



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,081.00	\$1,344.00	\$1,611.00	\$2,524.00	\$2,901.00	\$3,644.00	\$4,896.00	\$4,056.00	\$2,488.00	\$1,699.00	\$2,652.00	\$3,290.00	\$32,186.00
Bedrooms 2	\$1,204.00	\$1,900.00	\$2,893.00	\$3,380.00	\$4,277.00	\$4,911.00	\$5,040.00	\$5,336.00	\$3,591.00	\$3,129.00	\$4,284.00	\$2,828.00	\$42,773.00
Bedrooms 3	\$1,953.00	\$1,975.00	\$2,686.00	\$3,469.00	\$3,555.00	\$5,130.00	\$4,836.00	\$4,552.00	\$3,461.00	\$2,856.00	\$3,640.00	\$2,818.00	\$40,931.00
Bedrooms 4	\$1,586.00	\$2,098.00	\$3,431.00	\$3,804.00	\$3,907.00	\$6,330.00	\$6,648.00	\$5,341.00	\$4,835.00	\$3,550.00	\$5,196.00	\$3,458.00	\$50,184.00
Bedrooms 5	\$2,853.00	\$7,486.00	\$4,624.00	\$6,752.00	\$8,250.00	\$10,890.00	\$5,839.00	\$7,020.00	\$6,532.00	\$5,921.00	\$6,672.00	\$4,906.00	\$77,745.00
Bedrooms 6+	\$6,805.00	\$8,849.00	\$7,752.00	\$6,420.00	\$7,104.00	\$13,016.00	\$5,860.00	\$7,575.00	\$5,047.00	\$5,423.00	\$5,832.00	\$5,640.00	\$85,323.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,902.00	\$1,678.00	\$2,605.00	\$3,711.00	\$3,835.00	\$5,531.00	\$5,283.00	\$5,082.00	\$4,145.00	\$3,081.00	\$3,732.00	\$4,484.00	\$45,069.00
Bedrooms 2	\$3,495.00	\$3,125.00	\$3,980.00	\$4,590.00	\$5,795.00	\$7,156.00	\$7,750.00	\$7,377.00	\$5,713.00	\$4,479.00	\$6,066.00	\$4,648.00	\$64,174.00
Bedrooms 3	\$3,741.00	\$3,481.00	\$4,490.00	\$5,091.00	\$5,736.00	\$7,775.00	\$8,581.00	\$7,606.00	\$5,573.00	\$4,496.00	\$5,896.00	\$4,680.00	\$67,146.00
Bedrooms 4	\$3,557.00	\$4,523.00	\$5,574.00	\$6,135.00	\$6,449.00	\$9,328.00	\$10,373.00	\$9,997.00	\$7,128.00	\$5,547.00	\$7,548.00	\$7,288.00	\$83,447.00
Bedrooms 5	\$9,889.00	\$10,360.00	\$9,295.00	\$10,507.00	\$13,203.00	\$17,206.00	\$15,438.00	\$14,477.00	\$10,754.00	\$9,448.00	\$10,290.00	\$9,088.00	\$139,955.00
Bedrooms 6+	\$11,024.00	\$14,364.00	\$13,716.00	\$10,793.00	\$10,553.00	\$18,809.00	\$15,438.00	\$15,438.00	\$10,280.00	\$7,554.00	\$9,404.00	\$10,224.00	\$147,597.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,115.00	\$2,716.00	\$3,104.00	\$4,183.00	\$5,160.00	\$6,344.00	\$6,952.00	\$6,842.00	\$4,852.00	\$3,571.00	\$4,880.00	\$4,928.00	\$56,647.00
Bedrooms 2	\$4,534.00	\$3,952.00	\$5,152.00	\$5,845.00	\$7,337.00	\$8,670.00	\$9,548.00	\$8,755.00	\$6,812.00	\$5,571.00	\$8,870.00	\$7,916.00	\$82,962.00
Bedrooms 3	\$6,212.00	\$4,948.00	\$5,900.00	\$6,600.00	\$7,653.00	\$10,314.00	\$11,556.00	\$10,650.00	\$7,932.00	\$6,143.00	\$8,788.00	\$9,432.00	\$96,128.00
Bedrooms 4	\$5,652.00	\$7,177.00	\$7,960.00	\$8,450.00	\$8,470.00	\$13,263.00	\$15,373.00	\$13,931.00	\$9,148.00	\$7,686.00	\$12,020.00	\$11,230.00	\$120,360.00
Bedrooms 5	\$16,034.00	\$16,772.00	\$15,495.00	\$15,390.00	\$17,469.00	\$23,264.00	\$22,396.00	\$19,634.00	\$15,381.00	\$12,119.00	\$16,182.00	\$14,640.00	\$204,776.00
Bedrooms 6+	\$21,786.00	\$17,708.00	\$19,065.00	\$16,460.00	\$15,010.00	\$22,055.00	\$20,275.00	\$21,473.00	\$13,384.00	\$8,835.00	\$15,920.00	\$21,328.00	\$213,299.00

# NAGS HEAD 2022

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.