# THESHORT TERMSHOP exp 

Average Daily Rate (50th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms1 | \$120.00 | \$137.00 | \$146.00 | \$116.00 | \$156.00 | \$175.00 | \$184.00 | \$175.00 | \$160.00 | \$143.00 | \$146.00 | \$134.00 | \$149.33 |
| Bedroms2 | \$178.00 | \$188.00 | \$206.00 | \$176.00 | \$216.00 | \$235.00 | \$242.00 | \$230.00 | \$218.00 | \$201.00 | \$205.00 | \$199.00 | \$207.83 |
| Bedrooms 3 | \$252.00 | \$253.00 | \$284.00 | \$248.00 | \$295.00 | \$312.00 | \$330.00 | \$318.00 | \$300.00 | \$281.00 | \$291.00 | \$283.00 | \$287.25 |
| Bedrooms 4 | \$375.00 | \$400.00 | \$416.00 | \$404.00 | \$475.00 | \$504.00 | \$504.00 | \$474.00 | \$467.00 | \$440.00 | \$457.00 | \$446.00 | \$466.83 |
| Bedrooms5 | \$525.00 | \$500.00 | \$517.00 | \$492.00 | \$570.00 | \$626.00 | \$674.00 | \$677.00 | \$588.00 | \$541.00 | \$597.00 | \$587.00 | \$574.50 |
| Bedrooms6+ | \$696.00 | \$732.00 | \$742.00 | \$747.00 | \$864.00 | \$989.00 | \$983.00 | \$973.00 | \$896.00 | \$781.00 | \$942.00 | \$887.00 | \$852.67 |

## Average Daily Rate (75th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms1 | \$183.00 | \$196.00 | \$201.00 | \$177.00 | \$203.00 | \$223.00 | \$238.00 | \$225.00 | \$203.00 | \$182.00 | \$196.00 | \$178.00 | \$200.42 |
| Bedrooms2 | \$248.00 | \$257.00 | \$288.00 | \$246.00 | \$275.00 | \$301.00 | \$312.00 | \$290.00 | \$274.00 | \$263.00 | \$263.00 | \$256.00 | \$272.75 |
| Bedrooms3 | \$349.00 | \$350.00 | \$383.00 | \$349.00 | \$372.00 | \$403.00 | \$429.00 | \$404.00 | \$382.00 | \$357.00 | \$375.00 | \$362.00 | \$376.25 |
| Bedrooms 4 | \$500.00 | \$530.00 | \$563.00 | \$529.00 | \$576.00 | \$606.00 | \$638.00 | \$606.00 | \$586.00 | \$575.00 | \$592.00 | \$572.00 | \$572.75 |
| Bedrooms5 | \$754.00 | \$723.00 | \$819.00 | \$813.00 | \$758.00 | \$852.00 | \$865.00 | \$837.00 | \$818.00 | \$762.00 | \$800.00 | \$778.00 | \$798.25 |
| Bedrooms6t | \$1,041.00 | \$1,000.00 | \$915.00 | \$982.00 | \$1,088.00 | \$1,322.00 | \$1,373.00 | \$1,287.00 | \$1,202.00 | \$1,126.00 | \$1,166.00 | \$1,024.00 | \$1,127.17 |

Average Occupancy Rate (50th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms1 | 35\% | 32\% | 42\% | 30\% | 55\% | 73\% | 71\% | 58\% | 43\% | 40\% | 27\% | 26\% | 44\% |
| Bedrooms2 | 26\% | 31\% | 43\% | 30\% | 55\% | 80\% | 81\% | 64\% | 50\% | 48\% | 37\% | 30\% | 48\% |
| Bedrooms3 | 20\% | 29\% | 42\% | 37\% | 68\% | 80\% | 85\% | 71\% | 52\% | 50\% | 40\% | 32\% | 51\% |
| Bedrooms 4 | 19\% | 24\% | 42\% | 40\% | 61\% | 83\% | 84\% | 68\% | 47\% | 48\% | 40\% | 29\% | 49\% |
| Bedrooms5 | 23\% | 28\% | 42\% | 53\% | 68\% | 83\% | 87\% | 71\% | 53\% | 52\% | 40\% | 39\% | 53\% |
| Bedrooms6t | 22\% | 28\% | 55\% | 53\% | 69\% | 77\% | 87\% | 71\% | 43\% | 53\% | 43\% | 35\% | 53\% |

Average Occupancy Rate (75th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms1 | 61\% | 59\% | 58\% | 77\% | 79\% | 91\% | 89\% | 77\% | 63\% | 50\% | 43\% | 53\% | 67\% |
| Bedrooms2 | 55\% | 69\% | 61\% | 83\% | 83\% | 93\% | 93\% | 82\% | 70\% | 69\% | 61\% | 55\% | 73\% |
| Bedrooms3 | 50\% | 66\% | 61\% | 83\% | 86\% | 93\% | 94\% | 87\% | 73\% | 74\% | 64\% | 55\% | 74\% |
| Bedrooms 4 | 44\% | 50\% | 61\% | 77\% | 84\% | 93\% | 96\% | 84\% | 70\% | 71\% | 60\% | 52\% | 70\% |
| Bedrooms5 | 48\% | 47\% | 65\% | 83\% | 87\% | 96\% | 97\% | 89\% | 74\% | 72\% | 63\% | 71\% | 74\% |
| Bedrooms6+ | 39\% | 45\% | 69\% | 78\% | 79\% | 97\% | 97\% | 90\% | 77\% | 75\% | 72\% | 65\% | 74\% |

Revenue (50th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms1 | \$1,021.00 | \$1,166.00 | \$1,703.00 | \$669.00 | \$2,173.00 | \$3,147.00 | \$3,322.00 | \$2,704.00 | \$1,762.00 | \$1,511.00 | \$1,108.00 | \$918.00 | \$21,204,00 |
| Bedrooms2 | \$1,203.00 | \$1,513.00 | \$2,222.00 | \$975.00 | \$2,863.00 | \$4,273.00 | \$4,783.00 | \$3,775.00 | \$2,672.00 | \$2,303.00 | \$1,818.00 | \$1,518.00 | \$29,918.00 |
| Bedrooms3 | \$1,603.00 | \$2,030.00 | \$3,143.00 | \$1,770.00 | \$4,612.00 | \$6,132.00 | \$6,898.00 | \$5,654.00 | \$4,050.00 | \$3,575.00 | \$2,785.00 | \$2,291.00 | \$44,543.00 |
| Bedrooms 4 | \$2,147.00 | \$2,771.00 | \$4,825.00 | \$2,940.00 | \$7,350.00 | \$9,859.00 | \$11,063.00 | \$8,775.00 | \$5,750.00 | \$5,925.00 | \$4,625.00 | \$3,470.00 | \$69,500.00 |
| Bedrooms 5 | \$3,450.00 | \$3,816.00 | \$7,677.00 | \$5,621.00 | \$11,351.00 | \$14,571.00 | \$16,257.00 | \$12,967.00 | \$8,955.00 | \$8,648.00 | \$6,283.00 | \$6,114.00 | \$105,710.00 |
| Bedrooms6+ | \$5,439.00 | \$5,709.00 | \$11,083.00 | \$6,184.00 | \$12,461.00 | \$14,878.00 | \$18,649.00 | \$15,020.00 | \$11,869.00 | \$12,217.00 | \$7,700.00 | \$6,058.00 | \$127,267,00 |

Revenue (75th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedroms1 | \$1,702.00 | \$1,831.00 | \$2,624.00 | \$1,449.00 | \$3,097.00 | \$4,289.00 | \$4,575.00 | \$3,711.00 | \$2,592.00 | \$2,283.00 | \$1,848,00 | \$1,566.00 | \$31,567.00 |
| Bedrooms2 | \$2,154,00 | \$2,650.00 | \$3,482.00 | \$2,247.00 | \$4,396.00 | \$6,095.00 | \$6,803.00 | \$5,299.00 | \$3,983.00 | \$3,582.00 | \$3,068.00 | \$2,468.00 | \$46,227.00 |
| Bedrooms3 | \$2,870.00 | \$3,536.00 | \$5,129.00 | \$3,723.00 | \$6,992.00 | \$8,877.00 | \$10,050.00 | \$8,882.00 | \$6,000.00 | \$5,664.00 | \$4,686.00 | \$3,861.00 | \$69,670.00 |
| Bedrooms 4 | \$3,948.00 | \$4,213.00 | \$7,695.00 | \$6,571.00 | \$10,661.00 | \$13,750.00 | \$15,540.00 | \$12,195.00 | \$8,790.00 | \$8,891.00 | \$7,412.00 | \$6,253.00 | \$105,919.00 |
| Bedrooms5 | \$5,900.00 | \$6,313.00 | \$11,113.00 | \$9,658.00 | \$15,998.00 | \$19,880.00 | \$22,294.00 | \$18,628.00 | \$14,301.00 | \$12,477.00 | \$11,175.00 | \$8,991.00 | \$156,728.00 |
| Bedrooms6+ | \$10,016.00 | \$8,400.00 | \$15,338.00 | \$12,645.00 | \$22,233.00 | \$25,895.00 | \$36,270.00 | \$26,480.00 | \$18,167.00 | \$19,164.00 | \$12,510.00 | \$12,379.00 | \$219,497.00 |

