



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$768.00	\$2,850.00	\$1,830.00	\$2,973.00	\$2,678.00	\$3,069.00	\$3,361.00	\$2,400.00	\$2,047.00	\$1,798.00	\$3,550.00	\$2,544.00	\$29,868.00
Bedrooms 2	\$1,446.00	\$2,219.00	\$3,702.00	\$3,421.00	\$3,767.00	\$5,584.00	\$6,206.00	\$4,502.00	\$3,736.00	\$3,460.00	\$4,230.00	\$3,904.00	\$46,177.00
Bedrooms 3	\$1,576.00	\$2,166.00	\$4,100.00	\$3,783.00	\$3,754.00	\$7,906.00	\$7,945.00	\$5,437.00	\$5,465.00	\$4,133.00	\$6,466.00	\$5,216.00	\$57,947.00
Bedrooms 4	\$1,600.00	\$2,387.00	\$6,144.00	\$5,684.00	\$5,264.00	\$9,750.00	\$11,586.00	\$7,057.00	\$7,230.00	\$5,749.00	\$7,472.00	\$6,710.00	\$76,633.00
Bedrooms 5	\$3,700.00	\$4,176.00	\$11,939.00	\$11,375.00	\$11,164.00	\$19,488.00	\$18,389.00	\$11,903.00	\$12,663.00	\$10,868.00	\$13,980.00	\$12,356.00	\$142,001.00
Bedrooms 6+	\$2,719.00	\$7,661.00	\$12,143.00	\$14,028.00	\$14,095.00	\$26,919.00	\$21,660.00	\$14,548.00	\$14,127.00	\$13,267.00	\$20,092.00	\$24,608.00	\$185,867.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,110.00	\$3,583.00	\$2,943.00	\$3,661.00	\$3,305.00	\$4,548.00	\$5,113.00	\$3,520.00	\$3,102.00	\$3,080.00	\$7,304.00	\$4,272.00	\$45,541.00
Bedrooms 2	\$2,732.00	\$3,416.00	\$4,945.00	\$5,270.00	\$5,419.00	\$7,815.00	\$8,028.00	\$5,779.00	\$5,457.00	\$4,625.00	\$6,216.00	\$7,336.00	\$67,038.00
Bedrooms 3	\$3,899.00	\$4,421.00	\$6,757.00	\$6,230.00	\$6,390.00	\$10,580.00	\$11,164.00	\$7,484.00	\$7,330.00	\$6,486.00	\$9,546.00	\$8,930.00	\$89,217.00
Bedrooms 4	\$3,143.00	\$4,411.00	\$9,120.00	\$8,145.00	\$9,124.00	\$14,689.00	\$16,349.00	\$10,185.00	\$10,640.00	\$8,617.00	\$9,886.00	\$14,266.00	\$118,575.00
Bedrooms 5	\$6,850.00	\$6,889.00	\$16,374.00	\$17,373.00	\$17,167.00	\$27,102.00	\$26,316.00	\$18,262.00	\$17,724.00	\$15,300.00	\$24,662.00	\$24,066.00	\$218,085.00
Bedrooms 6+	\$7,343.00	\$8,727.00	\$17,757.00	\$18,295.00	\$23,863.00	\$28,494.00	\$30,167.00	\$21,332.00	\$17,268.00	\$16,630.00	\$29,832.00	\$26,914.00	\$246,622.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,554.00	\$4,146.00	\$3,610.00	\$4,758.00	\$4,055.00	\$4,879.00	\$6,066.00	\$3,899.00	\$4,074.00	\$3,447.00	\$8,300.00	\$6,560.00	\$55,348.00
Bedrooms 2	\$3,906.00	\$4,816.00	\$6,536.00	\$6,335.00	\$6,794.00	\$9,597.00	\$11,066.00	\$6,720.00	\$6,670.00	\$6,088.00	\$8,570.00	\$10,700.00	\$87,798.00
Bedrooms 3	\$6,532.00	\$6,496.00	\$9,763.00	\$8,916.00	\$8,495.00	\$14,196.00	\$14,559.00	\$10,009.00	\$8,361.00	\$8,389.00	\$12,258.00	\$16,162.00	\$124,136.00
Bedrooms 4	\$7,295.00	\$6,933.00	\$11,272.00	\$10,196.00	\$13,144.00	\$18,754.00	\$19,969.00	\$13,195.00	\$12,997.00	\$11,787.00	\$18,236.00	\$19,170.00	\$162,948.00
Bedrooms 5	\$10,038.00	\$9,438.00	\$19,270.00	\$22,125.00	\$23,502.00	\$29,360.00	\$33,190.00	\$23,366.00	\$21,592.00	\$19,969.00	\$33,114.00	\$32,398.00	\$277,362.00
Bedrooms 6+	\$8,907.00	\$9,438.00	\$25,288.00	\$22,125.00	\$32,149.00	\$45,225.00	\$51,925.00	\$33,590.00	\$22,709.00	\$19,969.00	\$33,328.00	\$47,260.00	\$351,913.00

# PORT ST. JOE/CAPE SAN BLAS 2022

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,754.00	\$1,600.00	\$2,413.00	\$2,688.00	\$2,629.00	\$3,140.00	\$3,072.00	\$1,726.00	\$1,172.00	\$1,400.00	\$1,936.00	\$2,788.00	\$26,318.00
Bedrooms 2	\$3,163.00	\$3,754.00	\$4,350.00	\$3,786.00	\$3,804.00	\$3,609.00	\$4,737.00	\$2,895.00	\$966.00	\$2,643.00	\$2,440.00	\$3,350.00	\$39,497.00
Bedrooms 3	\$2,892.00	\$2,998.00	\$5,768.00	\$5,626.00	\$6,133.00	\$6,448.00	\$7,533.00	\$5,703.00	\$5,182.00	\$4,444.00	\$8,344.00	\$7,248.00	\$68,319.00
Bedrooms 4	\$2,238.00	\$2,010.00	\$7,660.00	\$7,625.00	\$6,423.00	\$10,560.00	\$6,991.00	\$6,071.00	\$11,527.00	\$8,337.00	\$15,000.00	\$9,268.00	\$93,710.00
Bedrooms 5	\$8,983.00	\$8,762.00	\$16,057.00	\$14,241.00	\$14,730.00	\$18,125.00	\$22,166.00	\$12,273.00	\$8,694.00	\$10,211.00	\$13,388.00	\$18,660.00	\$166,290.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,929.00	\$2,007.00	\$2,928.00	\$2,931.00	\$2,864.00	\$3,330.00	\$3,515.00	\$2,300.00	\$2,164.00	\$2,040.00	\$3,214.00	\$3,246.00	\$32,468.00
Bedrooms 2	\$3,705.00	\$4,117.00	\$5,390.00	\$4,138.00	\$6,749.00	\$4,680.00	\$5,678.00	\$4,085.00	\$3,999.00	\$3,132.00	\$4,606.00	\$4,420.00	\$54,699.00
Bedrooms 3	\$3,444.00	\$4,937.00	\$7,911.00	\$8,570.00	\$8,064.00	\$9,605.00	\$9,336.00	\$7,809.00	\$6,700.00	\$5,684.00	\$9,400.00	\$9,778.00	\$91,238.00
Bedrooms 4	\$5,893.00	\$4,396.00	\$11,776.00	\$13,312.00	\$9,758.00	\$17,394.00	\$16,333.00	\$8,269.00	\$12,469.00	\$12,408.00	\$18,728.00	\$12,766.00	\$143,502.00
Bedrooms 5	\$11,519.00	\$18,475.00	\$17,996.00	\$22,258.00	\$16,709.00	\$24,691.00	\$25,852.00	\$16,689.00	\$11,745.00	\$10,985.00	\$20,386.00	\$24,094.00	\$221,399.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,561.00	\$2,438.00	\$3,119.00	\$3,032.00	\$2,912.00	\$3,468.00	\$3,548.00	\$3,000.00	\$2,387.00	\$2,824.00	\$3,648.00	\$3,866.00	\$37,803.00
Bedrooms 2	\$3,855.00	\$4,518.00	\$6,436.00	\$5,023.00	\$6,839.00	\$7,279.00	\$7,601.00	\$6,266.00	\$5,376.00	\$3,473.00	\$5,968.00	\$6,900.00	\$69,534.00
Bedrooms 3	\$5,596.00	\$5,626.00	\$8,117.00	\$9,546.00	\$8,171.00	\$10,122.00	\$12,477.00	\$9,206.00	\$8,004.00	\$6,776.00	\$12,766.00	\$14,364.00	\$110,771.00
Bedrooms 4	\$9,420.00	\$8,102.00	\$12,902.00	\$16,146.00	\$16,204.00	\$19,015.00	\$24,195.00	\$16,447.00	\$14,831.00	\$13,752.00	\$25,754.00	\$15,250.00	\$192,018.00
Bedrooms 5	\$11,519.00	\$18,475.00	\$23,455.00	\$31,067.00	\$18,365.00	\$27,250.00	\$30,478.00	\$25,325.00	\$21,506.00	\$13,849.00	\$24,626.00	\$33,992.00	\$279,927.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

# EASTPOINT 2022

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# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 2	\$814.00	\$2,384.00	\$4,924.00	\$4,336.00	\$4,679.00	\$5,321.00	\$6,466.00	\$4,153.00	\$4,567.00	\$3,243.00	\$4,024.00	\$2,664.00	\$47,575.00
Bedrooms 3	\$730.00	\$2,223.00	\$4,167.00	\$4,618.00	\$5,112.00	\$6,187.00	\$6,734.00	\$4,741.00	\$3,598.00	\$2,756.00	\$3,984.00	\$4,276.00	\$49,126.00
Bedrooms 4	\$938.00	\$1,667.00	\$5,726.00	\$5,045.00	\$4,548.00	\$7,734.00	\$10,935.00	\$6,548.00	\$5,348.00	\$5,139.00	\$4,360.00	\$6,480.00	\$64,468.00
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 2	\$1,800.00	\$2,798.00	\$6,032.00	\$5,697.00	\$5,963.00	\$7,804.00	\$8,642.00	\$6,305.00	\$5,591.00	\$5,148.00	\$7,970.00	\$8,530.00	\$72,280.00
Bedrooms 3	\$1,380.00	\$2,759.00	\$5,060.00	\$5,867.00	\$6,556.00	\$10,133.00	\$10,080.00	\$6,519.00	\$5,385.00	\$4,504.00	\$6,634.00	\$6,376.00	\$71,253.00
Bedrooms 4	\$1,617.00	\$3,600.00	\$6,550.00	\$7,043.00	\$6,877.00	\$12,003.00	\$13,545.00	\$6,858.00	\$6,897.00	\$6,562.00	\$10,600.00	\$10,160.00	\$92,312.00
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 2	\$2,677.00	\$4,016.00	\$6,876.00	\$7,651.00	\$6,876.00	\$10,262.00	\$10,629.00	\$7,942.00	\$7,145.00	\$6,707.00	\$8,950.00	\$11,332.00	\$91,063.00
Bedrooms 3	\$2,040.00	\$4,097.00	\$6,696.00	\$7,741.00	\$7,826.00	\$11,166.00	\$12,889.00	\$8,099.00	\$6,874.00	\$7,252.00	\$8,538.00	\$9,758.00	\$92,976.00
Bedrooms 4	\$1,617.00	\$3,797.00	\$7,617.00	\$9,521.00	\$7,771.00	\$12,134.00	\$14,920.00	\$12,500.00	\$8,545.00	\$7,740.00	\$30,442.00	\$10,908.00	\$127,512.00
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

# MEXICO BEACH 2022

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# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,940.00	\$1,560.00	\$2,134.00	\$1,889.00	\$2,320.00	\$2,572.00	\$2,583.00	\$1,140.00	\$1,717.00	\$1,501.00	\$1,920.00	\$1,828.00	\$23,104.00
Bedrooms 2	\$1,335.00	\$2,558.00	\$4,157.00	\$2,496.00	\$2,582.00	\$4,198.00	\$4,067.00	\$2,053.00	\$1,927.00	\$2,092.00	\$3,418.00	\$3,148.00	\$34,031.00
Bedrooms 3	\$2,331.00	\$3,295.00	\$2,977.00	\$2,322.00	\$2,919.00	\$4,393.00	\$4,198.00	\$1,575.00	\$2,714.00	\$2,010.00	\$4,232.00	\$3,104.00	\$36,070.00
Bedrooms 4	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,543.00	\$2,094.00	\$3,680.00	\$3,350.00	\$2,549.00	\$3,112.00	\$3,754.00	\$1,938.00	\$2,234.00	\$1,750.00	\$4,184.00	\$2,572.00	\$33,760.00
Bedrooms 2	\$2,000.00	\$3,723.00	\$5,085.00	\$3,784.00	\$4,148.00	\$5,266.00	\$5,207.00	\$3,525.00	\$3,304.00	\$4,011.00	\$4,396.00	\$4,082.00	\$48,531.00
Bedrooms 3	\$4,500.00	\$3,744.00	\$6,765.00	\$3,850.00	\$5,308.00	\$5,816.00	\$5,038.00	\$2,878.00	\$3,850.00	\$3,906.00	\$7,082.00	\$6,922.00	\$59,659.00
Bedrooms 4	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,225.00	\$2,695.00	\$3,820.00	\$3,439.00	\$2,865.00	\$3,170.00	\$4,115.00	\$2,378.00	\$2,847.00	\$2,122.00	\$4,188.00	\$5,996.00	\$40,860.00
Bedrooms 2	\$2,680.00	\$4,567.00	\$5,458.00	\$4,287.00	\$5,032.00	\$5,461.00	\$6,067.00	\$4,667.00	\$4,681.00	\$4,567.00	\$6,252.00	\$6,934.00	\$60,663.00
Bedrooms 3	\$9,038.00	\$6,489.00	\$6,918.00	\$5,441.00	\$7,722.00	\$7,631.00	\$8,471.00	\$5,596.00	\$4,693.00	\$5,472.00	\$9,200.00	\$11,302.00	\$87,973.00
Bedrooms 4	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

# CARABELLE 2022

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.