

# THE SHORT TERMSHOP



### Average Daily Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$125.00	\$122.00	\$124.00	\$129.00	\$157.00	\$170.00	\$179.00	\$177.00	\$166.00	\$154.00	\$138.00	\$132.00	\$147.75
Bedrooms 2	\$164.00	\$160.00	\$160.00	\$173.00	\$200.00	\$221.00	\$233.00	\$231.00	\$213.00	\$190.00	\$181.00	\$175.00	\$191.75
Bedrooms 3	\$204.00	\$187.00	\$200.00	\$229.00	\$262.00	\$279.00	\$291.00	\$282.00	\$266.00	\$239.00	\$216.00	\$205.00	\$238.33
Bedrooms 4	\$318.00	\$325.00	\$310.00	\$350.00	\$361.00	\$381.00	\$395.00	\$373.00	\$337.00	\$321.00	\$320.00	\$296.00	\$340.58
Bedrooms 5	\$535.00	\$509.00	\$454.00	\$514.00	\$505.00	\$500.00	\$514.00	\$465.00	\$459.00	\$408.00	\$430.00	\$363.00	\$471.33
Bedrooms 6+	\$649.00	\$502.00	\$540.00	\$596.00	\$623.00	\$810.00	\$941.00	\$707.00	\$641.00	\$572.00	\$538.00	\$525.00	\$637.00

#### **Average Daily Rate (75th Percentile)**

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$159.00	\$142.00	\$152.00	\$159.00	\$184.00	\$204.00	\$217.00	\$214.00	\$202.00	\$180.00	\$166.00	\$171.00	\$179.17
Bedrooms 2	\$240.00	\$245.00	\$229.00	\$243.00	\$248.00	\$272.00	\$291.00	\$279.00	\$253.00	\$223.00	\$238.00	\$228.00	\$249.08
Bedrooms 3	\$360.00	\$334.00	\$312.00	\$311.00	\$328.00	\$375.00	\$395.00	\$369.00	\$330.00	\$297.00	\$290.00	\$280.00	\$331.75
Bedrooms 4	\$469.00	\$488.00	\$484.00	\$486.00	\$464.00	\$472.00	\$486.00	\$473.00	\$423.00	\$389.00	\$412.00	\$435.00	\$456.75
Bedrooms 5	\$681.00	\$744.00	\$767.00	\$746.00	\$731.00	\$764.00	\$838.00	\$694.00	\$627.00	\$543.00	\$555.00	\$521.00	\$684.25
Bedrooms 6+	\$1,303.00	\$1,128.00	\$1,263.00	\$1,261.00	\$1,162.00	\$1,411.00	\$1,535.00	\$1,058.00	\$831.00	\$774.00	\$647.00	\$644.00	\$1,084.75

### Average Occupancy Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	35%	47%	40%	77%	67%	87%	94%	90%	82%	74%	60%	42%	66%
Bedrooms 2	32%	34%	37%	52%	58%	87%	94%	90%	80%	67%	48%	32%	59%
Bedrooms 3	28%	34%	32%	50%	48%	83%	94%	87%	70%	57%	38%	29%	54%
Bedrooms 4	23%	21%	29%	45%	52%	67%	87%	84%	70%	54%	39%	23%	50%
Bedrooms 5	23%	26%	35%	53%	52%	83%	94%	90%	48%	53%	30%	19%	51%
Bedrooms 6+	26%	14%	29%	50%	52%	57%	79%	87%	69%	61%	44%	35%	50%

# **Average Occupancy Rate (75th Percentile)**

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	58%	72%	65%	97%	89%	97%	100%	97%	93%	89%	78%	70%	84%
Bedrooms 2	64%	67%	65%	93%	82%	97%	100%	97%	93%	84%	72%	63%	81%
Bedrooms 3	54%	57%	58%	79%	74%	96%	100%	96%	87%	83%	63%	58%	75%
Bedrooms 4	49%	47%	39%	57%	67%	92%	100%	93%	87%	77%	67%	42%	68%
Bedrooms 5	53%	59%	55%	70%	69%	93%	100%	94%	75%	68%	51%	40%	69%
Bedrooms 6+	63%	40%	42%	68%	68%	90%	100%	97%	82%	80%	64%	63%	71%

#### Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$928.00	\$1,016.00	\$1,250.00	\$1,871.00	\$2,394.00	\$3,734.00	\$4,433.00	\$4,196.00	\$3,194.00	\$2,641.00	\$1,610.00	\$1,292.00	\$28,559.00
Bedrooms 2	\$1,311.00	\$1,228.00	\$1,573.00	\$1,621.00	\$2,982.00	\$4,550.00	\$5,508.00	\$5,247.00	\$4,087.00	\$2,988.00	\$2,000.00	\$1,229.00	\$34,324.00
Bedrooms 3	\$1,442.00	\$1,588.00	\$1,670.00	\$2,380.00	\$3,360.00	\$5,527.00	\$7,196.00	\$6,116.00	\$4,350.00	\$3,210.00	\$2,080.00	\$1,630.00	\$40,549.00
Bedrooms 4	\$1,407.00	\$1,509.00	\$2,465.00	\$3,785.00	\$4,787.00	\$6,980.00	\$8,790.00	\$8,367.00	\$5,698.00	\$4,185.00	\$2,626.00	\$1,950.00	\$52,549.00
Bedrooms 5	\$2,920.00	\$2,075.00	\$3,850.00	\$5,752.00	\$7,970.00	\$10,750.00	\$11,903.00	\$10,690.00	\$6,197.00	\$4,720.00	\$2,770.00	\$2,080.00	\$71,677.00
Bedrooms 6+	\$4,315.00	\$3,388.00	\$4,473.00	\$6,912.00	\$8,412.00	\$11,338.00	\$17,543.00	\$15,111.00	\$10,019.00	\$7,986.00	\$4,439.00	\$4,128.00	\$98,064.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,620.00	\$1,860.00	\$1,877.00	\$2,697.00	\$3,440.00	\$4,988.00	\$5,664.00	\$5,085.00	\$4,293.00	\$3,830.00	\$2,484.00	\$1,977.00	\$39,815.00
Bedrooms 2	\$2,684.00	\$2,489.00	\$2,777.00	\$3,259.00	\$4,299.00	\$6,166.00	\$7,099.00	\$6,796.00	\$5,389.00	\$4,250.00	\$3,200.00	\$2,476.00	\$50,884.00
Bedrooms 3	\$3,054.00	\$2,997.00	\$2,922.00	\$4,635.00	\$4,941.00	\$7,464.00	\$9,258.00	\$8,119.00	\$5,945.00	\$4,746.00	\$3,309.00	\$2,766.00	\$60,156.00
Bedrooms 4	\$4,809.00	\$4,248.00	\$4,015.00	\$6,484.00	\$6,809.00	\$9,445.00	\$11,720.00	\$10,294.00	\$7,544.00	\$6,000.00	\$4,505.00	\$3,347.00	\$79,220.00
Bedrooms 5	\$5,642.00	\$9,310.00	\$5,900.00	\$11,893.00	\$13,189.00	\$14,713.00	\$16,094.00	\$14,528.00	\$9,949.00	\$7,207.00	\$5,397.00	\$4,002.00	\$117,824.00
Bedrooms 6+	\$8,581.00	\$5,448.00	\$12,335.00	\$18,104.00	\$21,789.00	\$20,500.00	\$26,942.00	\$22,225.00	\$15,210.00	\$11,625.00	\$7,367.00	\$7,627.00	\$177,753.00