



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$969.00	\$1,263.00	\$2,221.00	\$2,762.00	\$2,874.00	\$4,290.00	\$4,346.00	\$3,788.00	\$2,789.00	\$1,835.00	\$2,136.00	\$1,704.00	\$30,977.00
Bedrooms 2	\$812.00	\$1,162.00	\$1,948.00	\$2,826.00	\$3,046.00	\$3,845.00	\$4,818.00	\$3,858.00	\$2,495.00	\$2,176.00	\$3,208.00	\$3,408.00	\$33,602.00
Bedrooms 3	\$1,044.00	\$1,441.00	\$2,745.00	\$3,911.00	\$3,630.00	\$5,745.00	\$6,950.00	\$6,012.00	\$4,052.00	\$3,213.00	\$5,342.00	\$5,272.00	\$49,357.00
Bedrooms 4	\$1,336.00	\$1,937.00	\$4,314.00	\$6,830.00	\$5,965.00	\$8,623.00	\$10,696.00	\$8,138.00	\$5,918.00	\$4,907.00	\$9,532.00	\$6,998.00	\$75,194.00
Bedrooms 5	\$2,094.00	\$2,310.00	\$5,818.00	\$8,781.00	\$9,489.00	\$14,579.00	\$17,235.00	\$13,288.00	\$7,146.00	\$6,135.00	\$8,734.00	\$9,180.00	\$104,789.00
Bedrooms 6+	\$2,972.00	\$2,988.00	\$7,606.00	\$9,631.00	\$9,423.00	\$16,864.00	\$18,417.00	\$13,896.00	\$8,736.00	\$7,277.00	\$10,204.00	\$10,980.00	\$118,994.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,433.00	\$1,747.00	\$2,780.00	\$3,501.00	\$3,593.00	\$5,038.00	\$5,854.00	\$4,532.00	\$3,517.00	\$2,372.00	\$3,154.00	\$2,906.00	\$40,427.00
Bedrooms 2	\$1,545.00	\$1,905.00	\$3,056.00	\$4,058.00	\$4,088.00	\$5,250.00	\$6,441.00	\$4,954.00	\$3,596.00	\$3,251.00	\$5,552.00	\$5,486.00	\$49,182.00
Bedrooms 3	\$1,850.00	\$2,654.00	\$4,217.00	\$5,243.00	\$5,214.00	\$8,030.00	\$10,058.00	\$7,622.00	\$5,567.00	\$4,990.00	\$8,760.00	\$7,940.00	\$72,145.00
Bedrooms 4	\$2,542.00	\$3,380.00	\$6,457.00	\$9,206.00	\$8,770.00	\$13,189.00	\$15,386.00	\$11,528.00	\$7,823.00	\$7,288.00	\$12,750.00	\$10,274.00	\$108,593.00
Bedrooms 5	\$3,896.00	\$3,990.00	\$9,320.00	\$11,861.00	\$13,226.00	\$18,605.00	\$20,894.00	\$16,168.00	\$10,753.00	\$9,166.00	\$14,898.00	\$14,262.00	\$147,039.00
Bedrooms 6+	\$4,772.00	\$6,466.00	\$10,035.00	\$12,178.00	\$14,044.00	\$20,009.00	\$21,689.00	\$16,935.00	\$11,103.00	\$10,282.00	\$16,554.00	\$16,792.00	\$160,859.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,854.00	\$2,222.00	\$3,600.00	\$4,106.00	\$4,425.00	\$6,121.00	\$7,008.00	\$5,265.00	\$4,279.00	\$3,173.00	\$4,272.00	\$4,408.00	\$50,733.00
Bedrooms 2	\$2,407.00	\$2,672.00	\$4,207.00	\$4,968.00	\$5,066.00	\$6,727.00	\$7,761.00	\$6,248.00	\$4,622.00	\$4,248.00	\$8,096.00	\$7,704.00	\$64,746.00
Bedrooms 3	\$3,095.00	\$3,587.00	\$5,481.00	\$6,865.00	\$6,527.00	\$9,910.00	\$11,865.00	\$8,886.00	\$7,073.00	\$6,294.00	\$11,024.00	\$10,674.00	\$91,281.00
Bedrooms 4	\$3,664.00	\$5,893.00	\$8,272.00	\$11,056.00	\$10,410.00	\$15,756.00	\$18,574.00	\$13,225.00	\$9,209.00	\$9,139.00	\$15,522.00	\$12,760.00	\$133,480.00
Bedrooms 5	\$5,594.00	\$6,466.00	\$12,304.00	\$15,624.00	\$16,700.00	\$26,172.00	\$28,422.00	\$21,877.00	\$14,265.00	\$11,004.00	\$18,618.00	\$18,376.00	\$195,422.00
Bedrooms 6+	\$6,098.00	\$7,244.00	\$14,639.00	\$14,344.00	\$17,863.00	\$26,636.00	\$33,122.00	\$23,701.00	\$16,303.00	\$11,540.00	\$19,482.00	\$21,228.00	\$212,200.00

NORTH MYRTLE BEACH 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.