



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,109.00	\$2,078.00	\$2,540.00	\$2,207.00	\$2,008.00	\$1,730.00	\$2,862.00	\$2,620.00	\$2,830.00	\$3,600.00	\$5,988.00	\$5,480.00	\$36,052.00
Bedrooms 2	\$2,498.00	\$2,471.00	\$2,986.00	\$2,852.00	\$2,590.00	\$2,813.00	\$3,022.00	\$3,117.00	\$2,898.00	\$4,205.00	\$7,760.00	\$8,026.00	\$45,238.00
Bedrooms 3	\$2,866.00	\$2,850.00	\$3,616.00	\$3,244.00	\$2,676.00	\$3,670.00	\$4,139.00	\$3,159.00	\$3,497.00	\$5,186.00	\$9,164.00	\$10,414.00	\$54,481.00
Bedrooms 4	\$3,525.00	\$2,844.00	\$4,336.00	\$3,814.00	\$2,657.00	\$3,977.00	\$5,165.00	\$3,528.00	\$4,331.00	\$6,149.00	\$12,050.00	\$14,192.00	\$66,568.00
Bedrooms 5	\$5,335.00	\$5,143.00	\$7,506.00	\$5,077.00	\$4,100.00	\$6,017.00	\$6,626.00	\$5,223.00	\$6,789.00	\$8,697.00	\$16,354.00	\$20,950.00	\$99,817.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

## Revenue (75th Percentile)

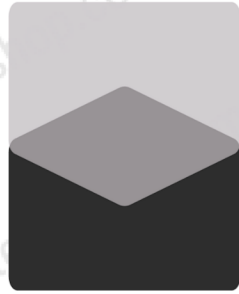
Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,069.00	\$2,632.00	\$3,109.00	\$3,066.00	\$4,204.00	\$2,548.00	\$4,135.00	\$3,351.00	\$3,541.00	\$4,689.00	\$7,492.00	\$8,088.00	\$49,924.00
Bedrooms 2	\$3,574.00	\$3,365.00	\$4,237.00	\$4,138.00	\$3,620.00	\$4,190.00	\$4,494.00	\$4,102.00	\$4,304.00	\$4,964.00	\$9,660.00	\$9,958.00	\$60,606.00
Bedrooms 3	\$4,628.00	\$4,059.00	\$5,655.00	\$4,626.00	\$4,045.00	\$4,972.00	\$5,993.00	\$4,625.00	\$4,943.00	\$6,616.00	\$12,234.00	\$13,666.00	\$76,062.00
Bedrooms 4	\$4,892.00	\$4,530.00	\$6,120.00	\$4,984.00	\$4,277.00	\$5,992.00	\$7,817.00	\$6,446.00	\$5,768.00	\$8,163.00	\$15,098.00	\$18,794.00	\$92,881.00
Bedrooms 5	\$7,109.00	\$6,842.00	\$9,096.00	\$5,862.00	\$6,757.00	\$7,239.00	\$10,594.00	\$7,985.00	\$10,100.00	\$11,819.00	\$26,970.00	\$31,066.00	\$141,439.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$4,067.00	\$3,394.00	\$4,085.00	\$3,979.00	\$5,334.00	\$4,123.00	\$5,096.00	\$4,711.00	\$4,824.00	\$5,067.00	\$9,260.00	\$8,824.00	\$62,764.00
Bedrooms 2	\$4,608.00	\$4,224.00	\$4,812.00	\$4,860.00	\$4,431.00	\$4,866.00	\$5,496.00	\$4,839.00	\$5,008.00	\$5,799.00	\$11,312.00	\$11,616.00	\$71,871.00
Bedrooms 3	\$5,830.00	\$5,378.00	\$6,710.00	\$6,320.00	\$5,536.00	\$6,382.00	\$7,289.00	\$6,396.00	\$6,258.00	\$7,532.00	\$15,478.00	\$16,672.00	\$95,781.00
Bedrooms 4	\$6,677.00	\$6,541.00	\$7,516.00	\$6,993.00	\$6,037.00	\$7,597.00	\$8,898.00	\$8,132.00	\$8,153.00	\$10,066.00	\$19,848.00	\$23,470.00	\$119,928.00
Bedrooms 5	\$9,778.00	\$9,649.00	\$9,753.00	\$10,530.00	\$8,854.00	\$13,368.00	\$15,628.00	\$13,108.00	\$13,588.00	\$14,626.00	\$33,246.00	\$35,538.00	\$187,666.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

# BLUE RIDGE 2022

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



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**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,527.00	\$1,747.00	\$2,484.00	\$1,891.00	\$2,204.00	\$1,974.00	\$1,744.00	\$1,950.00	\$1,871.00	\$2,450.00	\$4,252.00	\$3,676.00	\$27,770.00
Bedrooms 2	\$2,316.00	\$2,151.00	\$2,610.00	\$2,202.00	\$1,838.00	\$2,472.00	\$2,863.00	\$2,131.00	\$2,486.00	\$4,047.00	\$5,944.00	\$6,262.00	\$37,322.00
Bedrooms 3	\$2,575.00	\$2,853.00	\$3,342.00	\$3,141.00	\$2,583.00	\$3,534.00	\$4,548.00	\$2,418.00	\$2,912.00	\$4,680.00	\$7,870.00	\$9,010.00	\$49,466.00
Bedrooms 4	\$3,025.00	\$3,210.00	\$3,972.00	\$3,448.00	\$3,194.00	\$4,536.00	\$5,648.00	\$2,914.00	\$3,139.00	\$5,350.00	\$9,176.00	\$10,338.00	\$57,950.00
Bedrooms 5	\$5,612.00	\$5,248.00	\$7,232.00	\$6,130.00	\$4,764.00	\$7,248.00	\$6,872.00	\$5,948.00	\$5,750.00	\$7,916.00	\$15,936.00	\$15,616.00	\$96,272.00
Bedrooms 6+	\$9,060.00	\$6,970.00	\$12,277.00	\$7,791.00	\$6,983.00	\$14,074.00	\$11,707.00	\$9,770.00	\$6,415.00	\$8,640.00	\$19,138.00	\$16,288.00	\$129,113.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,493.00	\$2,403.00	\$3,576.00	\$3,112.00	\$2,918.00	\$2,920.00	\$2,968.00	\$2,549.00	\$2,608.00	\$3,788.00	\$6,816.00	\$6,690.00	\$42,841.00
Bedrooms 2	\$3,351.00	\$3,123.00	\$3,946.00	\$3,703.00	\$3,446.00	\$3,737.00	\$4,246.00	\$3,657.00	\$3,860.00	\$4,919.00	\$8,786.00	\$8,872.00	\$55,646.00
Bedrooms 3	\$4,200.00	\$4,274.00	\$4,604.00	\$4,508.00	\$4,538.00	\$5,393.00	\$6,220.00	\$4,145.00	\$4,361.00	\$6,227.00	\$10,430.00	\$11,430.00	\$70,330.00
Bedrooms 4	\$5,247.00	\$5,043.00	\$5,780.00	\$5,070.00	\$4,890.00	\$6,663.00	\$8,204.00	\$5,446.00	\$5,164.00	\$7,274.00	\$12,980.00	\$14,316.00	\$86,077.00
Bedrooms 5	\$8,885.00	\$7,213.00	\$10,694.00	\$9,559.00	\$8,684.00	\$9,657.00	\$12,580.00	\$9,598.00	\$9,112.00	\$10,112.00	\$23,776.00	\$22,406.00	\$142,276.00
Bedrooms 6+	\$10,586.00	\$9,018.00	\$14,492.00	\$13,319.00	\$13,240.00	\$14,927.00	\$15,720.00	\$12,769.00	\$15,114.00	\$10,914.00	\$23,776.00	\$27,562.00	\$181,437.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,911.00	\$3,490.00	\$3,899.00	\$4,448.00	\$4,066.00	\$3,473.00	\$4,277.00	\$3,738.00	\$3,940.00	\$4,310.00	\$8,124.00	\$9,244.00	\$56,920.00
Bedrooms 2	\$4,264.00	\$3,951.00	\$4,984.00	\$4,639.00	\$4,934.00	\$4,941.00	\$5,233.00	\$4,484.00	\$4,757.00	\$5,604.00	\$11,058.00	\$11,358.00	\$70,207.00
Bedrooms 3	\$5,628.00	\$5,040.00	\$6,411.00	\$6,116.00	\$6,481.00	\$6,672.00	\$7,382.00	\$6,066.00	\$5,986.00	\$7,526.00	\$12,728.00	\$14,148.00	\$90,184.00
Bedrooms 4	\$7,244.00	\$7,303.00	\$8,304.00	\$7,544.00	\$7,894.00	\$9,199.00	\$10,019.00	\$7,226.00	\$6,405.00	\$8,959.00	\$17,466.00	\$18,656.00	\$116,219.00
Bedrooms 5	\$10,896.00	\$9,018.00	\$14,492.00	\$11,149.00	\$14,088.00	\$15,859.00	\$14,294.00	\$12,769.00	\$14,140.00	\$12,835.00	\$26,400.00	\$32,154.00	\$188,094.00
Bedrooms 6+	\$16,383.00	\$12,565.00	\$16,911.00	\$13,650.00	\$15,298.00	\$16,221.00	\$16,246.00	\$13,423.00	\$16,470.00	\$14,900.00	\$26,400.00	\$32,544.00	\$211,011.00

# ELLIJAY 2022

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