

## THE SHORT TERMSHOP



## Revenue (50th Percentile)

| Bedrooms     | January 💥       | February        | March           | April           | May             | June            | July            | August          | September       | October         | November        | December        | Total           |
|--------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Bedrooms 1   | \$1,430.00      | \$1,120.00      | \$898.00        | \$1,389.00      | \$1,270.00      | \$1,971.00      | \$2,229.00      | \$1,345.00      | \$1,112.00      | \$1,575.00      | \$1,756.00      | \$1,958.00      | \$18,053.00     |
| Bedrooms 2   | \$1,721.00      | \$1,597.00      | \$1,959.00      | \$2,797.00      | \$3,015.00      | \$2,481.00      | \$2,907.00      | \$3,295.00      | \$2,899.00      | \$4,000.00      | \$2,753.00      | \$3,773.00      | \$33,197.00     |
| Bedrooms 3 🤾 | \$1,522.00      | \$1,870.00      | \$2,657.00      | \$3,446.00      | \$3,584.00      | \$3,931.00      | \$4,297.00      | \$4,365.00      | \$3,185.00      | \$4,419.00      | \$3,091.00      | \$3,103.00      | \$39,470.00     |
| Bedrooms 4   | Not enough data |
| Bedrooms 5   | Not enough data |
| Bedrooms 6+  | Not enough data |

## Revenue (75th Percentile)

| Bedrooms    | M January       | February        | Wa(ch,          | April           | May N           | June June       | July            | August          | September       | October   M     | November        | December 🖟 🖟    | Total           |
|-------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Bedrooms 1  | \$1,494.00      | \$1,359.00      | \$1,998.00      | \$2,449.00      | \$1,898.00      | \$2,339.00      | \$2,330.00      | \$2,179.00      | \$2,025.00      | \$2,490.00      | \$2,304.00      | \$2,416.00      | \$25,281.00     |
| Bedrooms 2  | \$2,261.00      | \$2,171.00      | \$3,399.00      | \$3,951.00      | \$3,547.00      | \$4,011.00      | \$3,760.00      | \$3,797.00      | \$3,929.00      | \$5,512.00      | \$4,492.00      | \$5,161.00      | \$45,991.00     |
| Bedrooms 3  | \$4,044.00      | \$4,271.00      | \$4,552.00      | \$4,580.00      | \$4,745.00      | \$5,982.00      | \$6,030.00      | \$5,662.00      | \$4,236.00      | \$5,479.00      | \$4,422.00      | \$4,281.00      | \$58,284.00     |
| Bedrooms 4  | Not enough data |
| Bedrooms 5  | Not enough data |
| Bedrooms 6+ | Not enough data |

## Revenue (90th Percentile)

| Bedrooms    | January         | February 1      | March           | April           | MOMay           | June            | July - Co       | August          | September       | October         | November        | December        | Total           |
|-------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Bedrooms 1  | \$2,353.00      | \$2,149.00      | \$2,252.00      | \$3,253.00      | \$2,852.00      | \$3,073.00      | \$3,351.00      | \$2,974.00      | \$3,003.00      | \$4,190.00      | \$3,051.00      | \$2,569.00      | \$35,070.00     |
| Bedrooms 2  | \$4,021.00      | \$2,392.00      | \$4,201.00      | \$4,657.00      | \$5,051.00      | \$5,292.00      | \$5,642.00      | \$5,333.00      | \$4,835.00      | \$6,176.00      | \$5,411.00      | \$5,269.00      | \$58,280.00     |
| Bedrooms 3  | \$6,320.00      | \$4,744.00      | \$5,540.00      | \$7,730.00      | \$6,845.00      | \$7,014.00      | \$7,280.00      | \$6,725.00      | \$5,663.00      | \$5,985.00      | \$5,315.00      | \$5,123.00      | \$74,284.00     |
| Bedrooms 4  | Not enough data |
| Bedrooms 5  | Not enough data |
| Bedrooms 6+ | Not enough data |

**CANTON 2021** 

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data