

THE SHORT TERMS HOP



Average Daily Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$199.00	\$185.00	\$237.00	\$235.00	\$256.00	\$290.00	\$304.00	\$264.00	\$250.00	\$241.00	\$245.00	\$237.00	\$245.25
Bedrooms 2	\$284.00	\$277.00	\$345.00	\$348.00	\$350.00	\$410.00	\$449.00	\$392.00	\$371.00	\$358.00	\$342.00	\$362.00	\$357.33
Bedrooms 3	\$325.00	\$315.00	\$383.00	\$393.00	\$402.00	\$447.00	\$470.00	\$425.00	\$409.00	\$403.00	\$391.00	\$409.00	\$397.67
Bedrooms 4	\$465.00	\$452.00	\$569.00	\$581.00	\$603.00	\$660.00	\$673.00	\$616.00	\$581.00	\$581.00	\$561.00	\$603.00	\$578.75
Bedrooms 5	\$632.00	\$600.00	\$756.00	\$767.00	\$812.00	\$893.00	\$975.00	\$871.00	\$792.00	\$792.00	\$768.00	\$890.00	\$795.67
Bedrooms 6+	\$929.00	\$850.00	\$1,168.00	\$1,173.00	\$1,186.00	\$1,258.00	\$1,397.00	\$1,247.00	\$1,215.00	\$1,255.00	\$1,212.00	\$1,527.00	\$1,201.42

Average Daily Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$251.00	\$230.00	\$312.00	\$302.00	\$324.00	\$358.00	\$386.00	\$329.00	\$318.00	\$313.00	\$304.00	\$317.00	\$312.00
Bedrooms 2	\$360.00	\$348.00	\$442.00	\$441.00	\$464.00	\$557.00	\$595.00	\$494.00	\$462.00	\$442.00	\$434.00	\$466.00	\$458.75
Bedrooms 3	\$435.00	\$403.00	\$474.00	\$481.00	\$520.00	\$581.00	\$619.00	\$550.00	\$522.00	\$518.00	\$495.00	\$524.00	\$510.17
Bedrooms 4	\$646.00	\$607.00	\$750.00	\$768.00	\$791.00	\$905.00	\$919.00	\$835.00	\$757.00	\$748.00	\$716.00	\$816.00	\$771.50
Bedrooms 5	\$932.00	\$837.00	\$1,091.00	\$1,112.00	\$1,168.00	\$1,250.00	\$1,283.00	\$1,178.00	\$1,036.00	\$1,047.00	\$998.00	\$1,164.00	\$1,091.33
Bedrooms 6+	\$1,289.00	\$1,270.00	\$1,809.00	\$1,693.00	\$1,624.00	\$1,993.00	\$2,109.00	\$1,763.00	\$1,824.00	\$1,668.00	\$1,661.00	\$1,999.00	\$1,725.17

Average Occupancy Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	33%	54%	84%	87%	94%	98%	97%	84%	79%	77%	53%	38%	73%
Bedrooms 2	23%	48%	81%	83%	90%	100%	100%	81%	73%	74%	50%	29%	69%
Bedrooms 3	22%	43%	77%	79%	87%	100%	100%	72%	67%	67%	43%	35%	66%
Bedrooms 4	23%	46%	80%	76%	86%	100%	100%	88%	87%	87%	70%	61%	75%
Bedrooms 5	24%	57%	81%	78%	87%	100%	100%	74%	67%	68%	47%	39%	69%
Bedrooms 6+	23%	55%	81%	73%	90%	100%	100%	74%	63%	71%	47%	42%	68%

Average Occupancy Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	66%	87%	97%	97%	100%	100%	100%	94%	90%	90%	72%	58%	88%
Bedrooms 2	57%	86%	97%	97%	100%	100%	100%	96%	93%	90%	77%	55%	87%
Bedrooms 3	46%	47%	96%	95%	100%	100%	100%	90%	90%	90%	76%	65%	83%
Bedrooms 4	65%	82%	97%	93%	100%	100%	100%	88%	87%	87%	70%	61%	86%
Bedrooms 5	55%	85%	100%	93%	100%	100%	100%	90%	83%	87%	76%	58%	86%
Bedrooms 6+	63%	96%	100%	100%	100%	100%	100%	94%	90%	88%	74%	74%	90%

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,086.00	\$2,230.00	\$4,874.00	\$5,225.00	\$6,182.00	\$7,114.00	\$7,925.00	\$5,880.00	\$4,976.00	\$5,052.00	\$3,338.00	\$2,545.00	\$56,427.00
Bedrooms 2	\$1,568.00	\$2,546.00	\$6,014.00	\$5,761.00	\$7,518.00	\$8,271.00	\$10,236.00	\$7,156.00	\$6,331.00	\$6,306.00	\$4,171.00	\$2,970.00	\$68,848.00
Bedrooms 3	\$1,567.00	\$5,200.00	\$6,761.00	\$6,934.00	\$8,357.00	\$9,850.00	\$10,894.00	\$7,680.00	\$6,408.00	\$6,705.00	\$4,224.00	\$3,668.00	\$78,248.00
Bedrooms 4	\$2,222.00	\$4,328.00	\$10,137.00	\$8,984.00	\$11,717.00	\$15,107.00	\$15,634.00	\$11,770.00	\$9,070.00	\$9,213.00	\$6,580.00	\$5,218.00	\$109,980.00
Bedrooms 5	\$3,105.00	\$5,937.00	\$14,365.00	\$12,768.00	\$16,093.00	\$19,720.00	\$22,141.00	\$16,324.00	\$13,353.00	\$12,915.00	\$9,211.00	\$8,452.00	\$154,384.00
Bedrooms 6+	\$4,200.00	\$8,041.00	\$22,866.00	\$18,774.00	\$22,663.00	\$30,160.00	\$31,417.00	\$25,171.00	\$19,916.00	\$21,235.00	\$15,195.00	\$17,966.00	\$237,604.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,554.00	\$3,160.00	\$6,243.00	\$6,644.00	\$7,963.00	\$9,279.00	\$10,213.00	\$7,354.00	\$6,490.00	\$6,659.00	\$4,953.00	\$4,010.00	\$75,522.00
Bedrooms 2	\$3,400.00	\$4,685.00	\$8,374.00	\$8,566.00	\$10,146.00	\$12,245.00	\$14,041.00	\$9,831.00	\$8,982.00	\$8,901.00	\$6,570.00	\$5,043.00	\$100,784.00
Bedrooms 3	\$3,133.00	\$2,826.00	\$9,837.00	\$9,978.00	\$11,508.00	\$14,001.00	\$15,582.00	\$10,944.00	\$9,450.00	\$9,536.00	\$7,026.00	\$6,155.00	\$109,976.00
Bedrooms 4	\$5,601.00	\$7,370.00	\$15,177.00	\$14,529.00	\$17,024.00	\$21,840.00	\$23,427.00	\$16,943.00	\$13,594.00	\$13,257.00	\$9,998.00	\$9,630.00	\$168,390.00
Bedrooms 5	\$6,170.00	\$10,088.00	\$22,486.00	\$21,338.00	\$25,721.00	\$33,148.00	\$34,654.00	\$22,017.00	\$20,316.00	\$18,034.00	\$15,210.00	\$14,740.00	\$243,922.00
Bedrooms 6+	\$8,405.00	\$14,010.00	\$32,240.00	\$29,883.00	\$31,594.00	\$42,308.00	\$45,384.00	\$31,880.00	\$29,655.00	\$32,628.00	\$25,262.00	\$27,032.00	\$350,281.00