

THE SHORT TERMSHOP



Average Daily Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$137.00	\$129.00	\$170.00	\$175.00	\$173.00	\$222.00	\$210.00	\$186.00	\$180.00	\$160.00	\$160.00	\$164.00	\$172.17
Bedrooms 2	\$178.00	\$178.00	\$215.00	\$225.00	\$247.00	\$269.00	\$265.00	\$255.00	\$243.00	\$237.00	\$214.00	\$222.00	\$229.00
Bedrooms 3	\$214.00	\$235.00	\$262.00	\$285.00	\$314.00	\$347.00	\$364.00	\$338.00	\$309.00	\$237.00	\$234.00	\$292.00	\$285.92
Bedrooms 4	\$294.00	\$287.00	\$349.00	\$377.00	\$521.00	\$455.00	\$500.00	\$430.00	\$410.00	\$378.00	\$398.00	\$443.00	\$403.50
Bedrooms 5	\$389.00	\$409.00	\$487.00	\$556.00	\$601.00	\$687.00	\$738.00	\$673.00	\$608.00	\$540.00	\$546.00	\$561.00	\$566.25
Bedrooms 6+	\$400.00	\$392.00	\$444.00	\$509.00	\$547.00	\$619.00	\$871.00	\$625.00	\$591.00	\$558.00	\$670.00	\$1,024.00	\$604.17

Average Daily Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$165.00	\$152.00	\$218.00	\$224.00	\$227.00	\$250.00	\$250.00	\$230.00	\$290.00	\$214.00	\$196.00	\$199.00	\$217.92
Bedrooms 2	\$219.00	\$219.00	\$257.00	\$268.00	\$288.00	\$334.00	\$339.00	\$299.00	\$292.00	\$278.00	\$257.00	\$264.00	\$276.17
Bedrooms 3	\$293.00	\$299.00	\$352.00	\$358.00	\$392.00	\$463.00	\$473.00	\$420.00	\$384.00	\$367.00	\$364.00	\$361.00	\$377.17
Bedrooms 4	\$421.00	\$404.00	\$463.00	\$481.00	\$542.00	\$624.00	\$736.00	\$574.00	\$531.00	\$493.00	\$531.00	\$604.00	\$533.67
Bedrooms 5	\$532.00	\$490.00	\$622.00	\$694.00	\$725.00	\$934.00	\$964.00	\$834.00	\$761.00	\$688.00	\$675.00	\$708.00	\$718.92
Bedrooms 6+	\$577.00	\$507.00	\$633.00	\$658.00	\$731.00	\$935.00	\$1,185.00	\$916.00	\$781.00	\$748.00	\$883.00	\$1,306.00	\$821.67

Average Occupancy Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	20%	86%	87%	67%	76%	58%	82%	68%	57%	62%	47%	34%	62%
Bedrooms 2	50%	79%	94%	86%	87%	97%	97%	70%	67%	65%	40%	32%	72%
Bedrooms 3	55%	82%	91%	83%	90%	97%	100%	74%	73%	68%	74%	42%	77%
Bedrooms 4	64%	96%	94%	92%	93%	100%	100%	78%	80%	74%	53%	42%	81%
Bedrooms 5	66%	75%	97%	93%	97%	100%	100%	85%	90%	90%	63%	50%	84%
Bedrooms 6+	94%	100%	100%	100%	100%	100%	100%	100%	100%	94%	67%	45%	92%

Average Occupancy Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	55%	90%	100%	93%	97%	97%	96%	83%	88%	93%	76%	53%	85%
Bedrooms 2	83%	100%	100%	97%	100%	100%	100%	90%	87%	81%	70%	61%	89%
Bedrooms 3	97%	100%	100%	100%	100%	100%	100%	90%	93%	90%	77%	68%	93%
Bedrooms 4	100%	100%	100%	100%	100%	100%	100%	100%	100%	74%	83%	79%	95%
Bedrooms 5	99%	100%	100%	100%	100%	100%	100%	100%	100%	97%	87%	68%	96%
Bedrooms 6+	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	87%	81%	97%

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$750.00	\$7,107.00	\$3,058.00	\$2,225.00	\$2,915.00	\$2,086.00	\$2,378.00	\$2,779.00	\$2,086.00	\$2,185.00	\$2,114.00	\$1,660.00	\$31,343.00
Bedrooms 2	\$1,563.00	\$1,967.00	\$3,496.00	\$4,427.00	\$5,167.00	\$6,138.00	\$6,539.00	\$4,399.00	\$3,850.00	\$3,630.00	\$2,199.00	\$1,908.00	\$45,283.00
Bedrooms 3	\$1,712.00	\$2,850.00	\$4,278.00	\$5,316.00	\$6,485.00	\$7,994.00	\$8,654.00	\$6,160.00	\$5,451.00	\$5,000.00	\$3,000.00	\$2,857.00	\$59,757.00
Bedrooms 4	\$2,290.00	\$3,868.00	\$7,263.00	\$6,960.00	\$8,853.00	\$11,209.00	\$12,010.00	\$8,273.00	\$8,225.00	\$7,550.00	\$5,003.00	\$4,785.00	\$86,289.00
Bedrooms 5	\$4,308.00	\$5,387.00	\$10,430.00	\$10,860.00	\$11,858.00	\$16,318.00	\$19,600.00	\$12,937.00	\$12,670.00	\$11,318.00	\$7,729.00	\$7,365.00	\$130,780.00
Bedrooms 6+	\$4,525.00	\$7.100.00	\$10,620.00	\$10,840.00	\$12,028.00	\$15,275.00	\$23,902.00	\$12,699.00	\$13,041.00	\$12,876.00	\$8,602.00	\$8,958.00	\$140,466.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,663.00	\$2,640.00	\$4,437.00	\$3,602.00	\$4,301.00	\$4,004.00	\$4,807.00	\$4,572.00	\$4,085.00	\$3,635.00	\$3,280.00	\$2,520.00	\$43,546.00
Bedrooms 2	\$2,941.00	\$3,375.00	\$5,075.00	\$5,782.00	\$6,915.00	\$8,366.00	\$8,786.00	\$6,125.00	\$5,551.00	\$5,034.00	\$3,439.00	\$2,913.00	\$64,302.00
Bedrooms 3	\$3,945.00	\$5,009.00	\$7,107.00	\$7,527.00	\$9,001.00	\$11,354.00	\$12,460.00	\$9,300.00	\$8,389.00	\$7,224.00	\$5,329.00	\$4,827.00	\$91,472.00
Bedrooms 4	\$5,220.00	\$6,946.00	\$10,122.00	\$10,570.00	\$12,569.00	\$15,628.00	\$19,098.00	\$12,237.00	\$11,801.00	\$10,500.00	\$8,980.00	\$7,750.00	\$131,421.00
Bedrooms 5	\$8,288.00	\$8,378.00	\$15,853.00	\$16,789.00	\$17,855.00	\$23,596.00	\$26,466.00	\$19,311.00	\$18,412.00	\$17,350.00	\$11,490.00	\$10,663.00	\$194,451.00
Bedrooms 6+	\$8,703.00	\$9,881.00	\$13,018.00	\$13,087.00	\$18,913.00	\$25,807.00	\$34,454.00	\$19,837.00	\$17,915.00	\$16,535.00	\$15,114.00	\$14,552.00	\$207,816.00