



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,086.00	\$1,230.00	\$1,815.00	\$1,886.00	\$1,698.00	\$1,515.00	\$2,207.00	\$1,711.00	\$1,745.00	\$2,330.00	\$3,592.00	\$3,276.00	\$24,091.00
Bedrooms 2	\$1,229.00	\$1,630.00	\$2,158.00	\$2,168.00	\$2,570.00	\$2,709.00	\$2,959.00	\$2,223.00	\$2,532.00	\$3,669.00	\$5,530.00	\$4,850.00	\$34,227.00
Bedrooms 3	\$1,657.00	\$1,812.00	\$2,866.00	\$3,252.00	\$2,856.00	\$3,376.00	\$3,943.00	\$3,721.00	\$2,991.00	\$4,318.00	\$6,984.00	\$7,134.00	\$44,910.00
Bedrooms 4	\$2,179.00	\$1,785.00	\$1,676.00	\$2,402.00	\$4,319.00	\$4,900.00	\$4,507.00	\$4,302.00	\$3,227.00	\$5,419.00	\$10,348.00	\$7,900.00	\$52,964.00
Bedrooms 5	\$2,154.00	\$3,445.00	\$5,884.00	\$5,916.00	\$5,053.00	\$5,555.00	\$9,638.00	\$6,582.00	\$5,824.00	\$9,481.00	\$13,998.00	\$19,986.00	\$93,516.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,704.00	\$2,135.00	\$2,378.00	\$2,413.00	\$2,279.00	\$2,438.00	\$2,702.00	\$2,415.00	\$2,576.00	\$2,903.00	\$4,804.00	\$5,154.00	\$33,901.00
Bedrooms 2	\$2,192.00	\$2,793.00	\$3,874.00	\$3,685.00	\$3,516.00	\$3,821.00	\$3,911.00	\$3,884.00	\$3,602.00	\$4,359.00	\$7,350.00	\$7,012.00	\$49,999.00
Bedrooms 3	\$2,573.00	\$2,687.00	\$3,724.00	\$4,823.00	\$3,967.00	\$5,338.00	\$5,548.00	\$5,204.00	\$4,647.00	\$6,181.00	\$9,958.00	\$10,098.00	\$64,748.00
Bedrooms 4	\$3,150.00	\$4,071.00	\$4,565.00	\$5,249.00	\$4,989.00	\$7,111.00	\$7,923.00	\$6,975.00	\$5,155.00	\$6,476.00	\$13,352.00	\$11,606.00	\$80,622.00
Bedrooms 5	\$4,568.00	\$4,983.00	\$9,670.00	\$6,950.00	\$8,510.00	\$9,164.00	\$13,273.00	\$12,552.00	\$9,411.00	\$11,698.00	\$19,804.00	\$22,598.00	\$133,181.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,262.00	\$2,674.00	\$2,989.00	\$3,035.00	\$2,890.00	\$3,154.00	\$3,309.00	\$2,931.00	\$3,213.00	\$3,942.00	\$6,256.00	\$6,496.00	\$43,151.00
Bedrooms 2	\$3,429.00	\$3,869.00	\$4,514.00	\$4,326.00	\$4,587.00	\$4,905.00	\$5,051.00	\$4,526.00	\$4,085.00	\$5,177.00	\$8,626.00	\$8,116.00	\$61,211.00
Bedrooms 3	\$3,548.00	\$3,877.00	\$4,872.00	\$6,192.00	\$5,294.00	\$6,629.00	\$7,704.00	\$6,437.00	\$6,328.00	\$7,147.00	\$12,282.00	\$12,340.00	\$82,650.00
Bedrooms 4	\$4,343.00	\$4,185.00	\$5,247.00	\$6,452.00	\$5,440.00	\$8,337.00	\$9,294.00	\$10,275.00	\$5,763.00	\$8,125.00	\$14,620.00	\$16,996.00	\$99,077.00
Bedrooms 5	\$6,885.00	\$7,538.00	\$11,860.00	\$9,180.00	\$9,684.00	\$12,611.00	\$15,109.00	\$13,634.00	\$13,580.00	\$14,587.00	\$23,864.00	\$28,224.00	\$166,756.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

BLACK MOUNTAIN 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$953.00	\$948.00	\$1,784.00	\$1,964.00	\$2,052.00	\$2,304.00	\$2,518.00	\$2,079.00	\$2,232.00	\$2,559.00	\$3,588.00	\$2,490.00	\$25,471.00
Bedrooms 2	\$1,154.00	\$1,325.00	\$2,107.00	\$2,291.00	\$2,140.00	\$2,705.00	\$3,409.00	\$2,769.00	\$2,701.00	\$3,502.00	\$5,002.00	\$4,372.00	\$33,477.00
Bedrooms 3	\$1,688.00	\$1,508.00	\$2,458.00	\$3,025.00	\$3,010.00	\$3,595.00	\$4,724.00	\$3,674.00	\$3,273.00	\$4,894.00	\$6,654.00	\$5,124.00	\$43,627.00
Bedrooms 4	\$2,390.00	\$1,836.00	\$2,680.00	\$3,756.00	\$3,469.00	\$4,130.00	\$6,742.00	\$4,100.00	\$4,497.00	\$5,114.00	\$7,986.00	\$8,424.00	\$55,124.00
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,271.00	\$1,620.00	\$2,394.00	\$2,703.00	\$2,680.00	\$3,086.00	\$3,191.00	\$2,736.00	\$2,846.00	\$3,410.00	\$4,524.00	\$3,694.00	\$34,155.00
Bedrooms 2	\$1,930.00	\$2,178.00	\$3,323.00	\$3,315.00	\$2,915.00	\$3,586.00	\$4,273.00	\$3,780.00	\$3,514.00	\$4,563.00	\$6,108.00	\$5,908.00	\$45,393.00
Bedrooms 3	\$2,657.00	\$2,110.00	\$4,077.00	\$4,152.00	\$3,938.00	\$4,562.00	\$6,261.00	\$5,324.00	\$4,575.00	\$5,810.00	\$8,736.00	\$7,898.00	\$60,100.00
Bedrooms 4	\$3,322.00	\$2,790.00	\$4,168.00	\$4,916.00	\$5,192.00	\$7,076.00	\$9,043.00	\$7,453.00	\$5,981.00	\$8,543.00	\$10,514.00	\$11,540.00	\$80,538.00
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,610.00	\$2,105.00	\$2,855.00	\$3,346.00	\$3,094.00	\$3,538.00	\$3,529.00	\$3,843.00	\$3,789.00	\$4,029.00	\$6,092.00	\$6,600.00	\$44,430.00
Bedrooms 2	\$3,988.00	\$3,291.00	\$3,885.00	\$4,286.00	\$4,130.00	\$4,394.00	\$5,023.00	\$4,551.00	\$4,454.00	\$5,275.00	\$7,988.00	\$6,996.00	\$58,261.00
Bedrooms 3	\$4,036.00	\$3,084.00	\$4,612.00	\$5,095.00	\$5,119.00	\$5,621.00	\$7,624.00	\$6,548.00	\$6,080.00	\$6,713.00	\$12,186.00	\$10,856.00	\$77,574.00
Bedrooms 4	\$7,834.00	\$8,125.00	\$5,026.00	\$5,421.00	\$6,848.00	\$7,816.00	\$12,755.00	\$9,944.00	\$7,711.00	\$9,770.00	\$14,530.00	\$12,936.00	\$108,766.00
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

BREVARD 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$826.00	\$1,030.00	\$1,422.00	\$1,999.00	\$1,652.00	\$2,179.00	\$2,622.00	\$2,075.00	\$2,118.00	\$2,732.00	\$4,028.00	\$4,380.00	\$27,063.00
Bedrooms 2	\$1,510.00	\$1,520.00	\$2,168.00	\$2,526.00	\$1,944.00	\$2,850.00	\$3,670.00	\$2,670.00	\$2,312.00	\$3,715.00	\$5,550.00	\$6,624.00	\$37,069.00
Bedrooms 3	\$1,636.00	\$1,793.00	\$2,896.00	\$3,013.00	\$2,540.00	\$3,733.00	\$4,770.00	\$4,179.00	\$3,613.00	\$5,000.00	\$8,174.00	\$9,386.00	\$50,733.00
Bedrooms 4	\$2,189.00	\$3,019.00	\$3,805.00	\$4,910.00	\$2,765.00	\$5,121.00	\$6,409.00	\$4,597.00	\$4,240.00	\$5,846.00	\$9,720.00	\$12,352.00	\$64,973.00
Bedrooms 5	\$3,227.00	\$2,052.00	\$3,467.00	\$5,271.00	\$5,243.00	\$4,992.00	\$8,792.00	\$6,056.00	\$6,894.00	\$7,227.00	\$16,438.00	\$20,160.00	\$89,819.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,460.00	\$1,655.00	\$2,268.00	\$2,766.00	\$2,757.00	\$2,810.00	\$3,335.00	\$2,723.00	\$2,718.00	\$3,514.00	\$5,396.00	\$5,628.00	\$37,030.00
Bedrooms 2	\$2,713.00	\$2,195.00	\$3,284.00	\$3,527.00	\$2,876.00	\$3,928.00	\$4,400.00	\$3,738.00	\$3,488.00	\$4,645.00	\$7,624.00	\$8,458.00	\$50,876.00
Bedrooms 3	\$3,320.00	\$2,760.00	\$4,210.00	\$4,939.00	\$3,969.00	\$5,222.00	\$6,219.00	\$5,222.00	\$4,878.00	\$6,292.00	\$10,992.00	\$12,722.00	\$70,745.00
Bedrooms 4	\$4,734.00	\$3,664.00	\$5,141.00	\$5,837.00	\$4,669.00	\$7,412.00	\$8,267.00	\$6,359.00	\$6,274.00	\$7,192.00	\$13,006.00	\$16,034.00	\$88,589.00
Bedrooms 5	\$3,430.00	\$5,653.00	\$7,820.00	\$6,831.00	\$6,834.00	\$8,090.00	\$10,887.00	\$8,834.00	\$8,674.00	\$9,227.00	\$19,456.00	\$23,460.00	\$119,196.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,397.00	\$2,322.00	\$2,937.00	\$3,474.00	\$3,063.00	\$3,389.00	\$4,206.00	\$3,256.00	\$3,325.00	\$3,795.00	\$6,708.00	\$7,188.00	\$46,060.00
Bedrooms 2	\$3,611.00	\$3,125.00	\$4,327.00	\$4,300.00	\$4,011.00	\$4,677.00	\$5,489.00	\$4,830.00	\$4,281.00	\$5,434.00	\$9,662.00	\$10,226.00	\$63,973.00
Bedrooms 3	\$4,890.00	\$4,091.00	\$5,443.00	\$6,069.00	\$5,407.00	\$6,454.00	\$7,726.00	\$6,734.00	\$6,768.00	\$7,676.00	\$13,240.00	\$14,262.00	\$88,760.00
Bedrooms 4	\$5,918.00	\$4,830.00	\$7,197.00	\$7,328.00	\$6,498.00	\$8,494.00	\$9,865.00	\$8,250.00	\$8,286.00	\$8,648.00	\$15,966.00	\$18,886.00	\$110,166.00
Bedrooms 5	\$3,840.00	\$6,533.00	\$12,118.00	\$11,344.00	\$7,441.00	\$10,134.00	\$13,116.00	\$11,665.00	\$13,798.00	\$16,228.00	\$30,626.00	\$29,476.00	\$166,319.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

BRYSON CITY 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$853.00	\$863.00	\$1,402.00	\$1,635.00	\$1,488.00	\$1,220.00	\$1,523.00	\$1,016.00	\$940.00	\$1,674.00	\$2,482.00	\$3,352.00	\$18,448.00
Bedrooms 2	\$1,168.00	\$1,671.00	\$2,131.00	\$2,521.00	\$2,057.00	\$2,840.00	\$2,405.00	\$2,195.00	\$2,574.00	\$3,083.00	\$4,634.00	\$4,078.00	\$31,367.00
Bedrooms 3	\$2,125.00	\$2,270.00	\$3,686.00	\$3,827.00	\$3,533.00	\$4,202.00	\$4,902.00	\$3,086.00	\$3,416.00	\$5,135.00	\$7,720.00	\$7,896.00	\$51,798.00
Bedrooms 4	\$2,791.00	\$2,998.00	\$3,436.00	\$4,727.00	\$3,632.00	\$4,815.00	\$5,284.00	\$6,688.00	\$4,484.00	\$4,924.00	\$8,908.00	\$8,464.00	\$61,151.00
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,400.00	\$1,139.00	\$1,911.00	\$2,355.00	\$2,020.00	\$2,026.00	\$2,095.00	\$1,631.00	\$1,606.00	\$2,341.00	\$4,084.00	\$4,900.00	\$27,508.00
Bedrooms 2	\$2,029.00	\$2,045.00	\$3,017.00	\$3,141.00	\$2,930.00	\$3,608.00	\$3,780.00	\$2,979.00	\$3,380.00	\$4,248.00	\$5,766.00	\$6,714.00	\$43,637.00
Bedrooms 3	\$3,802.00	\$3,769.00	\$5,097.00	\$5,061.00	\$4,398.00	\$5,018.00	\$6,111.00	\$4,585.00	\$4,365.00	\$5,908.00	\$9,410.00	\$10,992.00	\$68,516.00
Bedrooms 4	\$4,068.00	\$5,190.00	\$5,717.00	\$6,409.00	\$5,019.00	\$6,333.00	\$7,676.00	\$8,419.00	\$6,770.00	\$9,230.00	\$10,466.00	\$16,374.00	\$91,671.00
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,468.00	\$1,933.00	\$3,425.00	\$3,221.00	\$3,037.00	\$3,125.00	\$2,984.00	\$3,442.00	\$3,024.00	\$3,148.00	\$6,280.00	\$7,710.00	\$44,797.00
Bedrooms 2	\$2,206.00	\$2,836.00	\$3,769.00	\$3,571.00	\$3,449.00	\$4,188.00	\$4,447.00	\$4,001.00	\$3,710.00	\$5,155.00	\$6,548.00	\$7,204.00	\$51,084.00
Bedrooms 3	\$4,650.00	\$4,388.00	\$5,582.00	\$6,424.00	\$5,946.00	\$6,319.00	\$7,445.00	\$5,437.00	\$5,700.00	\$6,720.00	\$11,440.00	\$13,514.00	\$83,565.00
Bedrooms 4	\$6,660.00	\$7,707.00	\$7,809.00	\$8,813.00	\$5,631.00	\$6,470.00	\$9,824.00	\$8,830.00	\$8,566.00	\$9,885.00	\$12,840.00	\$20,684.00	\$113,719.00
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

CANDLER 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,502.00	\$1,177.00	\$1,812.00	\$1,785.00	\$1,429.00	\$1,383.00	\$1,980.00	\$1,441.00	\$1,725.00	\$2,202.00	\$3,208.00	\$2,606.00	\$22,250.00
Bedrooms 2	\$1,676.00	\$1,166.00	\$2,336.00	\$2,444.00	\$1,883.00	\$1,864.00	\$2,957.00	\$2,743.00	\$1,874.00	\$3,412.00	\$3,106.00	\$5,556.00	\$31,017.00
Bedrooms 3	\$1,312.00	\$836.00	\$3,013.00	\$2,200.00	\$2,460.00	\$3,111.00	\$3,225.00	\$3,710.00	\$2,551.00	\$3,670.00	\$6,538.00	\$4,442.00	\$37,268.00
Bedrooms 4	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,826.00	\$1,624.00	\$2,543.00	\$2,495.00	\$2,189.00	\$2,328.00	\$2,584.00	\$1,913.00	\$2,471.00	\$2,765.00	\$4,302.00	\$5,090.00	\$32,130.00
Bedrooms 2	\$3,647.00	\$3,666.00	\$4,756.00	\$3,589.00	\$4,051.00	\$3,763.00	\$3,973.00	\$4,580.00	\$3,328.00	\$5,680.00	\$5,992.00	\$8,862.00	\$55,887.00
Bedrooms 3	\$2,413.00	\$2,460.00	\$3,476.00	\$3,592.00	\$3,678.00	\$4,002.00	\$4,173.00	\$4,521.00	\$3,579.00	\$5,421.00	\$8,302.00	\$7,590.00	\$53,207.00
Bedrooms 4	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,536.00	\$2,253.00	\$2,763.00	\$2,764.00	\$2,874.00	\$2,699.00	\$2,903.00	\$2,442.00	\$2,921.00	\$3,431.00	\$4,840.00	\$5,296.00	\$37,722.00
Bedrooms 2	\$5,259.00	\$5,182.00	\$5,777.00	\$4,235.00	\$4,689.00	\$6,155.00	\$6,308.00	\$6,003.00	\$5,521.00	\$6,186.00	\$10,074.00	\$11,104.00	\$76,493.00
Bedrooms 3	\$3,632.00	\$3,133.00	\$5,101.00	\$5,013.00	\$4,170.00	\$4,504.00	\$7,268.00	\$5,588.00	\$5,162.00	\$7,672.00	\$10,070.00	\$10,916.00	\$72,229.00
Bedrooms 4	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

CANTON 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



THE SHORT TERM SHOP

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Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 2	\$2,227.00	\$1,762.00	\$1,984.00	\$3,029.00	\$2,209.00	\$3,565.00	\$3,392.00	\$3,262.00	\$3,814.00	\$4,285.00	\$5,832.00	\$7,136.00	\$42,497.00
Bedrooms 3	\$2,574.00	\$2,348.00	\$2,279.00	\$2,475.00	\$2,592.00	\$4,319.00	\$6,268.00	\$4,133.00	\$4,008.00	\$5,156.00	\$8,288.00	\$5,784.00	\$50,224.00
Bedrooms 4	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 5	\$5,005.00	\$6,085.00	\$7,572.00	\$6,371.00	\$12,417.00	\$12,595.00	\$13,261.00	\$8,694.00	\$6,914.00	\$11,168.00	\$15,290.00	\$13,632.00	\$119,004.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 2	\$2,466.00	\$2,407.00	\$2,659.00	\$3,898.00	\$3,682.00	\$3,869.00	\$4,693.00	\$4,115.00	\$4,076.00	\$4,772.00	\$7,188.00	\$8,766.00	\$52,591.00
Bedrooms 3	\$2,678.00	\$2,452.00	\$4,140.00	\$4,002.00	\$3,614.00	\$5,293.00	\$7,651.00	\$5,949.00	\$6,708.00	\$5,601.00	\$10,004.00	\$9,192.00	\$67,284.00
Bedrooms 4	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 5	\$8,817.00	\$10,364.00	\$11,100.00	\$15,362.00	\$16,718.00	\$16,892.00	\$17,110.00	\$9,396.00	\$9,791.00	\$14,164.00	\$20,230.00	\$22,880.00	\$172,824.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 2	\$3,750.00	\$2,642.00	\$5,220.00	\$4,232.00	\$4,166.00	\$4,521.00	\$5,532.00	\$4,763.00	\$4,664.00	\$4,843.00	\$8,582.00	\$9,380.00	\$62,295.00
Bedrooms 3	\$4,825.00	\$3,726.00	\$4,785.00	\$5,077.00	\$4,336.00	\$6,536.00	\$8,114.00	\$7,298.00	\$6,968.00	\$7,380.00	\$14,342.00	\$17,066.00	\$90,453.00
Bedrooms 4	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 5	\$13,425.00	\$11,674.00	\$11,999.00	\$15,572.00	\$18,902.00	\$23,510.00	\$28,652.00	\$13,760.00	\$14,382.00	\$17,121.00	\$32,148.00	\$24,800.00	\$225,945.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

CASHIERS 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



THE SHORT TERM SHOP

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Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,134.00	\$660.00	\$1,186.00	\$859.00	\$1,570.00	\$1,417.00	\$1,856.00	\$1,196.00	\$1,053.00	\$1,912.00	\$2,222.00	\$3,400.00	\$18,465.00
Bedrooms 2	\$1,532.00	\$1,467.00	\$2,163.00	\$2,360.00	\$2,337.00	\$2,578.00	\$3,181.00	\$2,314.00	\$2,212.00	\$3,057.00	\$5,632.00	\$5,224.00	\$34,067.00
Bedrooms 3	\$1,460.00	\$986.00	\$2,104.00	\$3,398.00	\$1,387.00	\$4,004.00	\$4,119.00	\$2,762.00	\$2,478.00	\$4,578.00	\$5,996.00	\$7,596.00	\$40,868.00
Bedrooms 4	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,146.00	\$1,544.00	\$1,648.00	\$1,811.00	\$2,611.00	\$2,156.00	\$2,782.00	\$1,344.00	\$1,493.00	\$2,353.00	\$3,622.00	\$4,282.00	\$27,792.00
Bedrooms 2	\$2,586.00	\$2,868.00	\$3,271.00	\$3,288.00	\$4,104.00	\$3,864.00	\$4,384.00	\$3,247.00	\$3,225.00	\$3,928.00	\$8,376.00	\$9,102.00	\$52,243.00
Bedrooms 3	\$2,003.00	\$2,078.00	\$2,748.00	\$4,202.00	\$3,090.00	\$4,259.00	\$5,401.00	\$3,592.00	\$3,862.00	\$5,175.00	\$8,474.00	\$10,476.00	\$55,360.00
Bedrooms 4	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,716.00	\$2,424.00	\$3,424.00	\$2,025.00	\$2,936.00	\$2,245.00	\$3,027.00	\$2,038.00	\$2,483.00	\$2,662.00	\$4,538.00	\$6,500.00	\$37,018.00
Bedrooms 2	\$4,345.00	\$3,652.00	\$4,637.00	\$4,021.00	\$4,648.00	\$4,612.00	\$4,680.00	\$4,063.00	\$3,685.00	\$5,183.00	\$10,556.00	\$11,648.00	\$65,730.00
Bedrooms 3	\$3,704.00	\$3,873.00	\$5,992.00	\$4,829.00	\$4,658.00	\$6,140.00	\$5,798.00	\$5,074.00	\$5,273.00	\$6,623.00	\$11,738.00	\$13,514.00	\$77,216.00
Bedrooms 4	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

CLYDE 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



THE SHORT TERM SHOP

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Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,103.00	\$1,118.00	\$1,473.00	\$1,407.00	\$1,574.00	\$1,540.00	\$1,435.00	\$1,375.00	\$1,414.00	\$1,805.00	\$2,774.00	\$2,594.00	\$19,612.00
Bedrooms 2	\$861.00	\$1,605.00	\$1,624.00	\$1,748.00	\$1,941.00	\$2,099.00	\$2,373.00	\$1,825.00	\$1,877.00	\$2,738.00	\$4,038.00	\$3,442.00	\$26,171.00
Bedrooms 3	\$1,688.00	\$1,484.00	\$1,905.00	\$2,248.00	\$2,595.00	\$2,470.00	\$3,345.00	\$2,210.00	\$2,097.00	\$3,482.00	\$6,252.00	\$5,018.00	\$34,794.00
Bedrooms 4	\$3,321.00	\$2,891.00	\$3,792.00	\$3,559.00	\$3,404.00	\$4,184.00	\$6,443.00	\$4,129.00	\$3,541.00	\$5,358.00	\$9,210.00	\$11,218.00	\$61,050.00
Bedrooms 5	\$4,563.00	\$2,602.00	\$4,915.00	\$6,170.00	\$5,097.00	\$8,091.00	\$8,581.00	\$6,665.00	\$7,569.00	\$9,240.00	\$16,736.00	\$18,254.00	\$98,483.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,514.00	\$1,788.00	\$2,295.00	\$1,908.00	\$1,994.00	\$2,024.00	\$2,566.00	\$1,854.00	\$1,973.00	\$2,656.00	\$4,438.00	\$4,306.00	\$29,316.00
Bedrooms 2	\$1,783.00	\$2,285.00	\$2,561.00	\$2,465.00	\$2,568.00	\$2,856.00	\$3,523.00	\$2,812.00	\$2,586.00	\$3,842.00	\$5,096.00	\$5,528.00	\$37,905.00
Bedrooms 3	\$2,281.00	\$2,283.00	\$2,842.00	\$3,968.00	\$3,555.00	\$4,074.00	\$4,621.00	\$3,877.00	\$3,540.00	\$5,238.00	\$7,940.00	\$7,488.00	\$51,707.00
Bedrooms 4	\$4,665.00	\$3,935.00	\$4,421.00	\$5,979.00	\$5,493.00	\$6,455.00	\$7,409.00	\$7,327.00	\$5,115.00	\$7,458.00	\$12,060.00	\$16,054.00	\$86,371.00
Bedrooms 5	\$5,410.00	\$3,526.00	\$6,413.00	\$6,262.00	\$7,643.00	\$8,662.00	\$10,497.00	\$10,878.00	\$8,998.00	\$10,622.00	\$17,796.00	\$22,650.00	\$119,357.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,043.00	\$2,080.00	\$2,520.00	\$2,570.00	\$2,501.00	\$2,841.00	\$3,256.00	\$2,718.00	\$2,473.00	\$3,303.00	\$5,880.00	\$5,636.00	\$37,821.00
Bedrooms 2	\$2,524.00	\$2,957.00	\$3,551.00	\$3,665.00	\$3,219.00	\$3,334.00	\$4,422.00	\$3,677.00	\$3,925.00	\$4,526.00	\$7,680.00	\$8,468.00	\$51,968.00
Bedrooms 3	\$4,144.00	\$3,700.00	\$4,598.00	\$4,680.00	\$4,786.00	\$4,967.00	\$5,941.00	\$5,506.00	\$5,088.00	\$6,163.00	\$10,478.00	\$9,110.00	\$69,161.00
Bedrooms 4	\$7,029.00	\$5,562.00	\$6,065.00	\$7,294.00	\$6,787.00	\$7,382.00	\$9,150.00	\$8,155.00	\$8,319.00	\$8,494.00	\$16,340.00	\$18,154.00	\$108,731.00
Bedrooms 5	\$6,714.00	\$5,194.00	\$7,092.00	\$10,199.00	\$8,238.00	\$11,895.00	\$11,334.00	\$11,925.00	\$11,572.00	\$12,082.00	\$19,256.00	\$25,824.00	\$141,325.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

FRANKLIN 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



THE SHORT TERM SHOP

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Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,015.00	\$1,084.00	\$1,474.00	\$1,816.00	\$1,782.00	\$1,858.00	\$1,968.00	\$1,446.00	\$1,562.00	\$2,142.00	\$2,802.00	\$2,800.00	\$21,749.00
Bedrooms 2	\$1,478.00	\$1,565.00	\$2,415.00	\$2,641.00	\$2,437.00	\$2,585.00	\$3,135.00	\$2,314.00	\$2,836.00	\$3,564.00	\$5,178.00	\$4,542.00	\$34,690.00
Bedrooms 3	\$2,052.00	\$2,448.00	\$2,979.00	\$3,304.00	\$3,205.00	\$3,816.00	\$4,044.00	\$3,237.00	\$2,932.00	\$4,425.00	\$6,674.00	\$6,080.00	\$45,196.00
Bedrooms 4	\$2,180.00	\$3,129.00	\$4,748.00	\$4,217.00	\$3,416.00	\$4,590.00	\$5,037.00	\$3,819.00	\$4,683.00	\$5,940.00	\$9,326.00	\$9,570.00	\$60,655.00
Bedrooms 5	\$3,119.00	\$2,200.00	\$3,394.00	\$5,146.00	\$4,531.00	\$2,345.00	\$8,950.00	\$6,850.00	\$7,165.00	\$8,179.00	\$15,560.00	\$13,854.00	\$81,293.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,970.00	\$1,714.00	\$2,232.00	\$2,440.00	\$2,513.00	\$2,409.00	\$2,685.00	\$2,399.00	\$2,581.00	\$2,948.00	\$4,710.00	\$4,496.00	\$33,097.00
Bedrooms 2	\$2,315.00	\$2,628.00	\$3,218.00	\$3,772.00	\$3,345.00	\$3,493.00	\$4,148.00	\$3,615.00	\$3,720.00	\$4,498.00	\$6,896.00	\$6,206.00	\$47,854.00
Bedrooms 3	\$3,872.00	\$3,352.00	\$4,585.00	\$4,900.00	\$4,350.00	\$4,967.00	\$5,418.00	\$4,449.00	\$3,958.00	\$5,779.00	\$8,858.00	\$9,460.00	\$63,948.00
Bedrooms 4	\$5,332.00	\$5,058.00	\$5,406.00	\$6,210.00	\$5,175.00	\$5,673.00	\$6,852.00	\$6,522.00	\$7,085.00	\$7,299.00	\$13,614.00	\$13,726.00	\$87,952.00
Bedrooms 5	\$5,435.00	\$5,832.00	\$5,238.00	\$8,007.00	\$8,932.00	\$8,174.00	\$10,793.00	\$10,176.00	\$9,360.00	\$10,368.00	\$18,534.00	\$24,282.00	\$125,131.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,585.00	\$2,697.00	\$2,793.00	\$3,315.00	\$3,086.00	\$2,984.00	\$3,289.00	\$3,163.00	\$3,376.00	\$3,948.00	\$5,612.00	\$6,026.00	\$42,874.00
Bedrooms 2	\$3,557.00	\$3,406.00	\$4,455.00	\$4,545.00	\$4,288.00	\$4,676.00	\$5,149.00	\$4,631.00	\$4,571.00	\$5,299.00	\$8,856.00	\$8,542.00	\$61,975.00
Bedrooms 3	\$5,040.00	\$4,510.00	\$5,818.00	\$6,354.00	\$5,629.00	\$6,155.00	\$6,712.00	\$6,397.00	\$5,328.00	\$6,836.00	\$11,570.00	\$13,664.00	\$84,013.00
Bedrooms 4	\$6,441.00	\$5,724.00	\$6,455.00	\$6,554.00	\$6,895.00	\$7,917.00	\$8,706.00	\$7,796.00	\$7,576.00	\$9,521.00	\$16,608.00	\$17,712.00	\$107,905.00
Bedrooms 5	\$6,729.00	\$6,192.00	\$7,284.00	\$10,392.00	\$13,724.00	\$9,630.00	\$12,163.00	\$11,376.00	\$10,822.00	\$15,898.00	\$23,518.00	\$33,638.00	\$161,366.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

HENDERSONVILLE 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



THE SHORT TERM SHOP

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Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,144.00	\$1,188.00	\$1,300.00	\$1,124.00	\$886.00	\$1,869.00	\$2,293.00	\$1,589.00	\$1,668.00	\$2,770.00	\$3,100.00	\$3,444.00	\$22,375.00
Bedrooms 2	\$1,753.00	\$2,076.00	\$2,139.00	\$1,922.00	\$2,064.00	\$2,851.00	\$3,459.00	\$2,728.00	\$2,469.00	\$3,817.00	\$5,536.00	\$5,198.00	\$36,012.00
Bedrooms 3	\$2,760.00	\$2,676.00	\$2,695.00	\$2,450.00	\$2,302.00	\$3,629.00	\$4,936.00	\$3,327.00	\$3,368.00	\$4,970.00	\$7,318.00	\$7,770.00	\$48,201.00
Bedrooms 4	\$3,522.00	\$3,519.00	\$3,628.00	\$3,888.00	\$3,129.00	\$5,241.00	\$6,496.00	\$5,074.00	\$5,200.00	\$5,970.00	\$9,564.00	\$11,760.00	\$66,991.00
Bedrooms 5	\$4,528.00	\$5,004.00	\$6,031.00	\$6,929.00	\$5,032.00	\$6,198.00	\$10,119.00	\$6,720.00	\$6,878.00	\$7,082.00	\$15,680.00	\$16,488.00	\$96,689.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,915.00	\$1,633.00	\$1,482.00	\$1,469.00	\$2,380.00	\$2,665.00	\$3,146.00	\$2,164.00	\$2,269.00	\$3,409.00	\$3,804.00	\$5,168.00	\$31,504.00
Bedrooms 2	\$2,759.00	\$2,779.00	\$3,120.00	\$3,240.00	\$2,947.00	\$3,848.00	\$4,782.00	\$3,790.00	\$3,732.00	\$4,649.00	\$7,408.00	\$7,376.00	\$50,430.00
Bedrooms 3	\$4,006.00	\$3,656.00	\$3,489.00	\$3,712.00	\$3,425.00	\$4,763.00	\$6,298.00	\$4,581.00	\$4,838.00	\$5,953.00	\$9,862.00	\$10,758.00	\$65,341.00
Bedrooms 4	\$6,160.00	\$4,710.00	\$5,235.00	\$6,704.00	\$4,868.00	\$7,156.00	\$7,934.00	\$6,910.00	\$6,661.00	\$8,419.00	\$12,342.00	\$15,272.00	\$92,371.00
Bedrooms 5	\$6,603.00	\$6,847.00	\$10,241.00	\$8,510.00	\$6,835.00	\$9,619.00	\$15,451.00	\$10,296.00	\$11,279.00	\$11,656.00	\$19,010.00	\$22,750.00	\$139,097.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,626.00	\$2,094.00	\$1,882.00	\$1,938.00	\$2,931.00	\$2,887.00	\$3,384.00	\$2,893.00	\$2,897.00	\$4,116.00	\$6,734.00	\$7,076.00	\$41,458.00
Bedrooms 2	\$3,756.00	\$3,291.00	\$4,409.00	\$4,149.00	\$4,234.00	\$4,390.00	\$5,655.00	\$4,637.00	\$4,471.00	\$5,716.00	\$9,344.00	\$9,616.00	\$63,668.00
Bedrooms 3	\$4,817.00	\$4,620.00	\$4,823.00	\$4,662.00	\$4,588.00	\$5,601.00	\$7,055.00	\$6,255.00	\$5,642.00	\$6,848.00	\$11,248.00	\$11,980.00	\$78,139.00
Bedrooms 4	\$7,811.00	\$6,615.00	\$6,285.00	\$7,527.00	\$6,492.00	\$8,668.00	\$9,568.00	\$8,300.00	\$8,555.00	\$9,860.00	\$15,260.00	\$18,748.00	\$113,689.00
Bedrooms 5	\$7,834.00	\$8,728.00	\$12,149.00	\$9,832.00	\$9,249.00	\$13,335.00	\$17,651.00	\$13,179.00	\$15,261.00	\$17,719.00	\$29,078.00	\$27,964.00	\$181,979.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

MAGGIE VALLEY 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



THE SHORT TERM SHOP

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Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,065.00	\$1,298.00	\$1,746.00	\$1,626.00	\$1,720.00	\$1,882.00	\$1,501.00	\$1,569.00	\$1,564.00	\$2,188.00	\$3,158.00	\$2,466.00	\$21,783.00
Bedrooms 2	\$1,740.00	\$1,548.00	\$2,056.00	\$1,971.00	\$1,905.00	\$2,570.00	\$2,811.00	\$2,450.00	\$2,390.00	\$3,227.00	\$5,048.00	\$5,040.00	\$32,756.00
Bedrooms 3	\$2,176.00	\$1,857.00	\$2,788.00	\$2,663.00	\$2,358.00	\$3,087.00	\$4,204.00	\$3,133.00	\$3,070.00	\$4,600.00	\$6,568.00	\$6,568.00	\$43,072.00
Bedrooms 4	\$4,044.00	\$3,882.00	\$4,194.00	\$4,674.00	\$3,936.00	\$5,618.00	\$6,420.00	\$4,746.00	\$4,820.00	\$6,176.00	\$11,760.00	\$11,040.00	\$71,310.00
Bedrooms 5	\$5,254.00	\$5,203.00	\$7,450.00	\$6,900.00	\$5,500.00	\$7,803.00	\$8,858.00	\$6,260.00	\$6,168.00	\$7,975.00	\$13,240.00	\$13,324.00	\$93,935.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,663.00	\$1,904.00	\$2,215.00	\$2,323.00	\$2,098.00	\$2,573.00	\$2,350.00	\$2,047.00	\$2,162.00	\$2,898.00	\$4,150.00	\$4,398.00	\$30,781.00
Bedrooms 2	\$2,896.00	\$2,282.00	\$2,990.00	\$3,093.00	\$2,916.00	\$3,420.00	\$3,965.00	\$3,463.00	\$3,597.00	\$4,265.00	\$6,988.00	\$6,554.00	\$46,429.00
Bedrooms 3	\$3,731.00	\$3,126.00	\$3,973.00	\$4,200.00	\$4,434.00	\$4,845.00	\$6,000.00	\$4,722.00	\$4,392.00	\$6,088.00	\$9,010.00	\$9,516.00	\$64,037.00
Bedrooms 4	\$5,364.00	\$5,268.00	\$6,245.00	\$6,075.00	\$5,475.00	\$7,829.00	\$8,219.00	\$7,615.00	\$7,407.00	\$7,831.00	\$15,782.00	\$16,124.00	\$99,234.00
Bedrooms 5	\$9,420.00	\$8,752.00	\$10,018.00	\$8,482.00	\$7,110.00	\$10,138.00	\$11,171.00	\$10,350.00	\$10,350.00	\$10,695.00	\$18,464.00	\$20,688.00	\$135,638.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,998.00	\$2,114.00	\$2,627.00	\$2,567.00	\$2,698.00	\$3,106.00	\$3,264.00	\$2,562.00	\$2,617.00	\$3,348.00	\$5,166.00	\$5,640.00	\$37,707.00
Bedrooms 2	\$3,953.00	\$3,529.00	\$3,848.00	\$4,053.00	\$4,230.00	\$4,242.00	\$4,914.00	\$4,210.00	\$4,390.00	\$5,336.00	\$8,930.00	\$8,798.00	\$60,433.00
Bedrooms 3	\$4,638.00	\$4,864.00	\$5,019.00	\$5,249.00	\$6,000.00	\$5,817.00	\$7,220.00	\$6,188.00	\$5,621.00	\$6,898.00	\$11,406.00	\$12,000.00	\$80,920.00
Bedrooms 4	\$6,440.00	\$6,876.00	\$7,385.00	\$8,516.00	\$6,250.00	\$9,338.00	\$10,140.00	\$8,421.00	\$8,162.00	\$8,942.00	\$17,748.00	\$19,008.00	\$117,226.00
Bedrooms 5	\$11,120.00	\$12,316.00	\$15,150.00	\$15,397.00	\$10,214.00	\$16,657.00	\$14,148.00	\$14,806.00	\$14,546.00	\$12,550.00	\$25,442.00	\$25,542.00	\$187,888.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

WAYNESVILLE 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



THE SHORT TERM SHOP

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Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$751.00	\$925.00	\$1,214.00	\$1,522.00	\$1,531.00	\$1,536.00	\$1,764.00	\$1,221.00	\$1,642.00	\$2,007.00	\$3,030.00	\$3,270.00	\$20,413.00
Bedrooms 2	\$1,152.00	\$1,415.00	\$2,023.00	\$2,226.00	\$2,098.00	\$2,720.00	\$2,885.00	\$1,841.00	\$2,347.00	\$3,421.00	\$4,862.00	\$4,578.00	\$31,568.00
Bedrooms 3	\$2,013.00	\$2,035.00	\$2,831.00	\$3,370.00	\$3,428.00	\$3,838.00	\$4,482.00	\$2,597.00	\$3,489.00	\$4,648.00	\$6,362.00	\$6,800.00	\$45,893.00
Bedrooms 4	\$2,109.00	\$1,700.00	\$4,096.00	\$4,389.00	\$3,996.00	\$4,173.00	\$4,611.00	\$3,746.00	\$3,923.00	\$4,740.00	\$9,080.00	\$9,348.00	\$55,911.00
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,829.00	\$1,492.00	\$2,161.00	\$2,151.00	\$2,146.00	\$2,452.00	\$2,592.00	\$2,041.00	\$2,369.00	\$2,725.00	\$4,662.00	\$4,158.00	\$30,778.00
Bedrooms 2	\$2,425.00	\$2,603.00	\$3,559.00	\$3,766.00	\$3,342.00	\$3,718.00	\$4,396.00	\$3,685.00	\$3,536.00	\$4,734.00	\$8,136.00	\$6,638.00	\$50,538.00
Bedrooms 3	\$2,968.00	\$3,555.00	\$4,664.00	\$5,190.00	\$5,213.00	\$5,242.00	\$5,615.00	\$4,284.00	\$4,936.00	\$5,473.00	\$9,138.00	\$9,014.00	\$65,292.00
Bedrooms 4	\$2,997.00	\$2,337.00	\$5,775.00	\$5,197.00	\$5,070.00	\$7,121.00	\$5,533.00	\$4,683.00	\$5,780.00	\$7,776.00	\$11,458.00	\$14,468.00	\$78,195.00
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,341.00	\$2,145.00	\$2,830.00	\$2,591.00	\$2,676.00	\$2,817.00	\$3,372.00	\$2,845.00	\$3,083.00	\$3,592.00	\$5,472.00	\$5,040.00	\$38,804.00
Bedrooms 2	\$3,954.00	\$3,448.00	\$4,540.00	\$4,906.00	\$5,239.00	\$5,071.00	\$5,320.00	\$4,076.00	\$4,422.00	\$5,679.00	\$9,898.00	\$8,736.00	\$65,289.00
Bedrooms 3	\$4,139.00	\$4,297.00	\$5,440.00	\$5,930.00	\$5,978.00	\$6,843.00	\$6,499.00	\$7,277.00	\$6,236.00	\$7,195.00	\$10,660.00	\$11,826.00	\$82,320.00
Bedrooms 4	\$5,474.00	\$3,355.00	\$8,462.00	\$6,981.00	\$6,495.00	\$7,346.00	\$8,951.00	\$5,690.00	\$6,503.00	\$8,346.00	\$15,336.00	\$16,232.00	\$99,171.00
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

WEAVERVILLE 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



THE SHORT TERM SHOP

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Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,051.00	\$1,329.00	\$1,595.00	\$1,534.00	\$1,920.00	\$1,527.00	\$2,240.00	\$1,700.00	\$1,976.00	\$2,703.00	\$4,500.00	\$3,736.00	\$25,811.00
Bedrooms 2	\$1,185.00	\$1,408.00	\$1,812.00	\$2,280.00	\$1,783.00	\$2,515.00	\$3,103.00	\$3,076.00	\$2,401.00	\$3,638.00	\$5,150.00	\$5,670.00	\$34,021.00
Bedrooms 3	\$2,198.00	\$2,274.00	\$3,329.00	\$2,868.00	\$3,123.00	\$3,836.00	\$4,394.00	\$3,732.00	\$3,661.00	\$4,577.00	\$6,834.00	\$7,706.00	\$48,532.00
Bedrooms 4	\$4,044.00	\$3,138.00	\$4,099.00	\$3,448.00	\$3,645.00	\$4,169.00	\$6,152.00	\$5,288.00	\$4,619.00	\$6,474.00	\$10,680.00	\$12,414.00	\$68,170.00
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,724.00	\$2,273.00	\$2,102.00	\$2,307.00	\$2,769.00	\$2,363.00	\$2,750.00	\$2,876.00	\$2,563.00	\$3,307.00	\$5,720.00	\$5,842.00	\$36,596.00
Bedrooms 2	\$2,156.00	\$2,144.00	\$2,978.00	\$3,322.00	\$3,105.00	\$3,586.00	\$3,969.00	\$4,247.00	\$3,722.00	\$4,476.00	\$7,534.00	\$8,004.00	\$49,243.00
Bedrooms 3	\$3,486.00	\$3,042.00	\$4,407.00	\$4,187.00	\$4,544.00	\$5,013.00	\$6,241.00	\$5,432.00	\$4,486.00	\$6,744.00	\$8,924.00	\$10,184.00	\$66,690.00
Bedrooms 4	\$5,819.00	\$5,419.00	\$7,086.00	\$6,574.00	\$6,027.00	\$8,515.00	\$9,020.00	\$7,429.00	\$6,236.00	\$8,982.00	\$15,898.00	\$15,940.00	\$102,945.00
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,669.00	\$2,814.00	\$3,105.00	\$3,256.00	\$3,608.00	\$3,398.00	\$3,691.00	\$3,392.00	\$3,757.00	\$3,844.00	\$6,702.00	\$7,382.00	\$47,618.00
Bedrooms 2	\$2,814.00	\$2,995.00	\$3,758.00	\$3,959.00	\$4,184.00	\$4,302.00	\$4,970.00	\$4,938.00	\$4,640.00	\$5,190.00	\$9,208.00	\$10,194.00	\$61,152.00
Bedrooms 3	\$5,236.00	\$4,271.00	\$5,520.00	\$6,087.00	\$6,624.00	\$6,460.00	\$7,285.00	\$6,739.00	\$6,068.00	\$7,450.00	\$11,586.00	\$13,570.00	\$86,896.00
Bedrooms 4	\$9,367.00	\$6,574.00	\$10,094.00	\$7,686.00	\$8,544.00	\$9,608.00	\$10,548.00	\$9,461.00	\$9,542.00	\$12,782.00	\$19,948.00	\$21,108.00	\$135,262.00
Bedrooms 5	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

WHITTIER 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.