



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Average Daily Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$156.00	\$168.00	\$227.00	\$207.00	\$211.00	\$190.00	\$190.00	\$202.00	\$190.00	\$169.00	\$150.00	\$208.00	\$189.00
Bedrooms 2	\$187.00	\$195.00	\$231.00	\$216.00	\$235.00	\$251.00	\$259.00	\$272.00	\$252.00	\$225.00	\$214.00	\$230.00	\$230.58
Bedrooms 3	\$203.00	\$188.00	\$247.00	\$268.00	\$292.00	\$323.00	\$339.00	\$328.00	\$294.00	\$269.00	\$246.00	\$230.00	\$268.92
Bedrooms 4	\$256.00	\$276.00	\$315.00	\$336.00	\$329.00	\$340.00	\$400.00	\$396.00	\$362.00	\$336.00	\$317.00	\$386.00	\$337.42
Bedrooms 5	\$0.00	\$0.00	\$0.00	\$0.00	\$671.00	\$856.00	\$829.00	\$745.00	\$664.00	\$659.00	\$603.00	\$543.00	\$464.58
Bedrooms 6+	\$0.00	\$0.00	\$0.00	\$0.00	\$709.00	\$854.00	\$798.00	\$822.00	\$884.00	\$884.00	\$796.00	\$763.00	\$542.50

## Average Daily Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$162.00	\$213.00	\$273.00	\$246.00	\$238.00	\$222.00	\$229.00	\$228.00	\$223.00	\$194.00	\$162.00	\$222.00	\$217.67
Bedrooms 2	\$219.00	\$244.00	\$256.00	\$249.00	\$280.00	\$288.00	\$312.00	\$320.00	\$280.00	\$252.00	\$250.00	\$270.00	\$266.67
Bedrooms 3	\$263.00	\$215.00	\$294.00	\$319.00	\$355.00	\$382.00	\$419.00	\$368.00	\$362.00	\$330.00	\$317.00	\$321.00	\$328.75
Bedrooms 4	\$318.00	\$380.00	\$395.00	\$400.00	\$430.00	\$471.00	\$472.00	\$508.00	\$419.00	\$421.00	\$431.00	\$419.00	\$422.00
Bedrooms 5	\$0.00	\$0.00	\$0.00	\$0.00	\$779.00	\$875.00	\$922.00	\$779.00	\$739.00	\$660.00	\$630.00	\$629.00	\$501.08
Bedrooms 6+	\$0.00	\$0.00	\$0.00	\$0.00	\$784.00	\$854.00	\$798.00	\$822.00	\$884.00	\$884.00	\$796.00	\$763.00	\$548.75

## Average Occupancy Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	35%	76%	97%	97%	87%	96%	97%	83%	95%	74%	36%	11%	74%
Bedrooms 2	29%	93%	91%	74%	81%	94%	97%	58%	53%	53%	32%	28%	65%
Bedrooms 3	35%	32%	79%	67%	62%	91%	94%	62%	50%	57%	30%	39%	58%
Bedrooms 4	27%	71%	78%	58%	77%	95%	100%	71%	60%	56%	23%	29%	62%
Bedrooms 5	3%	0%	55%	50%	97%	87%	100%	71%	33%	60%	27%	42%	52%
Bedrooms 6+	36%	61%	84%	100%	67%	100%	84%	71%	77%	69%	37%	77%	72%

## Average Occupancy Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	68%	100%	100%	100%	97%	100%	99%	95%	95%	84%	51%	14%	84%
Bedrooms 2	61%	96%	100%	94%	94%	100%	100%	80%	77%	76%	67%	51%	83%
Bedrooms 3	100%	98%	100%	93%	88%	99%	100%	78%	77%	73%	60%	64%	86%
Bedrooms 4	60%	96%	86%	76%	88%	97%	100%	87%	90%	80%	36%	69%	80%
Bedrooms 5	3%	0%	55%	50%	98%	87%	100%	78%	46%	70%	28%	55%	56%
Bedrooms 6+	36%	61%	84%	100%	83%	100%	90%	79%	93%	80%	50%	94%	79%

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,202.00	\$1,860.00	\$2,801.00	\$3,536.00	\$4,185.00	\$4,325.00	\$5,698.00	\$3,832.00	\$3,449.00	\$3,421.00	\$1,385.00	\$625.00	\$36,039.00
Bedrooms 2	\$1,384.00	\$3,700.00	\$4,233.00	\$3,673.00	\$4,800.00	\$5,275.00	\$5,256.00	\$4,595.00	\$3,557.00	\$3,445.00	\$1,833.00	\$1,793.00	\$43,544.00
Bedrooms 3	\$1,016.00	\$1,681.00	\$4,156.00	\$3,587.00	\$4,493.00	\$6,342.00	\$6,053.00	\$4,828.00	\$3,793.00	\$3,280.00	\$1,920.00	\$2,317.00	\$43,465.00
Bedrooms 4	\$758.00	\$2,843.00	\$6,553.00	\$5,469.00	\$6,625.00	\$7,575.00	\$7,504.00	\$5,310.00	\$4,384.00	\$2,874.00	\$2,650.00	\$2,494.00	\$55,039.00
Bedrooms 5	\$500.00	\$0.00	\$10,639.00	\$9,380.00	\$16,773.00	\$22,252.00	\$21,125.00	\$16,367.00	\$6,644.00	\$11,870.00	\$4,563.00	\$6,099.00	\$126,212.00
Bedrooms 6+	\$2,857.00	\$6,400.00	\$21,948.00	\$25,324.00	\$13,700.00	\$11,071.00	\$15,800.00	\$15,432.00	\$15,370.00	\$15,012.00	\$7,296.00	\$4,308.00	\$154,518.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,210.00	\$2,624.00	\$3,635.00	\$4,677.00	\$5,228.00	\$6,288.00	\$6,809.00	\$4,941.00	\$3,990.00	\$4,755.00	\$2,104.00	\$975.00	\$49,236.00
Bedrooms 2	\$2,141.00	\$5,336.00	\$4,916.00	\$5,411.00	\$5,970.00	\$6,573.00	\$7,188.00	\$5,501.00	\$5,228.00	\$4,493.00	\$2,990.00	\$2,914.00	\$58,661.00
Bedrooms 3	\$2,208.00	\$2,194.00	\$5,919.00	\$4,649.00	\$6,418.00	\$8,852.00	\$8,873.00	\$6,438.00	\$5,485.00	\$5,261.00	\$3,486.00	\$3,836.00	\$63,619.00
Bedrooms 4	\$974.00	\$4,645.00	\$7,370.00	\$6,790.00	\$8,975.00	\$11,300.00	\$13,319.00	\$10,000.00	\$11,431.00	\$5,675.00	\$3,707.00	\$4,079.00	\$88,265.00
Bedrooms 5	\$500.00	\$0.00	\$10,639.00	\$9,380.00	\$21,257.00	\$22,753.00	\$23,405.00	\$16,374.00	\$7,390.00	\$14,185.00	\$5,017.00	\$7,611.00	\$138,511.00
Bedrooms 6+	\$2,857.00	\$6,400.00	\$21,948.00	\$25,324.00	\$18,868.00	\$12,494.00	\$19,735.00	\$20,436.00	\$19,356.00	\$17,862.00	\$7,494.00	\$14,671.00	\$187,445.00

Mexico Beach 2021