

THE SHORT TERMS HOP



Average Daily Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms1	\$176.00	\$173.00	\$194.00	\$191.00	\$188.00	\$195.00	\$188.00	\$181.00	\$185.00	\$184.00	\$181.00	\$184.00	\$185.00
Bedrooms 2	\$261.00	\$248.00	\$250.00	\$246.00	\$263.00	\$286.00	\$295.00	\$289.00	\$293.00	\$272.00	\$290.00	\$250.00	\$270.25
Bedrooms 3	\$366.00	\$326.00	\$359.00	\$359.00	\$346.00	\$379.00	\$406.00	\$396.00	\$352.00	\$360.00	\$401.00	\$373.00	\$368.58
Bedrooms 4	\$575.00	\$583.00	\$585.00	\$667.00	\$646.00	\$641.00	\$674.00	\$653.00	\$648.00	\$600.00	\$604.00	\$609.00	\$623.75
Bedrooms 5	\$983.00	\$744.00	\$1,107.00	\$1,041.00	\$1,244.00	\$1,144.00	\$1,182.00	\$1,040.00	\$995.00	\$1,113.00	\$997.00	\$890.00	\$1,040.00
Bedrooms 6+	\$1,341.00	\$1,271.00	\$1,222.00	\$1,246.00	\$1,191.00	\$1,326.00	\$1,306.00	\$1,391.00	\$1,437.00	\$1,425.00	\$1,300.00	\$1,238.00	\$1,307.83

Average Daily Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms1	\$238.00	\$249.00	\$250.00	\$255.00	\$251.00	\$246.00	\$240.00	\$237.00	\$236.00	\$240.00	\$235.00	\$232.00	\$242.42
Bedrooms 2	\$288.00	\$290.00	\$304.00	\$300.00	\$302.00	\$336.00	\$354.00	\$368.00	\$389.00	\$359.00	\$357.00	\$350.00	\$333.08
Bedrooms 3	\$547.00	\$586.00	\$526.00	\$527.00	\$569.00	\$579.00	\$642.00	\$685.00	\$630.00	\$663.00	\$651.00	\$541.00	\$595.50
Bedrooms 4	\$665.00	\$675.00	\$686.00	\$769.00	\$889.00	\$764.00	\$917.00	\$913.00	\$878.00	\$850.00	\$886.00	\$952.00	\$820.33
Bedrooms 5	\$1,114.00	\$1,064.00	\$1,247.00	\$1,216.00	\$1,427.00	\$1,304.00	\$1,317.00	\$1,375.00	\$1,273.00	\$1,249.00	\$1,309.00	\$1,076.00	\$1,247.58
Bedrooms 6+	\$1,493.00	\$1,364.00	\$1,378.00	\$1,377.00	\$1,366.00	\$1,575.00	\$1,564.00	\$1,632.00	\$1,661.00	\$1,647.00	\$1,644.00	\$1,618.00	\$1,526.58

Average Occupancy Rate (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms1	30%	45%	57%	56%	55%	63%	72%	45%	50%	50%	50%	47%	52%
Bedrooms 2	26%	54%	53%	65%	58%	47%	58%	54%	38%	38%	43%	31%	47%
Bedrooms 3	25%	36%	57%	58%	57%	75%	81%	61%	50%	52%	37%	39%	52%
Bedrooms 4	19%	25%	52%	43%	42%	59%	77%	48%	32%	30%	33%	24%	40%
Bedrooms 5	23%	72%	61%	57%	66%	73%	79%	53%	48%	46%	32%	36%	54%
Bedrooms 6+	19%	18%	52%	53%	72%	78%	86%	68%	52%	48%	27%	47%	52%

Average Occupancy Rate (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms1	52%	64%	81%	76%	86%	85%	85%	81%	83%	79%	77%	77%	77%
Bedrooms 2	62%	87%	87%	93%	85%	69%	88%	83%	65%	67%	72%	69%	77%
Bedrooms 3	50%	67%	81%	87%	83%	87%	94%	87%	80%	78%	63%	71%	77%
Bedrooms 4	26%	46%	67%	70%	74%	83%	90%	83%	71%	62%	49%	44%	64%
Bedrooms 5	56%	90%	68%	77%	85%	90%	94%	65%	61%	65%	44%	46%	70%
Bedrooms 6+	40%	36%	61%	77%	86%	91%	94%	71%	70%	60%	47%	56%	66%

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms1	\$1,430.00	\$1,840.00	\$2,750.00	\$2,716.00	\$2,837.00	\$2,862.00	\$3,360.00	\$2,271.00	\$2,157.00	\$2,155.00	\$2,132.00	\$1,876.00	\$28,386.00
Bedrooms 2	\$1,463.00	\$2,121.00	\$3,330.00	\$3,071.00	\$2,883.00	\$3,325.00	\$4,556.00	\$3,703.00	\$2,646.00	\$3,131.00	\$3,511.00	\$2,123.00	\$35,863.00
Bedrooms3	\$2,663.00	\$3,150.00	\$5,260.00	\$4,310.00	\$5,560.00	\$7,194.00	\$7,500.00	\$6,287.00	\$5,360.00	\$5,187.00	\$3,936.00	\$3,406.00	\$59,813.00
Bedrooms 4	\$3,410.00	\$3,650.00	\$6,434.00	\$7,691.00	\$7,697.00	\$9,855.00	\$8,638.00	\$8,685.00	\$6,035.00	\$5,450.00	\$5,229.00	\$4,440.00	\$77,214.00
Bedrooms 5	\$2,415.00	\$11,202.00	\$6,015.00	\$8,027.00	\$16,298.00	\$15,182.00	\$23,522.00	\$21,508.00	\$12,057.00	\$16,153.00	\$13,450.00	\$17,728.00	\$163,557.00
Bedrooms 6+	\$3,161.00	\$6,356.00	\$17,181.00	\$21,832.00	\$24,854.00	\$25,693.00	\$31,705.00	\$17,391.00	\$23,048.00	\$17,200.00	\$13,760.00	\$10,600.00	\$212,781.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms1	\$2,470.00	\$2,545.00	\$4,063.00	\$3,655.00	\$3,730.00	\$3,883.00	\$4,625.00	\$3,408.00	\$3,253.00	\$3,148.00	\$2,879.00	\$3,117.00	\$40,776.00
Bedrooms 2	\$2,505.00	\$3,257.00	\$4,797.00	\$5,966.00	\$4,508.00	\$4,768.00	\$6,761.00	\$6,118.00	\$3,938.00	\$4,379.00	\$4,512.00	\$3,821.00	\$55,330.00
Bedrooms 3	\$3,960.00	\$4,310.00	\$8,591.00	\$7,726.00	\$7,775.00	\$11,807.00	\$13,488.00	\$10,433.00	\$8,250.00	\$8,293.00	\$6,493.00	\$6,234.00	\$97,360.00
Bedrooms 4	\$4,275.00	\$4,750.00	\$10,167.00	\$10,687.00	\$11,604.00	\$14,158.00	\$17,486.00	\$11,903.00	\$8,559.00	\$7,626.00	\$7,973.00	\$7,731.00	\$116,919.00
Bedrooms 5	\$13,347.00	\$20,288.00	\$23,152.00	\$17,011.00	\$33,441.00	\$35,733.00	\$33,473.00	\$20,588.00	\$19,597.00	\$15,588.00	\$10,800.00	\$13,711.00	\$256,729.00
Bedrooms 6+	\$7,668.00	\$7,456.00	\$23,225.00	\$24,113.00	\$30,338.00	\$28,883.00	\$39,330.00	\$30,760.00	\$24,866.00	\$22,940.00	\$14,760.00	\$16,133.00	\$270,472.00