



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,218.00	\$1,469.00	\$1,277.00	\$819.00	\$1,035.00	\$1,308.00	\$973.00	\$1,264.00	\$1,682.00	\$1,351.00	\$1,638.00	\$1,244.00	\$15,278.00
Bedrooms 2	\$768.00	\$1,274.00	\$480.00	\$649.00	\$1,185.00	\$1,078.00	\$752.00	\$890.00	\$1,633.00	\$1,522.00	\$3,137.00	\$1,790.00	\$15,159.00
Bedrooms 3	\$1,520.00	\$3,193.00	\$5,596.00	\$2,210.00	\$2,728.00	\$3,055.00	\$3,426.00	\$3,319.00	\$2,900.00	\$4,722.00	\$2,720.00	\$2,246.00	\$37,635.00
Bedrooms 4	\$2,188.00	\$4,785.00	\$5,749.00	\$4,191.00	\$3,660.00	\$4,756.00	\$4,308.00	\$2,431.00	\$4,409.00	\$4,835.00	\$4,200.00	\$3,444.00	\$48,956.00
Bedrooms 5	\$6,862.00	\$6,992.00	\$12,808.00	\$5,637.00	\$7,270.00	\$5,995.00	\$6,512.00	\$3,976.00	\$6,573.00	\$5,213.00	\$6,261.00	\$6,411.00	\$80,510.00
Bedrooms 6+	\$9,431.00	\$15,132.00	\$23,020.00	\$16,937.00	\$9,526.00	\$8,640.00	\$12,121.00	\$12,281.00	\$10,014.00	\$14,289.00	\$10,401.00	\$8,032.00	\$149,824.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,847.00	\$1,864.00	\$2,548.00	\$1,649.00	\$1,699.00	\$1,940.00	\$1,841.00	\$1,814.00	\$2,291.00	\$2,094.00	\$2,272.00	\$2,094.00	\$23,953.00
Bedrooms 2	\$1,718.00	\$1,771.00	\$1,092.00	\$2,390.00	\$1,933.00	\$1,577.00	\$1,158.00	\$1,502.00	\$1,873.00	\$2,802.00	\$3,301.00	\$2,138.00	\$23,255.00
Bedrooms 3	\$5,778.00	\$4,184.00	\$8,266.00	\$5,435.00	\$5,366.00	\$5,761.00	\$5,378.00	\$4,830.00	\$4,524.00	\$5,253.00	\$4,946.00	\$5,400.00	\$65,121.00
Bedrooms 4	\$3,007.00	\$5,047.00	\$12,644.00	\$8,866.00	\$6,669.00	\$6,134.00	\$6,588.00	\$3,600.00	\$6,642.00	\$7,404.00	\$6,386.00	\$5,879.00	\$77,866.00
Bedrooms 5	\$12,478.00	\$8,226.00	\$13,565.00	\$8,493.00	\$10,794.00	\$9,987.00	\$6,984.00	\$4,098.00	\$7,774.00	\$7,660.00	\$8,441.00	\$8,234.00	\$106,734.00
Bedrooms 6+	\$9,431.00	\$15,132.00	\$23,020.00	\$16,937.00	\$10,791.00	\$10,917.00	\$12,355.00	\$13,825.00	\$11,191.00	\$14,391.00	\$12,794.00	\$10,200.00	\$160,984.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,717.00	\$2,501.00	\$3,298.00	\$2,322.00	\$2,628.00	\$2,285.00	\$2,289.00	\$2,370.00	\$2,586.00	\$2,714.00	\$2,626.00	\$2,709.00	\$31,045.00
Bedrooms 2	\$1,879.00	\$3,338.00	\$3,762.00	\$4,271.00	\$2,536.00	\$2,076.00	\$1,770.00	\$2,661.00	\$1,995.00	\$3,809.00	\$3,596.00	\$4,146.00	\$35,830.00
Bedrooms 3	\$6,055.00	\$6,024.00	\$8,882.00	\$7,090.00	\$6,360.00	\$6,138.00	\$5,940.00	\$5,910.00	\$5,743.00	\$6,327.00	\$6,305.00	\$6,035.00	\$73,909.00
Bedrooms 4	\$4,255.00	\$8,718.00	\$14,220.00	\$11,922.00	\$9,974.00	\$8,230.00	\$8,910.00	\$6,775.00	\$6,624.00	\$8,761.00	\$7,294.00	\$7,320.00	\$103,003.00
Bedrooms 5	\$12,478.00	\$8,226.00	\$13,565.00	\$11,869.00	\$13,173.00	\$10,223.00	\$7,519.00	\$6,931.00	\$8,671.00	\$7,719.00	\$8,849.00	\$8,468.00	\$117,691.00
Bedrooms 6+	\$9,431.00	\$15,132.00	\$23,020.00	\$16,937.00	\$10,791.00	\$10,917.00	\$12,355.00	\$13,825.00	\$11,191.00	\$14,391.00	\$12,794.00	\$11,318.00	\$162,102.00

# PARADISE VALLEY 2021

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.