



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,053.00	\$1,343.00	\$2,326.00	\$2,196.00	\$2,597.00	\$2,948.00	\$3,040.00	\$1,967.00	\$1,547.00	\$1,505.00	\$2,438.00	\$2,390.00	\$25,350.00
Bedrooms 2	\$1,510.00	\$1,905.00	\$3,410.00	\$3,249.00	\$3,607.00	\$4,343.00	\$4,720.00	\$2,985.00	\$2,319.00	\$2,128.00	\$3,748.00	\$3,024.00	\$36,948.00
Bedrooms 3	\$1,495.00	\$2,040.00	\$3,742.00	\$3,471.00	\$3,978.00	\$5,034.00	\$6,106.00	\$3,292.00	\$2,854.00	\$2,524.00	\$4,162.00	\$4,050.00	\$42,748.00
Bedrooms 4	\$2,126.00	\$2,656.00	\$5,486.00	\$4,342.00	\$5,432.00	\$7,918.00	\$8,413.00	\$5,648.00	\$4,015.00	\$3,598.00	\$6,350.00	\$6,352.00	\$62,336.00
Bedrooms 5	\$4,396.00	\$3,750.00	\$7,576.00	\$6,392.00	\$7,137.00	\$11,367.00	\$11,458.00	\$6,323.00	\$6,019.00	\$5,866.00	\$11,132.00	\$11,600.00	\$93,016.00
Bedrooms 6+	\$9,023.00	\$7,742.00	\$13,802.00	\$12,003.00	\$13,380.00	\$15,924.00	\$18,583.00	\$11,029.00	\$8,884.00	\$10,153.00	\$17,256.00	\$14,200.00	\$151,979.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,632.00	\$1,846.00	\$2,970.00	\$2,913.00	\$3,394.00	\$3,910.00	\$3,996.00	\$2,881.00	\$2,386.00	\$2,262.00	\$3,574.00	\$3,716.00	\$35,480.00
Bedrooms 2	\$2,840.00	\$3,042.00	\$5,087.00	\$4,819.00	\$5,707.00	\$6,610.00	\$6,807.00	\$4,666.00	\$4,057.00	\$3,806.00	\$6,192.00	\$5,296.00	\$58,929.00
Bedrooms 3	\$2,814.00	\$3,134.00	\$5,263.00	\$5,018.00	\$5,561.00	\$7,467.00	\$8,403.00	\$5,264.00	\$4,584.00	\$4,346.00	\$6,618.00	\$6,546.00	\$65,018.00
Bedrooms 4	\$3,450.00	\$3,584.00	\$7,785.00	\$7,710.00	\$7,369.00	\$11,401.00	\$11,906.00	\$8,262.00	\$6,826.00	\$6,410.00	\$10,112.00	\$10,524.00	\$95,339.00
Bedrooms 5	\$7,203.00	\$6,678.00	\$13,780.00	\$11,270.00	\$12,966.00	\$14,721.00	\$16,559.00	\$8,831.00	\$8,884.00	\$7,963.00	\$13,884.00	\$18,366.00	\$141,105.00
Bedrooms 6+	\$10,110.00	\$8,973.00	\$15,170.00	\$13,114.00	\$15,468.00	\$16,042.00	\$21,212.00	\$13,441.00	\$10,319.00	\$11,103.00	\$24,766.00	\$19,172.00	\$178,890.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,565.00	\$2,509.00	\$3,794.00	\$4,022.00	\$4,597.00	\$5,339.00	\$5,401.00	\$3,982.00	\$3,449.00	\$3,262.00	\$4,718.00	\$4,932.00	\$48,570.00
Bedrooms 2	\$4,250.00	\$4,827.00	\$6,825.00	\$6,642.00	\$7,542.00	\$9,372.00	\$10,019.00	\$6,509.00	\$5,660.00	\$5,303.00	\$8,390.00	\$8,624.00	\$83,963.00
Bedrooms 3	\$3,894.00	\$4,276.00	\$6,779.00	\$6,684.00	\$8,116.00	\$9,960.00	\$11,133.00	\$7,783.00	\$6,882.00	\$6,432.00	\$9,760.00	\$9,866.00	\$91,565.00
Bedrooms 4	\$6,434.00	\$5,724.00	\$9,342.00	\$9,079.00	\$10,329.00	\$14,108.00	\$15,483.00	\$10,899.00	\$9,305.00	\$8,369.00	\$15,994.00	\$14,128.00	\$129,194.00
Bedrooms 5	\$10,110.00	\$8,973.00	\$14,600.00	\$13,114.00	\$14,128.00	\$16,966.00	\$21,212.00	\$11,846.00	\$13,323.00	\$11,103.00	\$24,766.00	\$25,838.00	\$185,979.00
Bedrooms 6+	\$10,683.00	\$9,669.00	\$20,094.00	\$13,691.00	\$17,055.00	\$18,808.00	\$23,860.00	\$14,914.00	\$11,624.00	\$14,891.00	\$34,234.00	\$21,724.00	\$211,247.00

PENSACOLA 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.