



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,140.00	\$1,954.00	\$3,102.00	\$3,290.00	\$2,547.00	\$3,254.00	\$3,716.00	\$2,757.00	\$3,091.00	\$4,265.00	\$5,786.00	\$6,618.00	\$42,520.00
Bedrooms 2	\$2,140.00	\$2,333.00	\$3,848.00	\$3,723.00	\$3,114.00	\$4,439.00	\$4,869.00	\$3,636.00	\$3,441.00	\$5,068.00	\$7,662.00	\$8,334.00	\$52,607.00
Bedrooms 3	\$3,436.00	\$3,275.00	\$5,542.00	\$5,316.00	\$4,190.00	\$6,659.00	\$7,576.00	\$5,281.00	\$4,678.00	\$6,858.00	\$10,674.00	\$12,770.00	\$76,255.00
Bedrooms 4	\$4,141.00	\$3,896.00	\$7,897.00	\$7,171.00	\$4,929.00	\$8,202.00	\$11,057.00	\$6,373.00	\$5,650.00	\$8,713.00	\$14,476.00	\$18,322.00	\$100,827.00
Bedrooms 5	\$5,912.00	\$6,089.00	\$10,450.00	\$9,332.00	\$7,072.00	\$11,990.00	\$15,411.00	\$9,594.00	\$8,093.00	\$11,489.00	\$21,018.00	\$26,926.00	\$143,376.00
Bedrooms 6+	\$5,912.00	\$6,364.00	\$11,783.00	\$10,166.00	\$8,606.00	\$11,810.00	\$15,016.00	\$9,697.00	\$8,213.00	\$11,126.00	\$19,680.00	\$25,328.00	\$143,703.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,440.00	\$2,998.00	\$4,260.00	\$4,188.00	\$3,801.00	\$4,591.00	\$5,247.00	\$4,012.00	\$4,243.00	\$5,465.00	\$7,904.00	\$8,508.00	\$58,657.00
Bedrooms 2	\$3,379.00	\$3,384.00	\$4,932.00	\$4,751.00	\$4,322.00	\$5,706.00	\$6,511.00	\$4,784.00	\$4,608.00	\$6,435.00	\$10,146.00	\$11,140.00	\$70,098.00
Bedrooms 3	\$4,894.00	\$4,507.00	\$7,296.00	\$6,724.00	\$5,658.00	\$8,392.00	\$9,579.00	\$7,046.00	\$6,113.00	\$8,382.00	\$13,016.00	\$16,530.00	\$98,137.00
Bedrooms 4	\$6,637.00	\$5,584.00	\$9,825.00	\$8,717.00	\$7,133.00	\$10,870.00	\$12,887.00	\$8,730.00	\$7,459.00	\$11,053.00	\$18,434.00	\$22,616.00	\$129,945.00
Bedrooms 5	\$9,192.00	\$7,908.00	\$13,885.00	\$12,880.00	\$10,529.00	\$17,265.00	\$19,879.00	\$13,948.00	\$10,938.00	\$14,779.00	\$26,912.00	\$34,998.00	\$193,113.00
Bedrooms 6+	\$9,096.00	\$7,581.00	\$13,885.00	\$12,173.00	\$12,432.00	\$15,800.00	\$17,116.00	\$13,528.00	\$10,425.00	\$14,658.00	\$23,000.00	\$31,978.00	\$181,672.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$4,440.00	\$3,939.00	\$5,329.00	\$5,018.00	\$4,990.00	\$5,417.00	\$6,046.00	\$5,254.00	\$5,257.00	\$6,758.00	\$10,402.00	\$11,122.00	\$73,972.00
Bedrooms 2	\$4,301.00	\$4,168.00	\$5,939.00	\$5,654.00	\$5,428.00	\$6,704.00	\$7,842.00	\$6,207.00	\$5,776.00	\$7,720.00	\$12,690.00	\$13,358.00	\$85,787.00
Bedrooms 3	\$6,395.00	\$5,800.00	\$9,029.00	\$8,527.00	\$7,437.00	\$10,054.00	\$11,274.00	\$8,647.00	\$7,617.00	\$9,819.00	\$15,716.00	\$18,990.00	\$119,305.00
Bedrooms 4	\$8,388.00	\$7,543.00	\$11,582.00	\$10,887.00	\$9,643.00	\$13,959.00	\$16,380.00	\$11,159.00	\$9,608.00	\$13,545.00	\$22,884.00	\$27,446.00	\$163,024.00
Bedrooms 5	\$11,857.00	\$10,110.00	\$16,033.00	\$14,861.00	\$13,947.00	\$21,027.00	\$23,300.00	\$17,660.00	\$14,412.00	\$18,212.00	\$32,594.00	\$43,220.00	\$237,233.00
Bedrooms 6+	\$10,770.00	\$9,096.00	\$15,196.00	\$14,861.00	\$15,862.00	\$19,170.00	\$21,335.00	\$15,275.00	\$12,596.00	\$16,750.00	\$31,726.00	\$42,738.00	\$225,375.00

# GATLINBURG 2022

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.