



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Average Daily Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$107.00	\$108.00	\$125.00	\$146.00	\$160.00	\$194.00	\$212.00	\$186.00	\$146.00	\$121.00	\$113.00	\$111.00	\$144.08
Bedrooms 2	\$150.00	\$147.00	\$169.00	\$188.00	\$204.00	\$223.00	\$227.00	\$219.00	\$189.00	\$176.00	\$168.00	\$175.00	\$186.25
Bedrooms 3	\$183.00	\$183.00	\$216.00	\$243.00	\$259.00	\$319.00	\$330.00	\$300.00	\$245.00	\$213.00	\$208.00	\$203.00	\$241.83
Bedrooms 4	\$255.00	\$250.00	\$305.00	\$341.00	\$367.00	\$462.00	\$478.00	\$432.00	\$355.00	\$306.00	\$293.00	\$298.00	\$345.17
Bedrooms 5	\$313.00	\$304.00	\$331.00	\$355.00	\$411.00	\$515.00	\$543.00	\$484.00	\$392.00	\$367.00	\$353.00	\$350.00	\$393.17
Bedrooms 6+	\$363.00	\$433.00	\$468.00	\$494.00	\$582.00	\$685.00	\$738.00	\$648.00	\$513.00	\$495.00	\$495.00	\$508.00	\$535.17

Average Daily Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$150.00	\$147.00	\$157.00	\$180.00	\$202.00	\$237.00	\$269.00	\$227.00	\$186.00	\$159.00	\$152.00	\$159.00	\$185.42
Bedrooms 2	\$221.00	\$208.00	\$225.00	\$240.00	\$258.00	\$295.00	\$315.00	\$289.00	\$238.00	\$219.00	\$217.00	\$233.00	\$246.50
Bedrooms 3	\$288.00	\$258.00	\$282.00	\$308.00	\$324.00	\$397.00	\$436.00	\$378.00	\$320.00	\$276.00	\$265.00	\$268.00	\$316.67
Bedrooms 4	\$354.00	\$350.00	\$410.00	\$440.00	\$478.00	\$597.00	\$629.00	\$559.00	\$453.00	\$408.00	\$403.00	\$401.00	\$456.83
Bedrooms 5	\$441.00	\$430.00	\$458.00	\$473.00	\$523.00	\$645.00	\$671.00	\$594.00	\$494.00	\$468.00	\$470.00	\$478.00	\$512.17
Bedrooms 6+	\$616.00	\$747.00	\$684.00	\$722.00	\$836.00	\$999.00	\$1,041.00	\$813.00	\$752.00	\$720.00	\$725.00	\$739.00	\$782.83

Average Occupancy Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	25%	39%	60%	80%	82%	93%	97%	83%	69%	61%	44%	37%	64%
Bedrooms 2	23%	36%	58%	73%	77%	94%	97%	84%	67%	59%	40%	35%	62%
Bedrooms 3	20%	39%	67%	76%	81%	97%	100%	87%	70%	61%	40%	33%	64%
Bedrooms 4	23%	38%	69%	76%	86%	100%	100%	87%	73%	62%	47%	39%	67%
Bedrooms 5	19%	53%	74%	73%	86%	100%	100%	90%	80%	68%	47%	42%	69%
Bedrooms 6+	10%	25%	60%	73%	78%	100%	100%	91%	87%	68%	47%	32%	64%

Average Occupancy Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	61%	74%	88%	93%	97%	100%	100%	96%	89%	85%	79%	71%	86%
Bedrooms 2	58%	75%	89%	93%	96%	100%	100%	97%	89%	88%	75%	71%	86%
Bedrooms 3	52%	75%	94%	93%	97%	100%	100%	97%	90%	86%	70%	63%	85%
Bedrooms 4	42%	75%	96%	93%	100%	100%	100%	100%	93%	87%	72%	72%	86%
Bedrooms 5	67%	82%	97%	93%	100%	100%	100%	100%	97%	89%	73%	68%	89%
Bedrooms 6+	28%	64%	94%	90%	100%	100%	100%	100%	100%	85%	77%	73%	84%

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$589.00	\$649.00	\$1,736.00	\$2,686.00	\$3,293.00	\$4,559.00	\$5,165.00	\$3,918.00	\$2,303.00	\$1,664.00	\$1,119.00	\$919.00	\$28,800.00
Bedrooms 2	\$735.00	\$1,036.00	\$1,972.00	\$2,939.00	\$3,572.00	\$4,888.00	\$5,411.00	\$4,506.00	\$2,731.00	\$2,156.00	\$1,477.00	\$1,340.00	\$32,763.00
Bedrooms 3	\$978.00	\$1,366.00	\$3,016.00	\$4,118.00	\$5,115.00	\$6,900.00	\$7,701.00	\$6,271.00	\$3,850.00	\$3,103.00	\$2,000.00	\$1,754.00	\$46,172.00
Bedrooms 4	\$1,259.00	\$1,927.00	\$4,339.00	\$5,830.00	\$7,593.00	\$10,314.00	\$11,393.00	\$9,689.00	\$5,976.00	\$4,600.00	\$3,400.00	\$3,064.00	\$69,384.00
Bedrooms 5	\$1,192.00	\$2,351.00	\$5,732.00	\$6,675.00	\$9,687.00	\$12,600.00	\$15,018.00	\$12,000.00	\$7,513.00	\$6,240.00	\$3,945.00	\$3,400.00	\$86,253.00
Bedrooms 6+	\$1,375.00	\$2,777.00	\$3,943.00	\$8,036.00	\$11,635.00	\$14,390.00	\$18,475.00	\$13,765.00	\$9,304.00	\$6,937.00	\$5,720.00	\$5,122.00	\$101,479.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,298.00	\$1,434.00	\$2,520.00	\$3,543.00	\$4,237.00	\$5,847.00	\$6,918.00	\$5,091.00	\$3,256.00	\$2,494.00	\$1,899.00	\$1,800.00	\$40,337.00
Bedrooms 2	\$1,619.00	\$1,892.00	\$3,245.00	\$4,349.00	\$5,205.00	\$6,792.00	\$7,753.00	\$6,284.00	\$4,132.00	\$3,553.00	\$2,802.00	\$2,716.00	\$50,342.00
Bedrooms 3	\$1,912.00	\$2,265.00	\$4,783.00	\$6,001.00	\$7,093.00	\$9,744.00	\$11,272.00	\$8,776.00	\$5,635.00	\$4,664.00	\$3,343.00	\$2,958.00	\$68,446.00
Bedrooms 4	\$2,679.00	\$3,400.00	\$7,034.00	\$8,707.00	\$10,266.00	\$14,550.00	\$16,026.00	\$13,736.00	\$8,697.00	\$7,132.00	\$5,321.00	\$5,020.00	\$102,568.00
Bedrooms 5	\$3,290.00	\$4,363.00	\$7,698.00	\$8,946.00	\$11,884.00	\$16,306.00	\$18,166.00	\$15,409.00	\$10,352.00	\$9,161.00	\$6,373.00	\$5,995.00	\$117,943.00
Bedrooms 6+	\$2,929.00	\$5,261.00	\$10,111.00	\$12,389.00	\$17,647.00	\$22,904.00	\$27,347.00	\$21,966.00	\$13,776.00	\$12,045.00	\$9,532.00	\$8,341.00	\$164,248.00

Myrtle Beach 2021