## THE SHORT TERMSHOP

Average Daily Rate (50th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms 1 | \$108.00 | \$107.00 | \$116.00 | \$129.00 | \$145.00 | \$179.00 | \$192.00 | \$191.00 | \$159.00 | \$150.00 | \$136.00 | \$132.00 | \$145.33 |
| Bedrooms2 | \$141.00 | \$159.00 | \$119.00 | \$150.00 | \$192.00 | \$225.00 | \$262.00 | \$239.00 | \$227.00 | \$200.00 | \$193.00 | \$201.00 | \$192.33 |
| Bedrooms 3 | \$205.00 | \$217.00 | \$192.00 | \$216.00 | \$252.00 | \$285.00 | \$331.00 | \$305.00 | \$243.00 | \$236.00 | \$241.00 | \$219.00 | \$245.17 |
| Bedrooms 4 | \$200.00 | \$310.00 | \$190.00 | \$235.00 | \$277.00 | \$363.00 | \$423.00 | \$376.00 | \$273.00 | \$233.00 | \$222.00 | \$231.00 | \$277.75 |
| Bedrooms 5 | \$269.00 | \$393.00 | \$232.00 | \$301.00 | \$357.00 | \$500.00 | \$581.00 | \$499.00 | \$300.00 | \$271.00 | \$294.00 | \$253.00 | \$354.17 |
| Bedrooms 6 + | \$292.00 | \$384.00 | \$324.00 | \$336.00 | \$456.00 | \$736.00 | \$862.00 | \$682.00 | \$404.00 | \$355.00 | \$371.00 | \$329.00 | \$460.92 |

Average Daily Rate 7 75th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms 1 | \$128.00 | \$128.00 | \$138.00 | \$156.00 | \$168.00 | \$212.00 | \$236.00 | \$225.00 | \$208.00 | \$188.00 | \$174.00 | \$170.00 | \$177.58 |
| Bedromm2 | \$176.00 | \$243.00 | \$197.00 | \$263.00 | \$251.00 | \$311.00 | \$359.00 | \$348.00 | \$293.00 | \$246.00 | \$247.00 | \$229.00 | \$263.58 |
| Bedrooms 3 | \$283.00 | \$308.00 | \$313.00 | \$325.00 | \$320.00 | \$388.00 | \$415.00 | \$399.00 | \$343.00 | \$307.00 | \$286.00 | \$279.00 | \$330.50 |
| Bedrooms 4 | \$282.00 | \$405.00 | \$339.00 | \$343.00 | \$409.00 | \$488.00 | \$567.00 | \$499.00 | \$379.00 | \$332.00 | \$347.00 | \$337.00 | \$393.92 |
| Bedrooms 5 | \$305.00 | \$781.00 | \$376.00 | \$398.00 | \$483.00 | \$636.00 | \$781.00 | \$643.00 | \$453.00 | \$365.00 | \$369.00 | \$350.00 | \$495.00 |
| Bedrooms 6 + | \$401.00 | \$900.00 | \$466.00 | \$464.00 | \$632.00 | \$1,012.00 | \$1,252.00 | \$1,000.00 | \$576.00 | \$501.00 | \$535.00 | \$475.00 | \$684.50 |

Average Occupancy Rate (50th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms 1 | 21\% | 23\% | 29\% | 32\% | 45\% | 90\% | 96\% | 93\% | 86\% | 65\% | 47\% | 39\% | 56\% |
| Betrooms2 | 23\% | 22\% | 29\% | 32\% | 48\% | 91\% | 98\% | 96\% | 83\% | 61\% | 31\% | 21\% | 53\% |
| Bedrooms 3 | 26\% | 36\% | 29\% | 43\% | 52\% | 90\% | 100\% | 100\% | 92\% | 74\% | 47\% | 46\% | 61\% |
| Bedrooms 4 | 39\% | 48\% | 40\% | 47\% | 54\% | 97\% | 100\% | 97\% | 93\% | 77\% | 50\% | 39\% | 65\% |
| Bedrooms 5 | 36\% | 69\% | 48\% | 40\% | 58\% | 100\% | 100\% | 100\% | 93\% | 77\% | 47\% | 42\% | 68\% |
| Bedrooms $6+$ | 18\% | 24\% | 42\% | 33\% | 52\% | 100\% | 100\% | 100\% | 93\% | 77\% | 43\% | 39\% | 60\% |

## Average Occupancy Rate (75th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms 1 | 36\% | 48\% | 54\% | 87\% | 72\% | 97\% | 100\% | 97\% | 93\% | 84\% | 67\% | 65\% | 75\% |
| Bedrooms? | 50\% | 51\% | 52\% | 61\% | 62\% | 100\% | 100\% | 100\% | 96\% | 90\% | 59\% | 36\% | 71\% |
| Bedrooms 3 | 66\% | 59\% | 61\% | 60\% | 67\% | 100\% | 100\% | 100\% | 100\% | 94\% | 92\% | 77\% | 81\% |
| Bedrooms 4 | 71\% | 97\% | 100\% | 63\% | 75\% | 100\% | 100\% | 100\% | 100\% | 100\% | 80\% | 78\% | 89\% |
| Bedrooms | 93\% | 100\% | 100\% | 60\% | 94\% | 100\% | 100\% | 100\% | 100\% | 100\% | 95\% | 90\% | 94\% |
| Bedrooms 6t | 51\% | 100\% | 85\% | 60\% | 77\% | 100\% | 100\% | 100\% | 100\% | 100\% | 70\% | 63\% | 84\% |

Revenue (50th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms 1 | \$556.00 | \$680.00 | \$945.00 | \$752.00 | \$1,591.00 | \$3,886.00 | \$4,435.00 | \$4,167.00 | \$3,360.00 | \$2,252.00 | \$1,659.00 | \$1,358.00 | \$25,641.00 |
| Betrooms? | \$420.00 | \$741.00 | \$834.00 | \$1,329.00 | \$2,028.00 | \$4,124.00 | \$5,451.00 | \$5,624.00 | \$4,136.00 | \$2,800.00 | \$1,590.00 | \$1,145.00 | \$30,222.00 |
| Betrooms 3 | \$1,210.00 | \$1,573.00 | \$1,200.00 | \$1,890.00 | \$2,941.00 | \$5,835.00 | \$7,104.00 | \$7,406.00 | \$5,340.00 | \$3,710.00 | \$2,469.00 | \$1,908.00 | \$42,586.00 |
| Bedroms4 | \$1,173.00 | \$2,813.00 | \$1,791.00 | \$2,150.00 | \$3,240.00 | \$6,350.00 | \$9,154.00 | \$8,966.00 | \$5,215.00 | \$3,661.00 | \$2,318.00 | \$1,976.00 | \$48,807.00 |
| Bedroms5 | \$1,354.00 | \$4,932.00 | \$2,250.00 | \$2,640.00 | \$3,897.00 | \$11,011.00 | \$14,444.00 | \$12,579.00 | \$6,174.00 | \$5,034.00 | \$2,867.00 | \$1,519.00 | \$68,701.00 |
| Betrooms 6 + | \$1,147.00 | \$2,635.00 | \$2,232.00 | \$2,868.00 | \$5,819.00 | \$17,012.00 | \$23,903.00 | \$19,232.00 | \$9,171.00 | \$6,090.00 | \$3,858.00 | \$2,989.00 | \$96,956.00 |

Revenue (75th Percentile)

| Bedrooms | January | February | March | April | May | June | July | August | September | October | November | December | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bedrooms 1 | \$1,012.00 | \$966.00 | \$1,871.00 | \$1,568.00 | \$2,170.00 | \$5,146.00 | \$6,045.00 | \$5,636.00 | \$4,485.00 | \$3,460.00 | \$2,317.00 | \$2,196.00 | \$36,872.00 |
| Bedroms? | \$1,795.00 | \$2,218.00 | \$1,795.00 | \$2,548.00 | \$3,330.00 | \$6,393.00 | \$8,548.00 | \$8,309.00 | \$5,811.00 | \$4,467.00 | \$2,400.00 | \$1,884.00 | \$49,498.00 |
| Bedrooms 3 | \$2,905.00 | \$3,812.00 | \$2,622.00 | \$3,402.00 | \$4,084.00 | \$8,693.00 | \$9,767.00 | \$10,239.00 | \$7,714.00 | \$5,866.00 | \$4,708.00 | \$3,738.00 | \$67,550.00 |
| Bedrooms 4 | \$3,164.00 | \$5,140.00 | \$3,731.00 | \$4,511.00 | \$5,648.00 | \$10,856.00 | \$15,519.00 | \$13,160.00 | \$7,835.00 | \$6,631.00 | \$4,463.00 | \$3,544.00 | \$84,202.00 |
| Bedrooms 5 | \$3,768.00 | \$21,949.00 | \$4,356.00 | \$5,154.00 | \$6,769.00 | \$16,692.00 | \$21,664.00 | \$17,421.00 | \$9,243.00 | \$7,297.00 | \$5,384.00 | \$3,492.00 | \$123,189.00 |
| Bedrooms $6+$ | \$1,618.00 | \$12,325.00 | \$3,769.00 | \$5,683.00 | \$9,366.00 | \$25,302.00 | \$34,679.00 | \$30,408.00 | \$13,949.00 | \$8,871.00 | \$7,308.00 | \$5,555.00 | \$158,833.00 |

