



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Average Daily Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$159.00	\$152.00	\$190.00	\$221.00	\$239.00	\$256.00	\$263.00	\$227.00	\$211.00	\$206.00	\$202.00	\$204.00	\$210.83
Bedrooms 2	\$209.00	\$200.00	\$236.00	\$265.00	\$292.00	\$338.00	\$345.00	\$282.00	\$264.00	\$252.00	\$246.00	\$252.00	\$265.08
Bedrooms 3	\$290.00	\$275.00	\$316.00	\$353.00	\$394.00	\$450.00	\$450.00	\$378.00	\$344.00	\$325.00	\$314.00	\$330.00	\$351.58
Bedrooms 4	\$409.00	\$393.00	\$538.00	\$580.00	\$636.00	\$706.00	\$709.00	\$580.00	\$543.00	\$535.00	\$474.00	\$465.00	\$547.42
Bedrooms 5	\$530.00	\$530.00	\$639.00	\$605.00	\$716.00	\$880.00	\$848.00	\$715.00	\$668.00	\$649.00	\$574.00	\$566.00	\$660.00
Bedrooms 6+	\$944.00	\$989.00	\$1,154.00	\$1,152.00	\$1,342.00	\$1,604.00	\$1,651.00	\$1,330.00	\$1,177.00	\$1,063.00	\$1,129.00	\$1,127.00	\$1,221.83

Average Daily Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$218.00	\$200.00	\$224.00	\$256.00	\$296.00	\$337.00	\$345.00	\$268.00	\$243.00	\$238.00	\$248.00	\$261.00	\$261.17
Bedrooms 2	\$303.00	\$308.00	\$298.00	\$335.00	\$366.00	\$445.00	\$468.00	\$357.00	\$325.00	\$312.00	\$312.00	\$323.00	\$345.75
Bedrooms 3	\$398.00	\$400.00	\$428.00	\$450.00	\$548.00	\$585.00	\$623.00	\$465.00	\$444.00	\$429.00	\$416.00	\$427.00	\$467.75
Bedrooms 4	\$531.00	\$524.00	\$702.00	\$731.00	\$793.00	\$892.00	\$895.00	\$774.00	\$657.00	\$639.00	\$619.00	\$603.00	\$696.67
Bedrooms 5	\$692.00	\$634.00	\$847.00	\$736.00	\$901.00	\$1,022.00	\$1,058.00	\$909.00	\$900.00	\$871.00	\$756.00	\$716.00	\$836.83
Bedrooms 6+	\$1,203.00	\$1,188.00	\$1,674.00	\$1,574.00	\$1,757.00	\$1,953.00	\$2,132.00	\$1,574.00	\$1,487.00	\$1,469.00	\$1,485.00	\$1,476.00	\$1,581.00

Average Occupancy Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	66%	76%	50%	79%	87%	93%	98%	77%	76%	66%	33%	26%	69%
Bedrooms 2	50%	79%	55%	70%	84%	93%	97%	73%	70%	61%	37%	24%	66%
Bedrooms 3	42%	70%	55%	61%	77%	93%	97%	71%	67%	61%	37%	29%	63%
Bedrooms 4	16%	56%	65%	63%	77%	93%	97%	74%	67%	65%	43%	32%	62%
Bedrooms 5	35%	54%	81%	83%	93%	100%	100%	77%	75%	71%	53%	45%	72%
Bedrooms 6+	40%	81%	90%	87%	95%	100%	100%	84%	87%	74%	68%	45%	79%

Average Occupancy Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	100%	100%	87%	90%	96%	100%	100%	90%	90%	83%	60%	48%	87%
Bedrooms 2	100%	100%	92%	92%	96%	100%	100%	87%	87%	84%	67%	48%	88%
Bedrooms 3	100%	100%	189%	90%	94%	100%	100%	89%	87%	84%	72%	50%	96%
Bedrooms 4	83%	96%	95%	90%	95%	100%	100%	90%	87%	87%	78%	52%	88%
Bedrooms 5	100%	100%	100%	98%	100%	100%	100%	97%	93%	93%	92%	71%	95%
Bedrooms 6+	100%	100%	100%	100%	100%	100%	100%	100%	97%	100%	94%	77%	97%

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,584.00	\$1,980.00	\$2,576.00	\$4,333.00	\$5,851.00	\$6,388.00	\$6,817.00	\$4,888.00	\$4,405.00	\$3,660.00	\$1,744.00	\$1,416.00	\$45,642.00
Bedrooms 2	\$1,554.00	\$2,593.00	\$3,144.00	\$4,355.00	\$6,464.00	\$7,687.00	\$8,315.00	\$5,510.00	\$4,683.00	\$3,880.00	\$2,206.00	\$1,625.00	\$52,016.00
Bedrooms 3	\$1,805.00	\$3,038.00	\$4,161.00	\$5,114.00	\$7,547.00	\$9,409.00	\$10,650.00	\$7,083.00	\$5,832.00	\$5,025.00	\$2,916.00	\$2,329.00	\$64,909.00
Bedrooms 4	\$1,131.00	\$4,475.00	\$7,999.00	\$8,257.00	\$11,722.00	\$15,581.00	\$17,005.00	\$11,204.00	\$9,075.00	\$7,988.00	\$4,872.00	\$3,902.00	\$103,211.00
Bedrooms 5	\$2,020.00	\$2,700.00	\$11,172.00	\$13,127.00	\$14,775.00	\$17,475.00	\$20,800.00	\$15,017.00	\$14,072.00	\$11,725.00	\$7,148.00	\$7,336.00	\$137,367.00
Bedrooms 6+	\$5,380.00	\$6,316.00	\$26,331.00	\$23,693.00	\$30,326.00	\$39,797.00	\$42,059.00	\$27,543.00	\$24,688.00	\$20,700.00	\$14,184.00	\$11,537.00	\$272,554.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,199.00	\$3,225.00	\$4,221.00	\$5,352.00	\$6,915.00	\$8,564.00	\$9,176.00	\$6,028.00	\$5,369.00	\$4,810.00	\$2,909.00	\$2,540.00	\$62,308.00
Bedrooms 2	\$4,253.00	\$4,451.00	\$5,435.00	\$6,193.00	\$8,348.00	\$10,859.00	\$11,862.00	\$7,372.00	\$6,199.00	\$5,509.00	\$3,771.00	\$2,942.00	\$77,194.00
Bedrooms 3	\$4,796.00	\$6,307.00	\$7,681.00	\$7,921.00	\$11,226.00	\$14,078.00	\$15,290.00	\$9,735.00	\$8,192.00	\$7,283.00	\$5,208.00	\$4,420.00	\$102,137.00
Bedrooms 4	\$3,805.00	\$8,622.00	\$12,942.00	\$12,700.00	\$16,813.00	\$21,367.00	\$22,630.00	\$16,610.00	\$12,200.00	\$12,600.00	\$9,161.00	\$6,988.00	\$156,438.00
Bedrooms 5	\$8,056.00	\$11,417.00	\$16,808.00	\$16,574.00	\$21,243.00	\$28,148.00	\$28,212.00	\$20,251.00	\$18,394.00	\$16,275.00	\$13,921.00	\$9,867.00	\$209,166.00
Bedrooms 6+	\$29,257.00	\$25,664.00	\$32,866.00	\$29,760.00	\$41,713.00	\$51,566.00	\$57,279.00	\$35,621.00	\$36,244.00	\$29,595.00	\$27,898.00	\$20,566.00	\$418,029.00

Orange Beach 2021