



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,045.00	\$1,675.00	\$3,006.00	\$3,030.00	\$3,703.00	\$4,669.00	\$4,761.00	\$3,542.00	\$3,018.00	\$2,436.00	\$1,992.00	\$2,232.00	\$35,109.00
Bedrooms 2	\$1,030.00	\$1,515.00	\$3,579.00	\$3,171.00	\$4,085.00	\$5,860.00	\$5,947.00	\$4,108.00	\$3,417.00	\$3,030.00	\$3,308.00	\$3,136.00	\$42,186.00
Bedrooms 3	\$1,358.00	\$2,131.00	\$4,506.00	\$3,793.00	\$5,234.00	\$7,680.00	\$7,290.00	\$5,363.00	\$4,567.00	\$4,453.00	\$5,100.00	\$4,614.00	\$56,089.00
Bedrooms 4	\$1,531.00	\$2,790.00	\$5,655.00	\$5,547.00	\$6,982.00	\$12,511.00	\$9,109.00	\$7,926.00	\$7,692.00	\$7,152.00	\$7,870.00	\$8,004.00	\$82,769.00
Bedrooms 5	\$2,473.00	\$4,632.00	\$9,914.00	\$8,328.00	\$11,254.00	\$17,427.00	\$13,314.00	\$11,469.00	\$11,637.00	\$10,537.00	\$11,900.00	\$14,256.00	\$127,141.00
Bedrooms 6+	\$3,045.00	\$6,148.00	\$11,955.00	\$11,464.00	\$13,858.00	\$19,214.00	\$19,098.00	\$11,618.00	\$11,646.00	\$11,465.00	\$12,620.00	\$14,640.00	\$146,771.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,888.00	\$2,471.00	\$4,036.00	\$4,018.00	\$4,824.00	\$6,108.00	\$6,824.00	\$4,718.00	\$4,326.00	\$3,557.00	\$3,604.00	\$3,456.00	\$49,830.00
Bedrooms 2	\$2,290.00	\$2,657.00	\$5,025.00	\$4,577.00	\$5,720.00	\$7,867.00	\$8,454.00	\$5,656.00	\$4,964.00	\$4,423.00	\$5,366.00	\$5,148.00	\$62,147.00
Bedrooms 3	\$2,886.00	\$3,858.00	\$6,631.00	\$5,805.00	\$7,444.00	\$10,798.00	\$11,395.00	\$7,591.00	\$6,653.00	\$6,472.00	\$8,142.00	\$7,526.00	\$85,201.00
Bedrooms 4	\$3,588.00	\$3,981.00	\$8,916.00	\$7,852.00	\$10,286.00	\$16,270.00	\$17,490.00	\$11,570.00	\$10,504.00	\$9,962.00	\$12,598.00	\$12,264.00	\$125,281.00
Bedrooms 5	\$6,782.00	\$8,883.00	\$14,632.00	\$13,128.00	\$17,466.00	\$25,177.00	\$24,179.00	\$17,397.00	\$16,673.00	\$14,220.00	\$20,282.00	\$24,276.00	\$203,095.00
Bedrooms 6+	\$7,528.00	\$8,883.00	\$17,570.00	\$16,790.00	\$20,246.00	\$29,199.00	\$29,304.00	\$19,417.00	\$18,354.00	\$15,475.00	\$23,076.00	\$27,582.00	\$233,424.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,834.00	\$3,380.00	\$5,149.00	\$5,011.00	\$6,100.00	\$7,921.00	\$8,302.00	\$5,976.00	\$5,404.00	\$4,947.00	\$6,338.00	\$5,450.00	\$66,812.00
Bedrooms 2	\$3,657.00	\$3,773.00	\$6,401.00	\$5,736.00	\$7,220.00	\$9,699.00	\$10,471.00	\$7,276.00	\$6,253.00	\$5,813.00	\$7,686.00	\$7,506.00	\$81,491.00
Bedrooms 3	\$4,636.00	\$5,084.00	\$8,558.00	\$7,449.00	\$9,692.00	\$13,170.00	\$14,736.00	\$9,705.00	\$8,719.00	\$8,217.00	\$11,538.00	\$11,578.00	\$113,082.00
Bedrooms 4	\$5,254.00	\$6,706.00	\$11,665.00	\$10,519.00	\$13,157.00	\$19,555.00	\$21,733.00	\$14,662.00	\$12,935.00	\$12,414.00	\$19,710.00	\$18,702.00	\$167,012.00
Bedrooms 5	\$10,773.00	\$10,987.00	\$20,610.00	\$19,451.00	\$22,580.00	\$33,231.00	\$34,636.00	\$24,792.00	\$21,513.00	\$19,102.00	\$28,108.00	\$33,404.00	\$279,187.00
Bedrooms 6+	\$11,249.00	\$10,792.00	\$23,392.00	\$21,264.00	\$32,586.00	\$45,000.00	\$46,096.00	\$29,631.00	\$23,148.00	\$21,365.00	\$28,774.00	\$33,584.00	\$326,881.00

GULF SHORES 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.