



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$799.00	\$1,081.00	\$2,115.00	\$2,816.00	\$2,804.00	\$3,880.00	\$4,656.00	\$3,256.00	\$2,055.00	\$1,353.00	\$1,920.00	\$1,652.00	\$28,387.00
Bedrooms 2	\$1,000.00	\$1,224.00	\$2,264.00	\$3,075.00	\$3,155.00	\$4,561.00	\$5,268.00	\$3,916.00	\$2,404.00	\$1,864.00	\$2,568.00	\$2,658.00	\$33,957.00
Bedrooms 3	\$1,290.00	\$1,800.00	\$3,284.00	\$4,373.00	\$4,373.00	\$6,444.00	\$7,234.00	\$5,732.00	\$3,669.00	\$2,889.00	\$3,688.00	\$3,600.00	\$48,376.00
Bedrooms 4	\$2,174.00	\$2,389.00	\$4,972.00	\$6,618.00	\$7,004.00	\$10,560.00	\$11,143.00	\$8,866.00	\$5,593.00	\$4,693.00	\$6,344.00	\$5,886.00	\$76,242.00
Bedrooms 5	\$2,667.00	\$3,152.00	\$5,552.00	\$8,343.00	\$8,520.00	\$14,977.00	\$16,156.00	\$12,520.00	\$8,040.00	\$5,708.00	\$8,726.00	\$7,424.00	\$101,785.00
Bedrooms 6+	\$2,645.00	\$2,862.00	\$5,370.00	\$9,074.00	\$8,856.00	\$17,259.00	\$18,713.00	\$13,182.00	\$8,484.00	\$5,910.00	\$7,700.00	\$7,300.00	\$107,355.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,688.00	\$1,645.00	\$2,859.00	\$3,666.00	\$3,668.00	\$4,937.00	\$5,791.00	\$4,261.00	\$2,879.00	\$2,052.00	\$3,144.00	\$2,924.00	\$39,514.00
Bedrooms 2	\$2,244.00	\$2,110.00	\$3,455.00	\$4,277.00	\$4,408.00	\$5,905.00	\$6,920.00	\$5,261.00	\$3,614.00	\$2,934.00	\$4,334.00	\$4,464.00	\$49,926.00
Bedrooms 3	\$2,738.00	\$2,887.00	\$4,634.00	\$5,898.00	\$6,125.00	\$8,856.00	\$9,757.00	\$7,751.00	\$5,490.00	\$4,433.00	\$6,372.00	\$5,936.00	\$70,877.00
Bedrooms 4	\$3,792.00	\$3,564.00	\$6,852.00	\$8,992.00	\$9,277.00	\$13,747.00	\$14,855.00	\$12,145.00	\$8,234.00	\$6,920.00	\$10,032.00	\$10,106.00	\$108,516.00
Bedrooms 5	\$5,181.00	\$4,725.00	\$8,483.00	\$10,493.00	\$11,074.00	\$18,044.00	\$20,790.00	\$15,474.00	\$10,718.00	\$8,819.00	\$13,120.00	\$12,244.00	\$139,165.00
Bedrooms 6+	\$6,127.00	\$5,137.00	\$8,736.00	\$10,904.00	\$12,283.00	\$19,424.00	\$21,957.00	\$16,247.00	\$9,890.00	\$8,967.00	\$11,946.00	\$11,600.00	\$143,218.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,556.00	\$2,389.00	\$3,519.00	\$4,486.00	\$4,607.00	\$6,188.00	\$7,141.00	\$5,430.00	\$3,742.00	\$2,937.00	\$4,834.00	\$4,356.00	\$52,185.00
Bedrooms 2	\$3,819.00	\$3,167.00	\$4,553.00	\$5,467.00	\$5,652.00	\$7,472.00	\$8,644.00	\$6,641.00	\$4,775.00	\$4,162.00	\$6,876.00	\$7,058.00	\$68,306.00
Bedrooms 3	\$4,140.00	\$3,864.00	\$6,065.00	\$7,485.00	\$7,689.00	\$10,672.00	\$11,897.00	\$9,723.00	\$7,080.00	\$6,028.00	\$9,600.00	\$8,690.00	\$92,933.00
Bedrooms 4	\$5,769.00	\$5,078.00	\$9,110.00	\$10,652.00	\$11,122.00	\$16,785.00	\$19,424.00	\$14,516.00	\$10,458.00	\$8,700.00	\$14,446.00	\$14,088.00	\$140,148.00
Bedrooms 5	\$7,933.00	\$6,467.00	\$10,364.00	\$12,654.00	\$14,135.00	\$20,935.00	\$25,140.00	\$18,382.00	\$12,500.00	\$10,977.00	\$17,774.00	\$18,958.00	\$176,219.00
Bedrooms 6+	\$8,452.00	\$5,448.00	\$9,995.00	\$12,994.00	\$16,045.00	\$22,319.00	\$27,011.00	\$18,003.00	\$11,845.00	\$11,148.00	\$16,012.00	\$20,162.00	\$179,434.00

MYRTLE BEACH 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.