

THE SHORT TERMSHOP



Revenue (50th Percentile)

Bedrooms	January 🎠 🕻	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,423.00	\$1,477.00	\$2,133.00	\$2,885.00	\$3,041.00	\$3,519.00	\$4,007.00	\$3,574.00	\$2,856.00	\$1,640.00	\$3,052.00	\$2,430.00	\$32,037.00
Bedrooms 2	\$1,030.00	\$1,283.00	\$2,497.00	\$3,256.00	\$3,387.00	\$4,124.00	\$5,092.00	\$4,341.00	\$2,987.00	\$2,090.00	\$4,152.00	\$3,614.00	\$37,853.00
Bedrooms 3	\$1,399.00	\$2,211.00	\$3,408.00	\$4,231.00	\$4,273.00	\$6,027.00	\$5,793.00	\$5,832.00	\$3,768.00	\$2,867.00	\$4,864.00	\$4,488.00	\$49,161.00
Bedrooms 4	\$1,073.00	\$2,158.00	\$4,934.00	\$5,798.00	\$6,175.00	\$9,520.00	\$10,689.00	\$9,289.00	\$4,320.00	\$4,470.00	\$7,680.00	\$5,454.00	\$71,560.00
Bedrooms 5	\$2,542.00	\$2,675.00	\$7,406.00	\$8,246.00	\$8,253.00	\$12,306.00	\$15,143.00	\$12,870.00	\$8,061.00	\$7,435.00	\$11,620.00	\$11,240.00	\$107,797.00
Bedrooms 6+	\$2,060.00	\$3,576.00	\$10,845.00	\$9,410.00	\$8,547.00	\$8,087.00	\$18,461.00	\$10,140.00	\$9,430.00	\$6,387.00	\$10,156.00	\$9,492.00	\$106,591.00

Revenue (75th Percentile)

Bedrooms	Manuary	February	March⊃ '	April	May N	June June	July	August	September	October M	November	December _k (Total
Bedrooms 1	\$1,989.00	\$2,213.00	\$3,045.00	\$3,597.00	\$3,877.00	\$4,508.00	\$4,691.00	\$4,267.00	\$3,581.00	\$2,853.00	\$4,394.00	\$4,138.00	\$43,153.00
Bedrooms 2	\$2,371.00	\$1,922.00	\$3,498.00	\$3,838.00	\$4,090.00	\$5,219.00	\$6,273.00	\$5,167.00	\$3,807.00	\$3,073.00	\$5,808.00	\$5,592.00	\$50,658.00
Bedrooms 3	\$2,800.00	\$3,482.00	\$4,897.00	\$5,758.00	\$5,394.00	\$7,869.00	\$8,094.00	\$7,690.00	\$4,861.00	\$4,270.00	\$7,378.00	\$6,872.00	\$69,365.00
Bedrooms 4	\$1,845.00	\$3,097.00	\$6,153.00	\$8,903.00	\$7,376.00	\$12,132.00	\$14,001.00	\$11,790.00	\$7,746.00	\$6,218.00	\$9,652.00	\$8,726.00	\$97,639.00
Bedrooms 5	\$3,757.00	\$5,055.00	\$10,845.00	\$10,814.00	\$11,038.00	\$15,795.00	\$20,007.00	\$15,617.00	\$12,510.00	\$10,857.00	\$19,232.00	\$14,552.00	\$150,079.00
Bedrooms 6+	\$2,608.00	\$5,904.00	\$12,340.00	\$11,595.00	\$10,336.00	\$12,453.00	\$25,738.00	\$15,502.00	\$11,701.00	\$8,720.00	\$24,600.00	\$12,988.00	\$154,485.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	MOMay	June	" Hilly " "	August	September	October	November	December	Total
Bedrooms 1	\$3,340.00	\$3,149.00	\$3,897.00	\$4,095.00	\$4,686.00	\$5,780.00	\$6,035.00	\$5,526.00	\$4,896.00	\$3,689.00	\$5,484.00	\$5,030.00	\$55,607.00
Bedrooms 2	\$3,054.00	\$2,904.00	\$4,123.00	\$4,322.00	\$5,002.00	\$6,349.00	\$7,279.00	\$6,411.00	\$4,995.00	\$4,144.00	\$7,012.00	\$7,436.00	\$63,031.00
Bedrooms 3	\$3,491.00	\$4,231.00	\$6,335.00	\$6,588.00	\$6,313.00	\$9,483.00	\$10,810.00	\$8,559.00	\$6,174.00	\$5,821.00	\$10,428.00	\$9,296.00	\$87,529.00
Bedrooms 4	\$2,326.00	\$3,700.00	\$7,115.00	\$9,893.00	\$8,731.00	\$15,151.00	\$18,964.00	\$12,857.00	\$8,715.00	\$8,096.00	\$12,150.00	\$9,884.00	\$117,582.00
Bedrooms 5	\$9,624.00	\$8,744.00	\$12,772.00	\$13,718.00	\$13,041.00	\$18,337.00	\$24,464.00	\$18,854.00	\$14,971.00	\$12,972.00	\$28,612.00	\$23,606.00	\$199,715.00
Bedrooms 6+	\$2,915.00	\$8,744.00	\$12,772.00	\$18,178.00	\$15,183.00	\$17,749.00	\$26,444.00	\$18,854.00	\$14,410.00	\$16,002.00	\$26,914.00	\$24,600.00	\$202,765.00

MURRELLS INLET 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data