

THE SHORT TERMSHOP



Revenue (50th Percentile)

Bedrooms	January 🐴	February	March	April	May	/_ June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,123.00	\$1,236.00	\$1,488.00	\$2,097.00	\$1,941.00	\$2,022.00	\$2,164.00	\$1,927.00	\$1,796.00	\$2,554.00	\$1,860.00	\$1,684.00	\$21,892.00
Bedrooms 2	\$1,361.00	\$1,558.00	\$2,456.00	\$2,716.00	\$2,564.00	\$3,042.00	\$3,462.00	\$2,781.00	\$2,610.00	\$3,130.00	\$2,594.00	\$2,469.00	\$30,743.00
Bedrooms 3	\$1,614.00	\$2,298.00	\$3,112.00	\$3,470.00	\$3,306.00	\$3,510.00	\$4,563.00	\$3,868.00	\$3,324.00	\$4,495.00	\$3,944.00	\$3,482.00	\$40,986.00
Bedrooms 4	\$2,295.00	\$3,106.00	\$3,742.00	\$3,514.00	\$3,606.00	\$5,122.00	\$6,523.00	\$4,827.00	\$3,546.00	\$5,230.00	\$3,781.00	\$4,346.00	\$49,638.00
Bedrooms 5	\$3,479.00	\$4,080.00	\$6,003.00	\$4,644.00	\$5,576.00	\$6,645.00	\$9,638.00	\$7,631.00	\$5,175.00	\$7,759.00	\$5,950.00	\$4,607.00	\$71,187.00
Bedrooms 6+	Not enough data												

Revenue (75th Percentile)

Bedrooms 🎺	January January	February	March	April	May W	June	July 3	(C) August	September	October	November	December 1	Total
Bedrooms 1	\$2,218.00	\$1,930.00	\$2,700.00	\$2,801.00	\$2,581.00	\$2,920.00	\$2,866.00	\$2,668.00	\$2,680.00	\$3,262.00	\$2,682.00	\$2,481.00	\$31,789.00
Bedrooms 2	\$2,209.00	\$2,517.00	\$3,388.00	\$3,458.00	\$3,691.00	\$3,856.00	\$4,530.00	\$3,652.00	\$3,457.00	\$4,348.00	\$3,297.00	\$3,474.00	\$41,877.00
Bedrooms 3	\$3,123.00	\$3,468.00	\$4,436.00	\$4,635.00	\$4,725.00	\$4,932.00	\$5,700.00	\$5,159.00	\$4,659.00	\$5,811.00	\$4,883.00	\$5,252.00	\$56,783.00
Bedrooms 4	\$3,752.00	\$4,528.00	\$4,726.00	\$4,820.00	\$6,561.00	\$6,802.00	\$8,224.00	\$7,638.00	\$5,608.00	\$6,848.00	\$6,129.00	\$5,872.00	\$71,508.00
Bedrooms 5	\$3,622.00	\$4,149.00	\$7,167.00	\$8,288.00	\$7,049.00	\$8,333.00	\$10,820.00	\$9,939.00	\$8,961.00	\$12,036.00	\$9,863.00	\$7,245.00	\$97,972.00
Bedrooms 6+	Not enough data												

Revenue (90th Percentile)

Bedrooms	January	February	March	April (May	June	May "	August	September	October	November	December	Total
Bedrooms 1	\$2,890.00	\$2,615.00	\$3,156.00	\$3,227.00	\$3,319.00	\$3,300.00	\$3,558.00	\$3,246.00	\$3,146.00	\$3,824.00	\$3,359.00	\$3,434.00	\$39,074.00
Bedrooms 2	\$3,186.00	\$3,880.00	\$4,359.00	\$4,306.00	\$4,687.00	\$4,581.00	\$5,165.00	\$4,613.00	\$4,237.00	\$4,936.00	\$4,069.00	\$4,293.00	\$52,312.00
Bedrooms 3	\$5,012.00	\$4,770.00	\$5,654.00	\$5,711.00	\$5,703.00	\$6,657.00	\$7,856.00	\$6,495.00	\$6,068.00	\$6,976.00	\$6,189.00	\$6,337.00	\$73,428.00
Bedrooms 4	\$4,603.00	\$6,873.00	\$6,448.00	\$7,728.00	\$8,335.00	\$8,640.00	\$9,976.00	\$8,694.00	\$8,725.00	\$9,000.00	\$8,176.00	\$7,348.00	\$94,546.00
Bedrooms 5	\$4,127.00	\$4,660.00	\$7,167.00	\$10,740.00	\$8,070.00	\$10,812.00	\$16,649.00	\$12,499.00	\$11,322.00	\$14,541.00	\$10,419.00	\$9,402.00	\$120,408.00
Bedrooms 6+	Not enough data												

HENDERSONVILLE 2021

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data