



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$664.00	\$870.00	\$2,261.00	\$1,224.00	\$1,753.00	\$2,228.00	\$2,367.00	\$2,596.00	\$1,879.00	\$1,381.00	\$2,360.00	\$1,378.00	\$20,961.00
Bedrooms 2	\$850.00	\$868.00	\$1,472.00	\$1,973.00	\$2,527.00	\$3,447.00	\$4,295.00	\$3,634.00	\$2,826.00	\$1,841.00	\$3,112.00	\$3,454.00	\$30,299.00
Bedrooms 3	\$1,109.00	\$960.00	\$2,263.00	\$2,832.00	\$3,357.00	\$4,242.00	\$5,571.00	\$5,302.00	\$3,585.00	\$2,660.00	\$4,158.00	\$4,440.00	\$40,479.00
Bedrooms 4	\$1,435.00	\$1,044.00	\$3,050.00	\$3,784.00	\$3,887.00	\$5,187.00	\$7,648.00	\$7,877.00	\$6,350.00	\$4,363.00	\$5,846.00	\$5,760.00	\$56,231.00
Bedrooms 5	\$1,599.00	\$1,334.00	\$3,607.00	\$4,920.00	\$5,632.00	\$6,903.00	\$9,690.00	\$13,082.00	\$11,194.00	\$7,659.00	\$12,300.00	\$10,220.00	\$88,140.00
Bedrooms 6+	\$3,427.00	\$1,187.00	\$4,229.00	\$5,580.00	\$5,475.00	\$5,899.00	\$9,342.00	\$13,494.00	\$11,873.00	\$10,496.00	\$13,186.00	\$8,832.00	\$93,020.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$889.00	\$1,455.00	\$2,556.00	\$2,475.00	\$3,195.00	\$3,393.00	\$3,324.00	\$3,253.00	\$2,573.00	\$1,920.00	\$3,136.00	\$2,296.00	\$30,465.00
Bedrooms 2	\$1,665.00	\$1,544.00	\$2,781.00	\$3,245.00	\$3,370.00	\$4,582.00	\$5,866.00	\$4,992.00	\$3,888.00	\$2,835.00	\$4,796.00	\$4,768.00	\$44,332.00
Bedrooms 3	\$1,802.00	\$1,833.00	\$3,975.00	\$4,354.00	\$4,843.00	\$6,247.00	\$7,500.00	\$6,824.00	\$5,043.00	\$4,051.00	\$6,416.00	\$6,528.00	\$59,416.00
Bedrooms 4	\$3,079.00	\$2,416.00	\$5,293.00	\$6,294.00	\$6,153.00	\$8,138.00	\$9,924.00	\$10,096.00	\$8,675.00	\$6,534.00	\$10,098.00	\$8,760.00	\$85,460.00
Bedrooms 5	\$3,784.00	\$2,375.00	\$8,532.00	\$9,020.00	\$7,995.00	\$11,022.00	\$14,160.00	\$16,216.00	\$14,580.00	\$10,975.00	\$18,600.00	\$15,846.00	\$133,105.00
Bedrooms 6+	\$4,417.00	\$2,026.00	\$9,134.00	\$9,994.00	\$6,412.00	\$7,800.00	\$12,624.00	\$15,398.00	\$14,250.00	\$14,532.00	\$20,608.00	\$16,966.00	\$134,161.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,452.00	\$1,838.00	\$3,015.00	\$2,895.00	\$3,673.00	\$4,190.00	\$3,966.00	\$4,275.00	\$3,322.00	\$2,602.00	\$3,916.00	\$2,864.00	\$38,008.00
Bedrooms 2	\$2,492.00	\$2,091.00	\$3,683.00	\$4,129.00	\$4,459.00	\$5,615.00	\$7,127.00	\$5,851.00	\$4,758.00	\$4,023.00	\$6,224.00	\$5,800.00	\$56,252.00
Bedrooms 3	\$2,992.00	\$2,659.00	\$4,824.00	\$5,614.00	\$6,338.00	\$8,210.00	\$9,473.00	\$8,297.00	\$6,561.00	\$5,346.00	\$8,800.00	\$8,484.00	\$77,598.00
Bedrooms 4	\$4,221.00	\$4,008.00	\$7,700.00	\$7,786.00	\$9,053.00	\$11,967.00	\$13,376.00	\$12,308.00	\$10,616.00	\$8,187.00	\$13,880.00	\$12,090.00	\$115,192.00
Bedrooms 5	\$5,157.00	\$4,178.00	\$11,436.00	\$11,971.00	\$11,080.00	\$15,320.00	\$18,168.00	\$20,165.00	\$15,876.00	\$14,532.00	\$24,280.00	\$22,596.00	\$174,759.00
Bedrooms 6+	\$5,125.00	\$3,065.00	\$11,552.00	\$11,256.00	\$9,316.00	\$12,750.00	\$14,905.00	\$20,212.00	\$15,570.00	\$15,254.00	\$22,880.00	\$23,874.00	\$165,759.00

# OAK ISLAND 2022

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.