



## Average Daily Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$120.00	\$137.00	\$146.00	\$116.00	\$156.00	\$175.00	\$184.00	\$175.00	\$160.00	\$143.00	\$146.00	\$134.00	\$149.33
Bedrooms 2	\$178.00	\$188.00	\$206.00	\$176.00	\$216.00	\$235.00	\$242.00	\$230.00	\$218.00	\$201.00	\$205.00	\$199.00	\$207.83
Bedrooms 3	\$252.00	\$253.00	\$284.00	\$248.00	\$295.00	\$312.00	\$330.00	\$318.00	\$300.00	\$281.00	\$291.00	\$283.00	\$287.25
Bedrooms 4	\$375.00	\$400.00	\$416.00	\$404.00	\$475.00	\$504.00	\$504.00	\$474.00	\$467.00	\$440.00	\$457.00	\$446.00	\$446.83
Bedrooms 5	\$525.00	\$500.00	\$517.00	\$492.00	\$570.00	\$626.00	\$674.00	\$677.00	\$588.00	\$541.00	\$597.00	\$587.00	\$574.50
Bedrooms 6+	\$696.00	\$732.00	\$742.00	\$747.00	\$864.00	\$989.00	\$983.00	\$973.00	\$896.00	\$781.00	\$942.00	\$887.00	\$852.67

### Average Daily Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$183.00	\$196.00	\$201.00	\$177.00	\$203.00	\$223.00	\$238.00	\$225.00	\$203.00	\$182.00	\$196.00	\$178.00	\$200.42
Bedrooms 2	\$248.00	\$257.00	\$288.00	\$246.00	\$275.00	\$301.00	\$312.00	\$290.00	\$274.00	\$263.00	\$263.00	\$256.00	\$272.75
Bedrooms 3	\$349.00	\$350.00	\$383.00	\$349.00	\$372.00	\$403.00	\$429.00	\$404.00	\$382.00	\$357.00	\$375.00	\$362.00	\$376.25
Bedrooms 4	\$500.00	\$530.00	\$563.00	\$529.00	\$576.00	\$606.00	\$638.00	\$606.00	\$586.00	\$575.00	\$592.00	\$572.00	\$572.75
Bedrooms 5	\$754.00	\$723.00	\$819.00	\$813.00	\$758.00	\$852.00	\$865.00	\$837.00	\$818.00	\$762.00	\$800.00	\$778.00	\$798.25
Bedrooms 6+	\$1,041.00	\$1,000.00	\$915.00	\$982.00	\$1,088.00	\$1,322.00	\$1,373.00	\$1,287.00	\$1,202.00	\$1,126.00	\$1,166.00	\$1,024.00	\$1,127.17

## **Average Occupancy Rate (50th Percentile)**

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	35%	32%	42%	30%	55%	73%	71%	58%	43%	40%	27%	26%	44%
Bedrooms 2	26%	31%	43%	30%	55%	80%	81%	64%	50%	48%	37%	30%	48%
Bedrooms 3	20%	29%	42%	37%	68%	80%	85%	71%	52%	50%	40%	32%	51%
Bedrooms 4	19%	24%	42%	40%	61%	83%	84%	68%	47%	48%	40%	29%	49%
Bedrooms 5	23%	28%	42%	53%	68%	83%	87%	71%	53%	52%	40%	39%	53%
Bedrooms 6+	22%	28%	55%	53%	69%	77%	87%	71%	43%	53%	43%	35%	53%

## **Average Occupancy Rate (75th Percentile)**

Bedrooms	January	Fahrmann	March	April	Mav	luna	Lulu	August	September	October	Navambar	December	Total
bearooms	January	February	Warch	April	iviay	June	July	August	September	October	November	December	Total
Bedrooms 1	61%	59%	58%	77%	79%	91%	89%	77%	63%	50%	43%	53%	67%
Bedrooms 2	55%	69%	61%	83%	83%	93%	93%	82%	70%	69%	61%	55%	73%
Bedrooms 3	50%	66%	61%	83%	86%	93%	94%	87%	73%	74%	64%	55%	74%
Bedrooms 4	44%	50%	61%	77%	84%	93%	96%	84%	70%	71%	60%	52%	70%
Bedrooms 5	48%	47%	65%	83%	87%	96%	97%	89%	74%	72%	63%	71%	74%
Bedrooms 6+	39%	45%	69%	78%	79%	97%	97%	90%	77%	75%	72%	65%	74%

# Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,021.00	\$1,166.00	\$1,703.00	\$669.00	\$2,173.00	\$3,147.00	\$3,322.00	\$2,704.00	\$1,762.00	\$1,511.00	\$1,108.00	\$918.00	\$21,204.00
Bedrooms 2	\$1,203.00	\$1,513.00	\$2,222.00	\$975.00	\$2,863.00	\$4,273.00	\$4,783.00	\$3,775.00	\$2,672.00	\$2,303.00	\$1,818.00	\$1,518.00	\$29,918.00
Bedrooms 3	\$1,603.00	\$2,030.00	\$3,143.00	\$1,770.00	\$4,612.00	\$6,132.00	\$6,898.00	\$5,654.00	\$4,050.00	\$3,575.00	\$2,785.00	\$2,291.00	\$44,543.00
Bedrooms 4	\$2,147.00	\$2,771.00	\$4,825.00	\$2,940.00	\$7,350.00	\$9,859.00	\$11,063.00	\$8,775.00	\$5,750.00	\$5,925.00	\$4,625.00	\$3,470.00	\$69,500.00
Bedrooms 5	\$3,450.00	\$3,816.00	\$7,677.00	\$5,621.00	\$11,351.00	\$14,571.00	\$16,257.00	\$12,967.00	\$8,955.00	\$8,648.00	\$6,283.00	\$6,114.00	\$105,710.00
Bedrooms 6+	\$5,439.00	\$5,709.00	\$11,083.00	\$6,184.00	\$12,461.00	\$14,878.00	\$18,649.00	\$15,020.00	\$11,869.00	\$12,217.00	\$7,700.00	\$6,058.00	\$127,267.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,702.00	\$1,831.00	\$2,624.00	\$1,449.00	\$3,097.00	\$4,289.00	\$4,575.00	\$3,711.00	\$2,592.00	\$2,283.00	\$1,848.00	\$1,566.00	\$31,567.00
Bedrooms 2	\$2,154.00	\$2,650.00	\$3,482.00	\$2,247.00	\$4,396.00	\$6,095.00	\$6,803.00	\$5,299.00	\$3,983.00	\$3,582.00	\$3,068.00	\$2,468.00	\$46,227.00
Bedrooms 3	\$2,870.00	\$3,536.00	\$5,129.00	\$3,723.00	\$6,992.00	\$8,877.00	\$10,050.00	\$8,282.00	\$6,000.00	\$5,664.00	\$4,686.00	\$3,861.00	\$69,670.00
Bedrooms 4	\$3,948.00	\$4,213.00	\$7,695.00	\$6,571.00	\$10,661.00	\$13,750.00	\$15,540.00	\$12,195.00	\$8,790.00	\$8,891.00	\$7,412.00	\$6,253.00	\$105,919.00
Bedrooms 5	\$5,900.00	\$6,313.00	\$11,113.00	\$9,658.00	\$15,998.00	\$19,880.00	\$22,294.00	\$18,628.00	\$14,301.00	\$12,477.00	\$11,175.00	\$8,991.00	\$156,728.00
Bedrooms 6+	\$10,016.00	\$8,400.00	\$15,338.00	\$12,645.00	\$22,233.00	\$25,895.00	\$36,270.00	\$26,480.00	\$18,167.00	\$19,164.00	\$12,510.00	\$12,379.00	\$219,497.00