



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Average Daily Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$151.00	\$156.00	\$166.00	\$140.00	\$200.00	\$203.00	\$219.00	\$214.00	\$2,019.00	\$198.00	\$200.00	\$184.00	\$337.50
Bedrooms 2	\$215.00	\$208.00	\$223.00	\$220.00	\$283.00	\$290.00	\$306.00	\$299.00	\$279.00	\$245.00	\$230.00	\$214.00	\$251.00
Bedrooms 3	\$314.00	\$333.00	\$320.00	\$306.00	\$399.00	\$405.00	\$446.00	\$413.00	\$421.00	\$393.00	\$381.00	\$347.00	\$373.17
Bedrooms 4	\$475.00	\$510.00	\$496.00	\$482.00	\$632.00	\$612.00	\$637.00	\$644.00	\$612.00	\$541.00	\$499.00	\$492.00	\$652.42
Bedrooms 5	\$719.00	\$467.00	\$535.00	\$482.00	\$763.00	\$793.00	\$816.00	\$783.00	\$773.00	\$641.00	\$696.00	\$568.00	\$669.67
Bedrooms 6+	\$710.00	\$597.00	\$700.00	\$767.00	\$932.00	\$877.00	\$1,072.00	\$873.00	\$915.00	\$854.00	\$778.00	\$767.00	\$820.17

Average Daily Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$206.00	\$208.00	\$230.00	\$199.00	\$241.00	\$272.00	\$289.00	\$276.00	\$269.00	\$269.00	\$277.00	\$281.00	\$250.58
Bedrooms 2	\$292.00	\$265.00	\$296.00	\$278.00	\$343.00	\$336.00	\$348.00	\$340.00	\$337.00	\$315.00	\$309.00	\$285.00	\$311.92
Bedrooms 3	\$413.00	\$403.00	\$416.00	\$427.00	\$513.00	\$485.00	\$517.00	\$500.00	\$498.00	\$461.00	\$475.00	\$447.00	\$462.92
Bedrooms 4	\$581.00	\$659.00	\$627.00	\$623.00	\$728.00	\$698.00	\$742.00	\$776.00	\$737.00	\$661.00	\$651.00	\$650.00	\$677.75
Bedrooms 5	\$833.00	\$635.00	\$839.00	\$746.00	\$964.00	\$1,231.00	\$1,150.00	\$1,189.00	\$1,044.00	\$945.00	\$851.00	\$765.00	\$931.83
Bedrooms 6+	\$1,347.00	\$837.00	\$871.00	\$915.00	\$1,089.00	\$1,371.00	\$1,526.00	\$1,418.00	\$1,197.00	\$995.00	\$1,079.00	\$1,059.00	\$1,142.00

Average Occupancy Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	23%	26%	39%	30%	39%	61%	58%	58%	43%	44%	42%	32%	41%
Bedrooms 2	39%	48%	45%	37%	35%	57%	65%	52%	39%	40%	38%	35%	44%
Bedrooms 3	21%	28%	32%	27%	32%	67%	61%	52%	35%	42%	37%	32%	39%
Bedrooms 4	10%	14%	26%	18%	30%	60%	68%	52%	36%	34%	28%	23%	33%
Bedrooms 5	19%	24%	19%	17%	37%	50%	58%	55%	47%	39%	33%	25%	35%
Bedrooms 6+	39%	28%	32%	13%	45%	86%	85%	70%	43%	41%	33%	35%	46%

Average Occupancy Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	48%	60%	55%	70%	63%	84%	81%	80%	64%	68%	62%	55%	66%
Bedrooms 2	75%	93%	71%	77%	58%	79%	81%	74%	57%	71%	71%	61%	72%
Bedrooms 3	49%	64%	68%	70%	65%	83%	84%	74%	57%	70%	57%	57%	67%
Bedrooms 4	27%	34%	40%	36%	56%	77%	87%	61%	48%	48%	43%	39%	50%
Bedrooms 5	42%	51%	45%	34%	63%	62%	85%	82%	70%	60%	42%	44%	57%
Bedrooms 6+	58%	76%	52%	40%	81%	93%	97%	84%	83%	61%	50%	40%	68%

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$900.00	\$1,109.00	\$1,520.00	\$986.00	\$1,927.00	\$3,436.00	\$3,652.00	\$3,154.00	\$2,075.00	\$2,126.00	\$1,632.00	\$1,445.00	\$23,962.00
Bedrooms 2	\$1,399.00	\$1,834.00	\$2,051.00	\$1,650.00	\$2,201.00	\$4,300.00	\$4,946.00	\$4,036.00	\$2,685.00	\$2,294.00	\$1,853.00	\$1,570.00	\$30,819.00
Bedrooms 3	\$1,410.00	\$1,885.00	\$2,463.00	\$1,950.00	\$3,240.00	\$6,264.00	\$6,981.00	\$5,925.00	\$3,793.00	\$3,715.00	\$3,084.00	\$2,352.00	\$43,062.00
Bedrooms 4	\$1,498.00	\$2,150.00	\$3,572.00	\$2,280.00	\$5,152.00	\$11,100.00	\$12,943.00	\$9,337.00	\$5,750.00	\$4,570.00	\$3,722.00	\$2,908.00	\$64,982.00
Bedrooms 5	\$2,933.00	\$3,645.00	\$3,172.00	\$3,750.00	\$8,017.00	\$10,312.00	\$13,448.00	\$12,692.00	\$8,721.00	\$5,345.00	\$5,449.00	\$3,097.00	\$80,581.00
Bedrooms 6+	\$4,584.00	\$4,600.00	\$7,342.00	\$4,600.00	\$11,041.00	\$19,617.00	\$21,563.00	\$15,517.00	\$8,500.00	\$9,425.00	\$7,000.00	\$6,800.00	\$120,589.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,862.00	\$1,978.00	\$2,681.00	\$1,649.00	\$2,889.00	\$4,617.00	\$5,400.00	\$4,500.00	\$3,489.00	\$3,413.00	\$2,656.00	\$2,013.00	\$37,147.00
Bedrooms 2	\$2,911.00	\$3,268.00	\$3,347.00	\$2,897.00	\$3,709.00	\$5,719.00	\$6,665.00	\$5,516.00	\$3,891.00	\$3,754.00	\$3,164.00	\$3,102.00	\$47,943.00
Bedrooms 3	\$3,070.00	\$3,042.00	\$4,226.00	\$3,659.00	\$5,983.00	\$9,008.00	\$10,005.00	\$9,002.00	\$6,320.00	\$5,917.00	\$5,326.00	\$4,043.00	\$69,601.00
Bedrooms 4	\$3,244.00	\$3,923.00	\$6,125.00	\$3,799.00	\$8,511.00	\$13,636.00	\$16,792.00	\$13,283.00	\$7,937.00	\$8,239.00	\$5,712.00	\$4,439.00	\$95,640.00
Bedrooms 5	\$6,621.00	\$6,882.00	\$5,224.00	\$5,158.00	\$13,592.00	\$19,144.00	\$20,519.00	\$18,950.00	\$12,150.00	\$10,071.00	\$8,847.00	\$8,412.00	\$134,570.00
Bedrooms 6+	\$9,185.00	\$7,250.00	\$11,428.00	\$6,226.00	\$21,155.00	\$32,475.00	\$35,678.00	\$26,864.00	\$16,944.00	\$14,353.00	\$14,800.00	\$12,117.00	\$208,475.00

New Braunfels 2020