



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,770.00	\$2,238.00	\$1,298.00	\$778.00	\$980.00	\$1,105.00	\$1,407.00	\$754.00	\$560.00	\$646.00	\$678.00	\$696.00	\$12,910.00
Bedrooms 2	\$1,418.00	\$2,263.00	\$2,295.00	\$492.00	\$1,304.00	\$1,244.00	\$1,380.00	\$826.00	\$947.00	\$670.00	\$1,335.00	\$941.00	\$15,115.00
Bedrooms 3	\$3,046.00	\$2,783.00	\$3,004.00	\$1,118.00	\$3,225.00	\$3,321.00	\$4,218.00	\$1,052.00	\$4,122.00	\$4,202.00	\$3,363.00	\$3,272.00	\$35,726.00
Bedrooms 4	\$2,857.00	\$4,694.00	\$4,910.00	\$1,861.00	\$2,864.00	\$3,609.00	\$3,459.00	\$4,365.00	\$2,416.00	\$1,763.00	\$5,661.00	\$2,248.00	\$40,707.00
Bedrooms 5	\$8,390.00	\$7,319.00	\$6,110.00	\$8,104.00	\$5,018.00	\$5,715.00	\$6,911.00	\$4,190.00	\$3,937.00	\$4,968.00	\$4,870.00	\$8,262.00	\$73,794.00
Bedrooms 6+	\$10,585.00	\$15,340.00	\$13,763.00	\$6,475.00	\$8,513.00	\$8,005.00	\$10,751.00	\$11,010.00	\$9,050.00	\$12,730.00	\$7,207.00	\$9,474.00	\$122,903.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,290.00	\$2,758.00	\$2,114.00	\$1,862.00	\$1,737.00	\$1,639.00	\$1,971.00	\$1,690.00	\$1,400.00	\$1,279.00	\$1,536.00	\$1,344.00	\$21,620.00
Bedrooms 2	\$2,200.00	\$2,381.00	\$2,994.00	\$726.00	\$2,280.00	\$1,672.00	\$1,538.00	\$1,318.00	\$1,667.00	\$1,995.00	\$1,556.00	\$1,065.00	\$21,392.00
Bedrooms 3	\$4,024.00	\$4,365.00	\$4,732.00	\$1,765.00	\$5,344.00	\$4,583.00	\$4,826.00	\$3,483.00	\$4,694.00	\$4,948.00	\$4,634.00	\$5,004.00	\$52,402.00
Bedrooms 4	\$4,333.00	\$5,292.00	\$6,215.00	\$2,936.00	\$4,003.00	\$6,060.00	\$4,290.00	\$4,659.00	\$4,934.00	\$4,965.00	\$6,974.00	\$3,224.00	\$57,835.00
Bedrooms 5	\$12,763.00	\$13,315.00	\$11,263.00	\$9,618.00	\$8,524.00	\$9,054.00	\$9,140.00	\$8,579.00	\$7,563.00	\$4,985.00	\$5,615.00	\$15,782.00	\$116,201.00
Bedrooms 6+	\$11,405.00	\$18,510.00	\$16,294.00	\$13,315.00	\$12,700.00	\$12,270.00	\$10,751.00	\$11,010.00	\$9,050.00	\$12,730.00	\$7,207.00	\$9,474.00	\$144,716.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,759.00	\$3,458.00	\$3,150.00	\$3,046.00	\$2,344.00	\$1,945.00	\$2,591.00	\$2,131.00	\$2,192.00	\$1,777.00	\$2,349.00	\$2,042.00	\$29,784.00
Bedrooms 2	\$3,572.00	\$4,903.00	\$3,711.00	\$1,070.00	\$2,662.00	\$2,220.00	\$2,939.00	\$1,912.00	\$1,808.00	\$2,615.00	\$2,610.00	\$1,662.00	\$31,684.00
Bedrooms 3	\$5,100.00	\$5,498.00	\$6,320.00	\$2,149.00	\$5,632.00	\$4,956.00	\$4,832.00	\$4,654.00	\$5,400.00	\$6,020.00	\$5,800.00	\$5,789.00	\$62,130.00
Bedrooms 4	\$4,840.00	\$6,705.00	\$6,735.00	\$5,292.00	\$5,265.00	\$6,156.00	\$7,280.00	\$4,659.00	\$5,049.00	\$9,896.00	\$7,190.00	\$3,609.00	\$72,676.00
Bedrooms 5	\$13,771.00	\$14,375.00	\$15,149.00	\$11,317.00	\$10,736.00	\$9,830.00	\$9,640.00	\$11,698.00	\$8,369.00	\$7,748.00	\$14,153.00	\$15,782.00	\$142,568.00
Bedrooms 6+	\$11,405.00	\$18,510.00	\$16,294.00	\$13,315.00	\$12,700.00	\$12,270.00	\$10,751.00	\$11,010.00	\$9,050.00	\$12,730.00	\$7,207.00	\$9,474.00	\$144,716.00

PARADISE VALLEY 2020

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.