



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$910.00	\$1,776.00	\$3,732.00	\$4,514.00	\$4,908.00	\$7,149.00	\$7,605.00	\$5,102.00	\$3,992.00	\$3,808.00	\$3,666.00	\$3,456.00	\$50,618.00
Bedrooms 2	\$1,158.00	\$2,081.00	\$4,843.00	\$4,889.00	\$5,500.00	\$8,276.00	\$8,606.00	\$5,689.00	\$4,515.00	\$3,987.00	\$4,264.00	\$4,092.00	\$57,900.00
Bedrooms 3	\$1,208.00	\$2,197.00	\$4,943.00	\$5,766.00	\$6,348.00	\$8,123.00	\$8,328.00	\$7,128.00	\$5,529.00	\$4,808.00	\$5,846.00	\$5,844.00	\$66,068.00
Bedrooms 4	\$1,604.00	\$2,707.00	\$7,579.00	\$7,858.00	\$8,799.00	\$13,824.00	\$15,563.00	\$10,309.00	\$7,494.00	\$7,350.00	\$11,514.00	\$10,350.00	\$104,951.00
Bedrooms 5	\$3,882.00	\$5,472.00	\$12,607.00	\$12,436.00	\$14,108.00	\$23,267.00	\$29,696.00	\$16,426.00	\$11,380.00	\$11,204.00	\$13,994.00	\$15,752.00	\$170,224.00
Bedrooms 6+	\$3,489.00	\$6,045.00	\$14,716.00	\$12,466.00	\$13,521.00	\$23,361.00	\$31,997.00	\$15,998.00	\$10,072.00	\$10,434.00	\$11,934.00	\$13,950.00	\$167,983.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,923.00	\$2,801.00	\$4,654.00	\$5,359.00	\$6,314.00	\$10,512.00	\$10,678.00	\$6,229.00	\$5,564.00	\$5,285.00	\$5,546.00	\$5,410.00	\$70,275.00
Bedrooms 2	\$2,421.00	\$3,388.00	\$6,756.00	\$6,872.00	\$7,578.00	\$11,521.00	\$12,341.00	\$7,747.00	\$6,452.00	\$5,791.00	\$6,956.00	\$7,612.00	\$85,435.00
Bedrooms 3	\$2,576.00	\$4,288.00	\$7,412.00	\$7,699.00	\$8,936.00	\$11,498.00	\$12,386.00	\$10,161.00	\$8,328.00	\$7,119.00	\$9,198.00	\$8,958.00	\$98,559.00
Bedrooms 4	\$2,766.00	\$5,310.00	\$10,453.00	\$11,069.00	\$13,496.00	\$19,918.00	\$20,463.00	\$14,337.00	\$10,282.00	\$9,930.00	\$16,934.00	\$17,858.00	\$152,816.00
Bedrooms 5	\$6,909.00	\$8,285.00	\$17,598.00	\$17,655.00	\$18,515.00	\$31,999.00	\$39,602.00	\$23,812.00	\$17,421.00	\$15,564.00	\$24,708.00	\$24,360.00	\$246,428.00
Bedrooms 6+	\$7,882.00	\$8,321.00	\$18,445.00	\$17,948.00	\$17,736.00	\$32,338.00	\$40,347.00	\$24,952.00	\$16,660.00	\$15,816.00	\$22,302.00	\$19,380.00	\$242,127.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,318.00	\$4,077.00	\$5,934.00	\$6,667.00	\$7,109.00	\$12,012.00	\$11,865.00	\$7,257.00	\$6,544.00	\$6,505.00	\$8,042.00	\$7,712.00	\$87,062.00
Bedrooms 2	\$3,912.00	\$4,710.00	\$8,309.00	\$8,607.00	\$9,391.00	\$15,169.00	\$16,151.00	\$9,793.00	\$7,858.00	\$7,410.00	\$10,084.00	\$10,536.00	\$111,930.00
Bedrooms 3	\$4,011.00	\$6,456.00	\$9,669.00	\$9,927.00	\$10,837.00	\$17,341.00	\$17,792.00	\$12,634.00	\$10,171.00	\$9,129.00	\$12,838.00	\$12,382.00	\$133,187.00
Bedrooms 4	\$5,177.00	\$7,178.00	\$13,107.00	\$13,693.00	\$15,531.00	\$27,843.00	\$31,983.00	\$17,351.00	\$13,423.00	\$12,395.00	\$23,212.00	\$24,700.00	\$205,593.00
Bedrooms 5	\$10,911.00	\$11,110.00	\$23,639.00	\$23,343.00	\$25,533.00	\$41,219.00	\$48,648.00	\$30,767.00	\$22,236.00	\$20,033.00	\$33,458.00	\$35,616.00	\$326,513.00
Bedrooms 6+	\$12,266.00	\$10,143.00	\$24,465.00	\$23,343.00	\$22,889.00	\$42,568.00	\$51,027.00	\$30,978.00	\$23,695.00	\$21,369.00	\$33,458.00	\$32,256.00	\$328,457.00

# DESTIN 2022

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,080.00	\$1,536.00	\$3,174.00	\$3,374.00	\$3,892.00	\$5,266.00	\$5,506.00	\$3,592.00	\$2,998.00	\$2,514.00	\$2,652.00	\$2,392.00	\$37,976.00
Bedrooms 2	\$1,219.00	\$1,821.00	\$3,847.00	\$3,768.00	\$4,352.00	\$6,268.00	\$6,641.00	\$3,926.00	\$3,350.00	\$2,942.00	\$3,216.00	\$3,094.00	\$44,444.00
Bedrooms 3	\$1,480.00	\$2,147.00	\$4,950.00	\$5,143.00	\$5,505.00	\$8,204.00	\$8,843.00	\$5,252.00	\$4,305.00	\$3,962.00	\$4,366.00	\$4,190.00	\$58,347.00
Bedrooms 4	\$2,790.00	\$3,643.00	\$8,662.00	\$7,215.00	\$8,072.00	\$11,014.00	\$12,474.00	\$6,968.00	\$6,088.00	\$5,355.00	\$6,218.00	\$6,660.00	\$85,159.00
Bedrooms 5	\$3,135.00	\$5,966.00	\$12,261.00	\$11,800.00	\$11,923.00	\$19,187.00	\$19,711.00	\$10,852.00	\$9,219.00	\$8,897.00	\$11,832.00	\$11,340.00	\$136,123.00
Bedrooms 6+	\$4,653.00	\$8,078.00	\$14,751.00	\$14,618.00	\$10,701.00	\$23,972.00	\$21,362.00	\$13,462.00	\$10,910.00	\$10,747.00	\$13,584.00	\$12,076.00	\$158,914.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,164.00	\$2,674.00	\$4,456.00	\$4,644.00	\$5,269.00	\$6,751.00	\$7,408.00	\$4,941.00	\$4,317.00	\$3,742.00	\$4,728.00	\$4,024.00	\$55,118.00
Bedrooms 2	\$2,572.00	\$2,997.00	\$5,549.00	\$5,369.00	\$6,236.00	\$8,508.00	\$9,309.00	\$5,856.00	\$5,175.00	\$4,479.00	\$5,418.00	\$5,036.00	\$66,504.00
Bedrooms 3	\$2,785.00	\$3,693.00	\$7,340.00	\$7,332.00	\$8,196.00	\$11,376.00	\$12,215.00	\$7,690.00	\$6,482.00	\$5,869.00	\$7,424.00	\$6,630.00	\$87,032.00
Bedrooms 4	\$4,992.00	\$6,125.00	\$11,937.00	\$10,412.00	\$11,894.00	\$15,707.00	\$17,437.00	\$10,975.00	\$8,998.00	\$8,082.00	\$10,166.00	\$10,736.00	\$127,461.00
Bedrooms 5	\$7,898.00	\$8,420.00	\$17,767.00	\$17,930.00	\$16,726.00	\$24,579.00	\$26,715.00	\$18,669.00	\$15,741.00	\$13,249.00	\$20,460.00	\$18,936.00	\$207,090.00
Bedrooms 6+	\$7,895.00	\$10,546.00	\$21,398.00	\$21,278.00	\$16,726.00	\$31,183.00	\$28,895.00	\$21,534.00	\$15,788.00	\$14,633.00	\$20,190.00	\$18,892.00	\$229,058.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,325.00	\$3,624.00	\$5,622.00	\$5,772.00	\$6,469.00	\$8,460.00	\$9,396.00	\$6,150.00	\$5,463.00	\$4,876.00	\$6,840.00	\$6,348.00	\$72,345.00
Bedrooms 2	\$4,117.00	\$4,225.00	\$7,279.00	\$6,841.00	\$7,960.00	\$10,437.00	\$11,250.00	\$7,428.00	\$6,754.00	\$5,809.00	\$7,994.00	\$7,748.00	\$87,842.00
Bedrooms 3	\$4,975.00	\$5,568.00	\$9,487.00	\$9,219.00	\$10,490.00	\$14,192.00	\$15,097.00	\$9,904.00	\$8,635.00	\$7,686.00	\$10,750.00	\$9,774.00	\$115,777.00
Bedrooms 4	\$7,315.00	\$8,634.00	\$15,447.00	\$13,994.00	\$15,536.00	\$20,005.00	\$21,471.00	\$15,490.00	\$12,721.00	\$11,644.00	\$15,292.00	\$14,138.00	\$171,687.00
Bedrooms 5	\$11,450.00	\$11,390.00	\$22,937.00	\$21,959.00	\$22,758.00	\$31,428.00	\$33,389.00	\$26,617.00	\$21,581.00	\$17,699.00	\$27,894.00	\$28,870.00	\$278,002.00
Bedrooms 6+	\$12,349.00	\$16,712.00	\$30,704.00	\$24,894.00	\$33,437.00	\$45,534.00	\$40,799.00	\$35,090.00	\$26,237.00	\$18,124.00	\$28,102.00	\$28,870.00	\$340,852.00

# PANAMA CITY BEACH 2022

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.





# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,631.00	\$1,230.00	\$3,863.00	\$3,430.00	\$4,055.00	\$3,803.00	\$4,702.00	\$4,590.00	\$4,241.00	\$3,907.00	\$5,030.00	\$4,056.00	\$44,538.00
Bedrooms 2	\$1,626.00	\$1,302.00	\$4,847.00	\$4,100.00	\$4,776.00	\$4,834.00	\$5,754.00	\$4,776.00	\$4,662.00	\$4,155.00	\$5,252.00	\$5,142.00	\$51,226.00
Bedrooms 3	\$1,557.00	\$1,731.00	\$5,548.00	\$5,022.00	\$5,393.00	\$7,172.00	\$8,645.00	\$5,943.00	\$5,107.00	\$4,893.00	\$6,422.00	\$5,980.00	\$63,413.00
Bedrooms 4	\$1,936.00	\$2,779.00	\$7,918.00	\$7,081.00	\$7,177.00	\$11,913.00	\$13,261.00	\$8,492.00	\$6,795.00	\$6,049.00	\$8,312.00	\$8,232.00	\$89,945.00
Bedrooms 5	\$2,641.00	\$4,388.00	\$11,079.00	\$10,468.00	\$10,990.00	\$18,100.00	\$19,719.00	\$12,974.00	\$10,532.00	\$10,498.00	\$15,764.00	\$14,454.00	\$141,607.00
Bedrooms 6+	\$4,565.00	\$5,431.00	\$10,008.00	\$12,444.00	\$13,125.00	\$17,368.00	\$23,306.00	\$14,697.00	\$12,438.00	\$13,957.00	\$18,894.00	\$20,522.00	\$166,755.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,652.00	\$2,524.00	\$5,478.00	\$4,913.00	\$5,839.00	\$6,331.00	\$6,868.00	\$5,530.00	\$5,257.00	\$5,136.00	\$7,904.00	\$6,404.00	\$64,836.00
Bedrooms 2	\$2,916.00	\$2,968.00	\$6,643.00	\$5,806.00	\$6,925.00	\$8,508.00	\$9,309.00	\$6,880.00	\$6,550.00	\$6,045.00	\$8,970.00	\$8,118.00	\$79,638.00
Bedrooms 3	\$2,718.00	\$3,330.00	\$7,648.00	\$7,213.00	\$8,197.00	\$11,010.00	\$12,031.00	\$8,631.00	\$7,152.00	\$6,953.00	\$11,270.00	\$9,764.00	\$95,917.00
Bedrooms 4	\$3,761.00	\$4,776.00	\$10,560.00	\$9,675.00	\$10,407.00	\$16,788.00	\$18,715.00	\$11,594.00	\$9,747.00	\$9,087.00	\$12,964.00	\$13,370.00	\$131,424.00
Bedrooms 5	\$5,635.00	\$7,046.00	\$15,686.00	\$15,515.00	\$15,822.00	\$24,142.00	\$28,555.00	\$18,350.00	\$16,470.00	\$15,342.00	\$26,910.00	\$25,108.00	\$214,581.00
Bedrooms 6+	\$7,481.00	\$7,628.00	\$12,282.00	\$15,575.00	\$18,180.00	\$28,649.00	\$33,799.00	\$22,290.00	\$20,182.00	\$17,356.00	\$28,930.00	\$26,350.00	\$238,702.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,711.00	\$3,250.00	\$6,248.00	\$5,969.00	\$6,415.00	\$7,670.00	\$9,177.00	\$6,924.00	\$6,142.00	\$6,335.00	\$10,572.00	\$9,190.00	\$81,603.00
Bedrooms 2	\$4,214.00	\$4,136.00	\$8,420.00	\$7,479.00	\$8,387.00	\$11,134.00	\$12,272.00	\$8,629.00	\$8,020.00	\$7,717.00	\$12,780.00	\$11,406.00	\$104,594.00
Bedrooms 3	\$4,986.00	\$5,072.00	\$9,687.00	\$9,145.00	\$10,713.00	\$15,010.00	\$15,382.00	\$10,909.00	\$9,400.00	\$8,949.00	\$16,706.00	\$14,656.00	\$130,615.00
Bedrooms 4	\$6,633.00	\$7,048.00	\$13,147.00	\$12,781.00	\$13,387.00	\$20,090.00	\$23,500.00	\$14,512.00	\$12,686.00	\$11,652.00	\$20,180.00	\$19,380.00	\$174,996.00
Bedrooms 5	\$9,842.00	\$10,708.00	\$21,122.00	\$21,871.00	\$22,427.00	\$33,308.00	\$36,690.00	\$23,834.00	\$21,941.00	\$19,359.00	\$34,400.00	\$34,418.00	\$289,920.00
Bedrooms 6+	\$17,988.00	\$12,253.00	\$26,060.00	\$22,328.00	\$27,444.00	\$38,306.00	\$46,741.00	\$26,344.00	\$23,468.00	\$21,971.00	\$40,150.00	\$33,040.00	\$336,093.00

# SANTA ROSA BEACH 2022

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,287.00	\$2,528.00	\$5,779.00	\$5,828.00	\$6,361.00	\$6,994.00	\$7,426.00	\$4,970.00	\$3,990.00	\$3,377.00	\$3,736.00	\$3,160.00	\$56,436.00
Bedrooms 2	\$1,717.00	\$2,814.00	\$4,994.00	\$6,453.00	\$7,924.00	\$7,770.00	\$7,734.00	\$5,442.00	\$4,754.00	\$4,775.00	\$5,192.00	\$4,760.00	\$64,329.00
Bedrooms 3	\$1,860.00	\$2,965.00	\$7,650.00	\$7,315.00	\$8,265.00	\$10,740.00	\$11,166.00	\$6,628.00	\$5,588.00	\$5,610.00	\$6,440.00	\$6,386.00	\$80,633.00
Bedrooms 4	\$2,900.00	\$3,891.00	\$10,192.00	\$10,457.00	\$10,679.00	\$13,890.00	\$14,972.00	\$8,806.00	\$7,762.00	\$7,328.00	\$8,940.00	\$8,116.00	\$107,933.00
Bedrooms 5	\$4,317.00	\$6,717.00	\$16,322.00	\$16,637.00	\$16,307.00	\$22,431.00	\$25,151.00	\$13,917.00	\$13,866.00	\$12,480.00	\$14,448.00	\$12,980.00	\$175,573.00
Bedrooms 6+	\$4,136.00	\$5,883.00	\$20,421.00	\$19,511.00	\$18,275.00	\$21,531.00	\$23,553.00	\$13,808.00	\$14,301.00	\$13,403.00	\$20,830.00	\$11,998.00	\$187,650.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,992.00	\$3,110.00	\$6,635.00	\$6,848.00	\$7,227.00	\$8,877.00	\$9,477.00	\$6,506.00	\$5,393.00	\$4,287.00	\$5,322.00	\$4,920.00	\$71,594.00
Bedrooms 2	\$3,254.00	\$5,775.00	\$7,863.00	\$9,703.00	\$9,617.00	\$9,268.00	\$9,529.00	\$7,800.00	\$6,473.00	\$5,660.00	\$9,756.00	\$7,500.00	\$92,198.00
Bedrooms 3	\$3,900.00	\$5,363.00	\$10,385.00	\$10,575.00	\$11,486.00	\$14,250.00	\$15,040.00	\$9,344.00	\$8,495.00	\$8,224.00	\$11,346.00	\$9,702.00	\$118,130.00
Bedrooms 4	\$5,485.00	\$6,394.00	\$13,605.00	\$13,810.00	\$14,940.00	\$17,950.00	\$20,066.00	\$12,565.00	\$11,049.00	\$10,620.00	\$14,062.00	\$13,922.00	\$154,468.00
Bedrooms 5	\$7,900.00	\$12,638.00	\$23,100.00	\$22,722.00	\$24,689.00	\$31,478.00	\$34,140.00	\$22,405.00	\$19,582.00	\$17,299.00	\$21,946.00	\$22,500.00	\$260,399.00
Bedrooms 6+	\$8,099.00	\$13,919.00	\$30,907.00	\$28,471.00	\$30,779.00	\$36,639.00	\$40,619.00	\$24,256.00	\$26,360.00	\$30,652.00	\$30,300.00	\$20,960.00	\$321,961.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$4,218.00	\$4,500.00	\$8,141.00	\$8,078.00	\$8,184.00	\$9,952.00	\$10,498.00	\$7,901.00	\$6,529.00	\$5,374.00	\$9,592.00	\$7,136.00	\$90,103.00
Bedrooms 2	\$4,835.00	\$7,098.00	\$11,184.00	\$12,534.00	\$10,569.00	\$11,594.00	\$12,486.00	\$8,859.00	\$7,657.00	\$8,229.00	\$12,456.00	\$11,218.00	\$118,719.00
Bedrooms 3	\$6,968.00	\$8,013.00	\$12,706.00	\$13,042.00	\$13,945.00	\$18,608.00	\$19,440.00	\$12,954.00	\$11,254.00	\$10,891.00	\$17,210.00	\$12,914.00	\$157,945.00
Bedrooms 4	\$8,900.00	\$9,978.00	\$16,660.00	\$17,910.00	\$17,714.00	\$22,951.00	\$26,747.00	\$16,765.00	\$13,938.00	\$13,495.00	\$20,996.00	\$18,718.00	\$204,772.00
Bedrooms 5	\$12,140.00	\$18,070.00	\$30,551.00	\$32,335.00	\$33,459.00	\$42,109.00	\$46,558.00	\$31,952.00	\$29,425.00	\$31,496.00	\$33,276.00	\$35,104.00	\$376,475.00
Bedrooms 6+	\$15,096.00	\$28,893.00	\$38,211.00	\$36,322.00	\$38,272.00	\$49,359.00	\$57,612.00	\$47,750.00	\$40,305.00	\$40,780.00	\$35,338.00	\$36,800.00	\$464,738.00

# ROSEMARY 2022

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.





# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,631.00	\$1,230.00	\$3,863.00	\$3,430.00	\$4,055.00	\$3,803.00	\$4,702.00	\$4,590.00	\$4,241.00	\$3,907.00	\$5,030.00	\$4,056.00	\$44,538.00
Bedrooms 2	\$1,626.00	\$1,302.00	\$4,847.00	\$4,100.00	\$4,776.00	\$4,834.00	\$5,754.00	\$4,776.00	\$4,662.00	\$4,155.00	\$5,252.00	\$5,142.00	\$51,226.00
Bedrooms 3	\$1,557.00	\$1,731.00	\$5,548.00	\$5,022.00	\$5,393.00	\$7,172.00	\$8,645.00	\$5,943.00	\$5,107.00	\$4,893.00	\$6,422.00	\$5,980.00	\$63,413.00
Bedrooms 4	\$1,936.00	\$2,779.00	\$7,918.00	\$7,081.00	\$7,177.00	\$11,913.00	\$13,261.00	\$8,492.00	\$6,795.00	\$6,049.00	\$8,312.00	\$8,232.00	\$89,945.00
Bedrooms 5	\$2,641.00	\$4,388.00	\$11,079.00	\$10,468.00	\$10,990.00	\$18,100.00	\$19,719.00	\$12,974.00	\$10,532.00	\$10,498.00	\$15,764.00	\$14,454.00	\$141,607.00
Bedrooms 6+	\$4,565.00	\$5,431.00	\$10,008.00	\$12,444.00	\$13,125.00	\$17,368.00	\$23,306.00	\$14,697.00	\$12,438.00	\$13,957.00	\$18,894.00	\$20,522.00	\$166,755.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,652.00	\$2,524.00	\$5,478.00	\$4,913.00	\$5,839.00	\$6,331.00	\$6,868.00	\$5,530.00	\$5,257.00	\$5,136.00	\$7,904.00	\$6,404.00	\$64,836.00
Bedrooms 2	\$2,916.00	\$2,968.00	\$6,643.00	\$5,806.00	\$6,925.00	\$8,508.00	\$9,309.00	\$6,880.00	\$6,550.00	\$6,045.00	\$8,970.00	\$8,118.00	\$79,638.00
Bedrooms 3	\$2,718.00	\$3,330.00	\$7,648.00	\$7,213.00	\$8,197.00	\$11,010.00	\$12,031.00	\$8,631.00	\$7,152.00	\$6,953.00	\$11,270.00	\$9,764.00	\$95,917.00
Bedrooms 4	\$3,761.00	\$4,776.00	\$10,560.00	\$9,675.00	\$10,407.00	\$16,788.00	\$18,715.00	\$11,594.00	\$9,747.00	\$9,087.00	\$12,964.00	\$13,370.00	\$131,424.00
Bedrooms 5	\$5,635.00	\$7,046.00	\$15,686.00	\$15,515.00	\$15,822.00	\$24,142.00	\$28,555.00	\$18,350.00	\$16,470.00	\$15,342.00	\$26,910.00	\$25,108.00	\$214,581.00
Bedrooms 6+	\$7,481.00	\$7,628.00	\$12,282.00	\$15,575.00	\$18,180.00	\$28,649.00	\$33,799.00	\$22,290.00	\$20,182.00	\$17,356.00	\$28,930.00	\$26,350.00	\$238,702.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,711.00	\$3,250.00	\$6,248.00	\$5,969.00	\$6,415.00	\$7,670.00	\$9,177.00	\$6,924.00	\$6,142.00	\$6,335.00	\$10,572.00	\$9,190.00	\$81,603.00
Bedrooms 2	\$4,214.00	\$4,136.00	\$8,420.00	\$7,479.00	\$8,387.00	\$11,134.00	\$12,272.00	\$8,629.00	\$8,020.00	\$7,717.00	\$12,780.00	\$11,406.00	\$104,594.00
Bedrooms 3	\$4,986.00	\$5,072.00	\$9,687.00	\$9,145.00	\$10,713.00	\$15,010.00	\$15,382.00	\$10,909.00	\$9,400.00	\$8,949.00	\$16,706.00	\$14,656.00	\$130,615.00
Bedrooms 4	\$6,633.00	\$7,048.00	\$13,147.00	\$12,781.00	\$13,387.00	\$20,090.00	\$23,500.00	\$14,512.00	\$12,686.00	\$11,652.00	\$20,180.00	\$19,380.00	\$174,996.00
Bedrooms 5	\$9,842.00	\$10,708.00	\$21,122.00	\$21,871.00	\$22,427.00	\$33,308.00	\$36,690.00	\$23,834.00	\$21,941.00	\$19,359.00	\$34,400.00	\$34,418.00	\$289,920.00
Bedrooms 6+	\$17,988.00	\$12,253.00	\$26,060.00	\$22,328.00	\$27,444.00	\$38,306.00	\$46,741.00	\$26,344.00	\$23,468.00	\$21,971.00	\$40,150.00	\$33,040.00	\$336,093.00

# FORT WALTON BEACH 2022

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



# THE SHORT TERM SHOP

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REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$856.00	\$1,491.00	\$3,253.00	\$3,535.00	\$4,006.00	\$5,211.00	\$5,368.00	\$4,069.00	\$3,323.00	\$2,970.00	\$3,208.00	\$3,220.00	\$40,510.00
Bedrooms 2	\$1,006.00	\$1,857.00	\$3,470.00	\$3,998.00	\$4,555.00	\$6,033.00	\$6,301.00	\$4,829.00	\$3,984.00	\$3,735.00	\$4,378.00	\$4,156.00	\$48,302.00
Bedrooms 3	\$1,244.00	\$2,230.00	\$4,678.00	\$5,332.00	\$5,892.00	\$8,060.00	\$9,401.00	\$6,483.00	\$5,145.00	\$4,523.00	\$5,780.00	\$5,452.00	\$64,220.00
Bedrooms 4	\$1,535.00	\$3,063.00	\$9,662.00	\$7,842.00	\$7,944.00	\$12,932.00	\$14,471.00	\$9,229.00	\$6,486.00	\$6,521.00	\$8,754.00	\$9,370.00	\$97,809.00
Bedrooms 5	\$2,473.00	\$3,922.00	\$13,117.00	\$11,690.00	\$12,258.00	\$18,910.00	\$25,262.00	\$15,332.00	\$10,782.00	\$9,668.00	\$12,364.00	\$13,672.00	\$149,450.00
Bedrooms 6+	\$2,920.00	\$5,470.00	\$13,117.00	\$11,690.00	\$14,218.00	\$23,373.00	\$28,773.00	\$16,134.00	\$11,863.00	\$9,915.00	\$12,544.00	\$12,658.00	\$162,675.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,890.00	\$2,444.00	\$4,711.00	\$4,716.00	\$5,452.00	\$7,072.00	\$7,573.00	\$5,504.00	\$4,519.00	\$4,097.00	\$4,984.00	\$5,052.00	\$58,014.00
Bedrooms 2	\$2,171.00	\$3,024.00	\$5,586.00	\$5,727.00	\$6,453.00	\$8,843.00	\$9,341.00	\$6,640.00	\$5,698.00	\$5,300.00	\$6,808.00	\$6,994.00	\$72,585.00
Bedrooms 3	\$2,636.00	\$3,831.00	\$7,236.00	\$7,724.00	\$8,420.00	\$12,208.00	\$13,842.00	\$9,123.00	\$7,168.00	\$6,485.00	\$9,894.00	\$8,520.00	\$97,087.00
Bedrooms 4	\$3,096.00	\$5,962.00	\$12,360.00	\$11,300.00	\$12,746.00	\$18,291.00	\$21,050.00	\$13,626.00	\$10,357.00	\$9,576.00	\$15,776.00	\$14,758.00	\$148,898.00
Bedrooms 5	\$4,042.00	\$8,280.00	\$17,834.00	\$16,274.00	\$17,889.00	\$27,110.00	\$31,877.00	\$19,810.00	\$16,455.00	\$13,464.00	\$22,482.00	\$21,198.00	\$216,715.00
Bedrooms 6+	\$5,013.00	\$11,224.00	\$15,717.00	\$16,500.00	\$19,679.00	\$26,899.00	\$33,838.00	\$20,747.00	\$18,941.00	\$14,190.00	\$21,530.00	\$21,178.00	\$225,456.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,837.00	\$3,235.00	\$5,648.00	\$5,606.00	\$6,587.00	\$9,441.00	\$10,150.00	\$6,624.00	\$5,471.00	\$4,934.00	\$7,002.00	\$6,834.00	\$74,369.00
Bedrooms 2	\$3,705.00	\$4,368.00	\$7,118.00	\$7,253.00	\$8,348.00	\$11,756.00	\$12,646.00	\$8,835.00	\$7,070.00	\$6,763.00	\$10,400.00	\$9,940.00	\$98,202.00
Bedrooms 3	\$4,414.00	\$5,434.00	\$9,482.00	\$9,634.00	\$10,350.00	\$16,167.00	\$17,231.00	\$11,409.00	\$9,018.00	\$8,335.00	\$14,970.00	\$12,398.00	\$128,842.00
Bedrooms 4	\$5,670.00	\$7,684.00	\$14,971.00	\$14,226.00	\$17,628.00	\$28,974.00	\$32,216.00	\$16,980.00	\$13,060.00	\$12,042.00	\$23,448.00	\$20,328.00	\$207,227.00
Bedrooms 5	\$8,690.00	\$12,779.00	\$22,528.00	\$18,407.00	\$22,354.00	\$34,570.00	\$43,278.00	\$25,225.00	\$21,460.00	\$18,427.00	\$33,920.00	\$30,366.00	\$292,004.00
Bedrooms 6+	\$8,131.00	\$14,002.00	\$18,687.00	\$19,375.00	\$25,228.00	\$34,570.00	\$42,164.00	\$28,533.00	\$20,803.00	\$21,428.00	\$37,174.00	\$27,220.00	\$297,315.00

# MIRAMAR 2022

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.