



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,080.00	\$1,536.00	\$3,174.00	\$3,374.00	\$3,892.00	\$5,266.00	\$5,506.00	\$3,592.00	\$2,998.00	\$2,514.00	\$2,652.00	\$2,392.00	\$37,976.00
Bedrooms 2	\$1,219.00	\$1,821.00	\$3,847.00	\$3,768.00	\$4,352.00	\$6,268.00	\$6,641.00	\$3,926.00	\$3,350.00	\$2,942.00	\$3,216.00	\$3,094.00	\$44,444.00
Bedrooms 3	\$1,480.00	\$2,147.00	\$4,950.00	\$5,143.00	\$5,505.00	\$8,204.00	\$8,843.00	\$5,252.00	\$4,305.00	\$3,962.00	\$4,366.00	\$4,190.00	\$58,347.00
Bedrooms 4	\$2,790.00	\$3,643.00	\$8,662.00	\$7,215.00	\$8,072.00	\$11,014.00	\$12,474.00	\$6,968.00	\$6,088.00	\$5,355.00	\$6,218.00	\$6,660.00	\$85,159.00
Bedrooms 5	\$3,135.00	\$5,966.00	\$12,261.00	\$11,800.00	\$11,923.00	\$19,187.00	\$19,711.00	\$10,852.00	\$9,219.00	\$8,897.00	\$11,832.00	\$11,340.00	\$136,123.00
Bedrooms 6+	\$4,653.00	\$8,078.00	\$14,751.00	\$14,618.00	\$10,701.00	\$23,972.00	\$21,362.00	\$13,462.00	\$10,910.00	\$10,747.00	\$13,584.00	\$12,076.00	\$158,914.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,164.00	\$2,674.00	\$4,456.00	\$4,644.00	\$5,269.00	\$6,751.00	\$7,408.00	\$4,941.00	\$4,317.00	\$3,742.00	\$4,728.00	\$4,024.00	\$55,118.00
Bedrooms 2	\$2,572.00	\$2,997.00	\$5,549.00	\$5,369.00	\$6,236.00	\$8,508.00	\$9,309.00	\$5,856.00	\$5,175.00	\$4,479.00	\$5,418.00	\$5,036.00	\$66,504.00
Bedrooms 3	\$2,785.00	\$3,693.00	\$7,340.00	\$7,332.00	\$8,196.00	\$11,376.00	\$12,215.00	\$7,690.00	\$6,482.00	\$5,869.00	\$7,424.00	\$6,630.00	\$87,032.00
Bedrooms 4	\$4,992.00	\$6,125.00	\$11,937.00	\$10,412.00	\$11,894.00	\$15,707.00	\$17,437.00	\$10,975.00	\$8,998.00	\$8,082.00	\$10,166.00	\$10,736.00	\$127,461.00
Bedrooms 5	\$7,898.00	\$8,420.00	\$17,767.00	\$17,930.00	\$16,726.00	\$24,579.00	\$26,715.00	\$18,669.00	\$15,741.00	\$13,249.00	\$20,460.00	\$18,936.00	\$207,090.00
Bedrooms 6+	\$7,895.00	\$10,546.00	\$21,398.00	\$21,278.00	\$16,726.00	\$31,183.00	\$28,895.00	\$21,534.00	\$15,788.00	\$14,633.00	\$20,190.00	\$18,892.00	\$229,058.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,325.00	\$3,624.00	\$5,622.00	\$5,772.00	\$6,469.00	\$8,460.00	\$9,396.00	\$6,150.00	\$5,463.00	\$4,876.00	\$6,840.00	\$6,348.00	\$72,345.00
Bedrooms 2	\$4,117.00	\$4,225.00	\$7,279.00	\$6,841.00	\$7,960.00	\$10,437.00	\$11,250.00	\$7,428.00	\$6,754.00	\$5,809.00	\$7,994.00	\$7,748.00	\$87,842.00
Bedrooms 3	\$4,975.00	\$5,568.00	\$9,487.00	\$9,219.00	\$10,490.00	\$14,192.00	\$15,097.00	\$9,904.00	\$8,635.00	\$7,686.00	\$10,750.00	\$9,774.00	\$115,777.00
Bedrooms 4	\$7,315.00	\$8,634.00	\$15,447.00	\$13,994.00	\$15,536.00	\$20,005.00	\$21,471.00	\$15,490.00	\$12,721.00	\$11,644.00	\$15,292.00	\$14,138.00	\$171,687.00
Bedrooms 5	\$11,450.00	\$11,390.00	\$22,937.00	\$21,959.00	\$22,758.00	\$31,428.00	\$33,389.00	\$26,617.00	\$21,581.00	\$17,699.00	\$27,894.00	\$28,870.00	\$278,002.00
Bedrooms 6+	\$12,349.00	\$16,712.00	\$30,704.00	\$24,894.00	\$33,437.00	\$45,534.00	\$40,799.00	\$35,090.00	\$26,237.00	\$18,124.00	\$28,102.00	\$28,870.00	\$340,852.00

PANAMA CITY BEACH 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.