# THE SHORT TERMSHOP 

Average Daily Rate (50th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedroms1 | \$125.00 | \$122.00 | \$ 124.00 | \$129.00 | \$157.00 | \$170.00 | \$179.00 | \$177.00 | \$166.00 | \$154.00 | \$138.00 | \$132.00 | \$147.75 |
| Bedrooms2 | \$164.00 | \$160.00 | \$160.00 | \$173.00 | \$200.00 | \$221.00 | \$233.00 | \$231.00 | \$213.00 | \$190.00 | \$181.00 | \$175.00 | \$191.75 |
| Bedroms 3 | \$204.00 | \$187.00 | \$200.00 | \$229.00 | \$262.00 | \$279.00 | \$291.00 | \$282.00 | \$266.00 | \$239.00 | \$216.00 | \$205.00 | \$238.33 |
| Bedrooms 4 | \$318.00 | \$325.00 | \$310.00 | \$350.00 | \$361.00 | \$381.00 | \$395.00 | \$373.00 | \$337.00 | \$321.00 | \$320.00 | \$296.00 | \$340.58 |
| Bedrooms5 | \$535.00 | \$509.00 | \$454.00 | \$514.00 | \$505.00 | \$500.00 | \$514.00 | \$465.00 | \$459.00 | \$408.00 | \$430.00 | \$363.00 | \$471.33 |
| Bedrooms $6+$ | \$649.00 | \$502.00 | \$540.00 | \$596.00 | \$623.00 | \$810.00 | \$941.00 | \$707.00 | \$641.00 | \$572.00 | \$538.00 | \$525.00 | \$637.00 |

Average Daily Rate (75th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms1 | \$159.00 | \$142.00 | \$152.00 | \$159.00 | \$184.00 | \$204.00 | \$217.00 | \$214.00 | \$202.00 | \$180,00 | \$166.00 | \$171.00 | \$179.17 |
| Bedrooms2 | \$240.00 | \$245.00 | \$229.00 | \$243.00 | \$248.00 | \$272.00 | \$291.00 | \$279.00 | \$253.00 | \$223.00 | \$238.00 | \$228.00 | \$249.08 |
| Bedrooms 3 | \$360.00 | \$334.00 | \$312.00 | \$311.00 | \$328.00 | \$375.00 | \$395.00 | \$369.00 | \$330.00 | \$297.00 | \$290.00 | \$280.00 | \$331.75 |
| Bedrooms 4 | \$469.00 | \$488.00 | \$484.00 | \$486.00 | \$464.00 | \$472.00 | \$486.00 | \$473.00 | \$423.00 | \$389.00 | \$412.00 | \$435.00 | \$456.75 |
| Bedrooms5 | \$681.00 | \$744.00 | \$767.00 | \$746.00 | \$731.00 | \$764.00 | \$838.00 | \$694.00 | \$627.00 | \$543.00 | \$555.00 | \$521.00 | \$684.25 |
| Bedrooms $6+$ | \$1,303.00 | \$1,128.00 | \$1,263.00 | \$1,261.00 | \$1,162.00 | \$1,411.00 | \$1,535.00 | \$1,058.00 | \$831.00 | \$774.00 | \$647.00 | \$644.00 | \$1,084.75 |

## Average Occupancy Rate (50th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms1 | 35\% | 47\% | 40\% | 77\% | 67\% | 87\% | 94\% | 90\% | 82\% | 74\% | 60\% | 42\% | 66\% |
| Bedrooms2 | 32\% | 34\% | $37 \%$ | 52\% | 58\% | 87\% | 94\% | 90\% | 80\% | 67\% | 48\% | 32\% | 59\% |
| Bedrooms 3 | 28\% | 34\% | 32\% | 50\% | 48\% | 83\% | 94\% | 87\% | 70\% | 57\% | 38\% | 29\% | 54\% |
| Bedrooms 4 | 23\% | 21\% | 29\% | 45\% | 52\% | 67\% | 87\% | 84\% | 70\% | 54\% | 39\% | 23\% | 50\% |
| Bedrooms5 | 23\% | 26\% | 35\% | 53\% | 52\% | 83\% | 94\% | 90\% | 48\% | 53\% | 30\% | 19\% | 51\% |
| Bedrooms6+ | 26\% | 14\% | 29\% | 50\% | 52\% | 57\% | 79\% | 87\% | 69\% | 61\% | 44\% | 35\% | 50\% |

Average Occupancy Rate (75th Percentile)

| Bedrooms | January | Februar | March | Apil | Mav | June | July | Avgut | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedroms 1 | 58\% | 72\% | 65\% | 97\% | 89\% | 97\% | 100\% | 97\% | 93\% | 89\% | 78\% | 70\% | 84\% |
| Bedroms2 | 64\% | 67\% | 65\% | 93\% | 82\% | 97\% | 100\% | 97\% | 93\% | 84\% | 72\% | 63\% | 81\% |
| Bedrooms 3 | 54\% | 5\%\% | 58\% | 79\% | 74\% | 96\% | 100\% | 96\% | 87\% | 83\% | 63\% | 58\% | 75\% |
| Bedroms4 | 49\% | 47\% | 39\% | 57\% | 67\% | 92\% | 100\% | 93\% | 87\% | 77\% | 67\% | 42\% | 68\% |
| Bedroms | 53\% | 59\% | 55\% | 70\% | 69\% | 93\% | 100\% | 94\% | 75\% | 68\% | 51\% | 40\% | 69\% |
| Bedrooms6t | 63\% | 40\% | 42\% | 68\% | 68\% | 90\% | 100\% | 97\% | 82\% | 80\% | 64\% | 63\% | 71\% |

Revenue (50th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms1 | \$928.00 | \$1,016.00 | \$1,250.00 | \$1,871.00 | \$2,394.00 | \$3,734.00 | \$4,433.00 | \$4,196.00 | \$3,194.00 | \$2,641.00 | \$1,610.00 | \$1,292.00 | \$28,559.00 |
| Bedrooms2 | \$1,311.00 | \$1,228.00 | \$1,573.00 | \$1,621.00 | \$2,982.00 | \$4,550.00 | \$5,508.00 | \$5,247.00 | \$4,087.00 | \$2,988.00 | \$2,000.00 | \$1,229.00 | \$34,324.00 |
| Bedrooms 3 | \$1,422.00 | \$1,588.00 | \$1,670.00 | \$2,380.00 | \$3,360.00 | \$5,527.00 | \$7,196.00 | \$6,116.00 | \$4,350.00 | \$3,210.00 | \$2,080.00 | \$1,630.00 | \$40,549.00 |
| Bedrooms 4 | \$1,407:00 | \$1,509.00 | \$2,465.00 | \$3,785.00 | \$4,787.00 | \$6,980.00 | \$8,790.00 | \$8,367.00 | \$5,698.00 | \$4,185.00 | \$2,626.00 | \$1,950.00 | \$52,549.00 |
| Bedrooms5 | \$2,920.00 | \$2,075.00 | \$3,850.00 | \$5,752.00 | \$7,970.00 | \$10,750.00 | \$11,903.00 | \$10,690.00 | \$6,197.00 | \$4,720.00 | \$2,770.00 | \$2,080.00 | \$71,677.00 |
| Bedrooms $6+$ | \$4,315.00 | \$3,388.00 | \$4,473.00 | \$6,912.00 | \$8,412.00 | \$11,338.00 | \$17,543.00 | \$15,111.00 | \$10,019.00 | \$7,986.00 | \$4,439.00 | \$4,128.00 | \$98,064.00 |

## Revenue (75th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms1 | \$1,620.00 | \$1,860.00 | \$1,877.00 | \$2,697.00 | \$3,440.00 | \$4,988.00 | \$5,664.00 | \$5,085.00 | \$4,293.00 | \$3,830.00 | \$2,484.00 | \$1,977.00 | \$39,815.00 |
| Bedrooms2 | \$2,684.00 | \$2,489.00 | \$2,777.00 | \$3,259.00 | \$4,299.00 | \$6,166.00 | \$7,099.00 | \$6,796.00 | \$5,389.00 | \$4,250.00 | \$3,200.00 | \$2,476.00 | \$50,884.00 |
| Bedrooms 3 | \$3,054.00 | \$2,997.00 | \$2,922.00 | \$4,635.00 | \$4,941.00 | \$7,464.00 | \$9,258.00 | \$8,119.00 | \$5,945.00 | \$4,746.00 | \$3,309.00 | \$2,766.00 | \$60,156.00 |
| Bedrooms 4 | \$4,809.00 | \$4,248.00 | \$4,015.00 | \$6,484.00 | \$6,809.00 | \$9,445.00 | \$11,720.00 | \$10,294.00 | \$7,544.00 | \$6,000.00 | \$4,505.00 | \$3,347.00 | \$79,220.00 |
| Bedrooms 5 | \$5,642.00 | \$9,310.00 | \$5,900.00 | \$11,893.00 | \$13,189.00 | \$14,713.00 | \$16,094.00 | \$14,528.00 | \$9,949.00 | \$7,207.00 | \$5,397.00 | \$4,002.00 | \$117,824.00 |
| Bedrooms6+ | \$8,581.00 | \$5,448.00 | \$12,335.00 | \$18,104.00 | \$21,789.00 | \$20,500.00 | \$26,942.00 | \$22,225.00 | \$15,210.00 | \$11,625.00 | \$7,367.00 | \$7,627.00 | \$177,753.00 |

