



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,193.00	\$1,935.00	\$1,676.00	\$1,597.00	\$920.00	\$999.00	\$708.00	\$878.00	\$1,225.00	\$1,512.00	\$1,644.00	\$1,496.00	\$15,783.00
Bedrooms 2	\$1,507.00	\$3,766.00	\$2,579.00	\$1,920.00	\$1,522.00	\$605.00	\$612.00	\$1,307.00	\$1,062.00	\$1,920.00	\$1,378.00	\$1,704.00	\$19,882.00
Bedrooms 3	\$4,838.00	\$6,176.00	\$6,884.00	\$3,974.00	\$3,067.00	\$2,669.00	\$2,530.00	\$2,239.00	\$2,576.00	\$2,189.00	\$3,193.00	\$2,792.00	\$43,127.00
Bedrooms 4	\$3,853.00	\$6,403.00	\$8,307.00	\$5,809.00	\$4,582.00	\$3,168.00	\$3,309.00	\$3,138.00	\$3,075.00	\$3,546.00	\$3,523.00	\$3,358.00	\$52,071.00
Bedrooms 5	\$7,329.00	\$12,377.00	\$12,459.00	\$8,993.00	\$5,661.00	\$4,850.00	\$4,098.00	\$5,565.00	\$5,985.00	\$5,868.00	\$5,838.00	\$7,057.00	\$86,080.00
Bedrooms 6+	\$11,073.00	\$16,372.00	\$25,528.00	\$15,952.00	\$9,006.00	\$8,940.00	\$3,663.00	\$5,742.00	\$6,708.00	\$9,397.00	\$10,290.00	\$11,058.00	\$133,729.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,225.00	\$4,081.00	\$3,439.00	\$2,240.00	\$1,496.00	\$1,200.00	\$1,387.00	\$1,320.00	\$1,540.00	\$2,436.00	\$2,165.00	\$2,570.00	\$26,099.00
Bedrooms 2	\$3,011.00	\$5,219.00	\$5,612.00	\$3,510.00	\$2,395.00	\$1,683.00	\$1,865.00	\$1,500.00	\$1,771.00	\$2,488.00	\$3,161.00	\$2,200.00	\$34,415.00
Bedrooms 3	\$5,942.00	\$7,648.00	\$9,403.00	\$6,247.00	\$4,465.00	\$3,979.00	\$3,728.00	\$3,654.00	\$3,556.00	\$4,343.00	\$4,406.00	\$4,506.00	\$61,877.00
Bedrooms 4	\$6,162.00	\$7,569.00	\$11,691.00	\$6,722.00	\$6,366.00	\$4,610.00	\$5,342.00	\$5,087.00	\$5,405.00	\$5,247.00	\$4,978.00	\$5,171.00	\$74,350.00
Bedrooms 5	\$7,905.00	\$13,542.00	\$16,398.00	\$11,422.00	\$7,844.00	\$7,211.00	\$6,915.00	\$7,317.00	\$8,914.00	\$8,388.00	\$7,762.00	\$10,880.00	\$114,498.00
Bedrooms 6+	\$12,542.00	\$22,066.00	\$34,012.00	\$18,259.00	\$10,100.00	\$9,499.00	\$7,011.00	\$6,687.00	\$7,841.00	\$12,035.00	\$13,401.00	\$14,668.00	\$168,121.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,104.00	\$5,027.00	\$4,216.00	\$3,161.00	\$2,055.00	\$2,001.00	\$2,158.00	\$1,924.00	\$1,778.00	\$3,155.00	\$2,785.00	\$3,120.00	\$34,484.00
Bedrooms 2	\$3,542.00	\$6,180.00	\$7,375.00	\$4,040.00	\$2,552.00	\$1,705.00	\$2,889.00	\$1,740.00	\$2,332.00	\$3,395.00	\$3,409.00	\$3,719.00	\$42,878.00
Bedrooms 3	\$6,716.00	\$8,926.00	\$10,742.00	\$8,154.00	\$6,488.00	\$5,345.00	\$4,540.00	\$5,195.00	\$5,019.00	\$5,484.00	\$5,111.00	\$5,434.00	\$77,154.00
Bedrooms 4	\$8,788.00	\$9,710.00	\$13,945.00	\$9,510.00	\$7,789.00	\$6,560.00	\$7,617.00	\$6,376.00	\$8,054.00	\$8,280.00	\$6,732.00	\$6,688.00	\$100,049.00
Bedrooms 5	\$9,977.00	\$13,859.00	\$20,680.00	\$13,519.00	\$10,249.00	\$8,124.00	\$8,036.00	\$9,105.00	\$11,676.00	\$11,673.00	\$11,959.00	\$12,666.00	\$141,523.00
Bedrooms 6+	\$12,542.00	\$22,066.00	\$34,012.00	\$18,259.00	\$14,067.00	\$11,910.00	\$7,011.00	\$8,743.00	\$8,353.00	\$13,036.00	\$14,284.00	\$17,972.00	\$182,255.00

PARADISE VALLEY 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.