	\$415.00	\$405.00	\$396.00	\$398.00	\$415.00	\$418.00	\$396.33
Bedrooms 4	\$469.00	\$488.00	\$517.00	\$520.00	\$570.00	\$583.00	\$569.00	\$579.00	\$585.00	\$569.00	\$587.00	\$622.00	\$554.83
Bedrooms 5	\$669.00	\$701.00	\$740.00	\$722.00	\$771.00	\$775.00	\$811.00	\$765.00	\$783.00	\$779.00	\$840.00	\$830.00	\$765.50
Bedrooms 6+	\$857.00	\$863.00	\$936.00	\$906.00	\$938.00	\$999.00	\$1,028.00	\$1,037.00	\$980.00	\$1,010.00	\$1,054.00	\$1,068.00	\$973.00

Average Daily Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$299.00	\$304.00	\$317.00	\$313.00	\$322.00	\$327.00	\$331.00	\$323.00	\$311.00	\$317.00	\$325.00	\$330.00	\$318.25
Bedrooms 2	\$351.00	\$353.00	\$372.00	\$362.00	\$391.00	\$388.00	\$397.00	\$376.00	\$374.00	\$375.00	\$405.00	\$423.00	\$380.58
Bedrooms 3	\$453.00	\$459.00	\$493.00	\$478.00	\$517.00	\$503.00	\$505.00	\$500.00	\$490.00	\$493.00	\$526.00	\$551.00	\$497.33
Bedrooms 4	\$615.00	\$626.00	\$673.00	\$669.00	\$724.00	\$729.00	\$731.00	\$699.00	\$704.00	\$701.00	\$765.00	\$805.00	\$703.42
Bedrooms 5	\$858.00	\$831.00	\$914.00	\$915.00	\$934.00	\$954.00	\$969.00	\$933.00	\$937.00	\$928.00	\$983.00	\$1,039.00	\$932.92
Bedrooms 6+	\$975.00	\$1,007.00	\$1,072.00	\$1,096.00	\$1,158.00	\$1,257.00	\$1,280.00	\$1,206.00	\$1,207.00	\$1,203.00	\$1,325.00	\$1,314.00	\$1,175.00

Average Occupancy Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	65%	64%	84%	77%	77%	86%	90%	68%	71%	86%	80%	70%	77%
Bedrooms 2	53%	54%	74%	69%	68%	81%	90%	59%	54%	76%	69%	65%	68%
Bedrooms 3	48%	46%	71%	60%	60%	80%	87%	55%	46%	61%	57%	61%	61%
Bedrooms 4	45%	43%	68%	60%	56%	73%	81%	48%	43%	61%	55%	61%	58%
Bedrooms 5	35%	36%	61%	53%	48%	77%	81%	48%	41%	52%	53%	61%	54%
Bedrooms 6+	39%	43%	61%	50%	48%	77%	81%	45%	43%	55%	53%	61%	55%

Average Occupancy Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	81%	87%	93%	92%	90%	96%	97%	85%	87%	94%	93%	89%	90%
Bedrooms 2	71%	74%	88%	87%	85%	93%	97%	77%	73%	89%	87%	84%	84%
Bedrooms 3	65%	74%	87%	87%	87%	93%	94%	71%	63%	81%	76%	74%	79%
Bedrooms 4	58%	61%	83%	83%	83%	93%	96%	68%	63%	77%	73%	71%	76%
Bedrooms 5	50%	54%	74%	77%	81%	93%	94%	68%	60%	81%	70%	71%	73%
Bedrooms 6+	52%	53%	77%	62%	66%	90%	90%	61%	65%	68%	66%	68%	68%

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$4,165.00	\$4,043.00	\$5,746.00	\$5,332.00	\$5,412.00	\$5,552.00	\$6,355.00	\$4,914.00	\$4,648.00	\$5,620.00	\$5,251.00	\$5,540.00	\$62,578.00
Bedrooms 2	\$4,272.00	\$3,960.00	\$5,937.00	\$5,563.00	\$6,086.00	\$6,798.00	\$7,643.00	\$5,273.00	\$4,670.00	\$6,400.00	\$5,972.00	\$6,033.00	\$68,607.00
Bedrooms 3	\$4,993.00	\$4,434.00	\$7,241.00	\$6,175.00	\$7,030.00	\$8,277.00	\$9,804.00	\$6,175.00	\$5,142.00	\$7,061.00	\$6,814.00	\$7,441.00	\$80,557.00
Bedrooms 4	\$6,502.00	\$5,425.00	\$4,769.00	\$12,427.00	\$8,860.00	\$11,242.00	\$13,067.00	\$802.00	\$6,638.00	\$9,108.00	\$9,391.00	\$10,896.00	\$99,127.00
Bedrooms 5	\$7,883.00	\$6,928.00	\$12,838.00	\$9,708.00	\$11,542.00	\$15,175.00	\$17,979.00	\$10,557.00	\$9,325.00	\$11,696.00	\$12,310.00	\$14,003.00	\$139,944.00
Bedrooms 6+	\$10,175.00	\$10,182.00	\$15,648.00	\$12,850.00	\$13,892.00	\$20,473.00	\$23,754.00	\$14,596.00	\$13,560.00	\$15,150.00	\$16,512.00	\$18,994.00	\$185,786.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$6,327.00	\$5,986.00	\$7,694.00	\$7,168.00	\$7,652.00	\$7,403.00	\$8,215.00	\$6,562.00	\$6,312.00	\$7,878.00	\$7,126.00	\$7,494.00	\$85,807.00
Bedrooms 2	\$6,015.00	\$5,519.00	\$7,965.00	\$7,288.00	\$8,214.00	\$8,828.00	\$10,176.00	\$7,190.00	\$6,776.00	\$8,348.00	\$7,984.00	\$8,264.00	\$92,567.00
Bedrooms 3	\$6,810.00	\$6,681.00	\$9,645.00	\$8,675.00	\$9,220.00	\$10,805.00	\$12,749.00	\$8,600.00	\$7,930.00	\$9,560.00	\$9,458.00	\$10,175.00	\$110,308.00
Bedrooms 4	\$8,947.00	\$8,153.00	\$14,583.00	\$12,427.00	\$13,838.00	\$15,751.00	\$17,717.00	\$11,945.00	\$10,451.00	\$13,422.00	\$13,025.00	\$14,831.00	\$155,091.00
Bedrooms 5	\$10,070.00	\$9,831.00	\$17,563.00	\$14,551.00	\$16,700.00	\$21,372.00	\$23,593.00	\$14,949.00	\$13,595.00	\$16,290.00	\$17,446.00	\$19,378.00	\$195,338.00
Bedrooms 6+	\$13,645.00	\$13,938.00	\$21,700.00	\$16,602.00	\$20,598.00	\$25,631.00	\$29,446.00	\$20,641.00	\$19,102.00	\$23,786.00	\$23,283.00	\$24,707.00	\$253,079.00

Broken Bow 2021