



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,053.00	\$1,343.00	\$2,326.00	\$2,196.00	\$2,597.00	\$2,948.00	\$3,040.00	\$1,967.00	\$1,547.00	\$1,505.00	\$2,438.00	\$2,390.00	\$25,350.00
Bedrooms 2	\$1,510.00	\$1,905.00	\$3,410.00	\$3,249.00	\$3,607.00	\$4,343.00	\$4,720.00	\$2,985.00	\$2,319.00	\$2,128.00	\$3,748.00	\$3,024.00	\$36,948.00
Bedrooms 3	\$1,495.00	\$2,040.00	\$3,742.00	\$3,471.00	\$3,978.00	\$5,034.00	\$6,106.00	\$3,292.00	\$2,854.00	\$2,524.00	\$4,162.00	\$4,050.00	\$42,748.00
Bedrooms 4	\$2,126.00	\$2,656.00	\$5,486.00	\$4,342.00	\$5,432.00	\$7,918.00	\$8,413.00	\$5,648.00	\$4,015.00	\$3,598.00	\$6,350.00	\$6,352.00	\$62,336.00
Bedrooms 5	\$4,396.00	\$3,750.00	\$7,576.00	\$6,392.00	\$7,137.00	\$11,367.00	\$11,458.00	\$6,323.00	\$6,019.00	\$5,866.00	\$11,132.00	\$11,600.00	\$93,016.00
Bedrooms 6+	\$9,023.00	\$7,742.00	\$13,802.00	\$12,003.00	\$13,380.00	\$15,924.00	\$18,583.00	\$11,029.00	\$8,884.00	\$10,153.00	\$17,256.00	\$14,200.00	\$151,979.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,632.00	\$1,846.00	\$2,970.00	\$2,913.00	\$3,394.00	\$3,910.00	\$3,996.00	\$2,881.00	\$2,386.00	\$2,262.00	\$3,574.00	\$3,716.00	\$35,480.00
Bedrooms 2	\$2,840.00	\$3,042.00	\$5,087.00	\$4,819.00	\$5,707.00	\$6,610.00	\$6,807.00	\$4,666.00	\$4,057.00	\$3,806.00	\$6,192.00	\$5,296.00	\$58,929.00
Bedrooms 3	\$2,814.00	\$3,134.00	\$5,263.00	\$5,018.00	\$5,561.00	\$7,467.00	\$8,403.00	\$5,264.00	\$4,584.00	\$4,346.00	\$6,618.00	\$6,546.00	\$65,018.00
Bedrooms 4	\$3,450.00	\$3,584.00	\$7,785.00	\$7,710.00	\$7,369.00	\$11,401.00	\$11,906.00	\$8,262.00	\$6,826.00	\$6,410.00	\$10,112.00	\$10,524.00	\$95,339.00
Bedrooms 5	\$7,203.00	\$6,678.00	\$13,780.00	\$11,270.00	\$12,966.00	\$14,721.00	\$16,559.00	\$8,831.00	\$8,884.00	\$7,963.00	\$13,884.00	\$18,366.00	\$141,105.00
Bedrooms 6+	\$10,110.00	\$8,973.00	\$15,170.00	\$13,114.00	\$15,468.00	\$16,042.00	\$21,212.00	\$13,441.00	\$10,319.00	\$11,103.00	\$24,766.00	\$19,172.00	\$178,890.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,565.00	\$2,509.00	\$3,794.00	\$4,022.00	\$4,597.00	\$5,339.00	\$5,401.00	\$3,982.00	\$3,449.00	\$3,262.00	\$4,718.00	\$4,932.00	\$48,570.00
Bedrooms 2	\$4,250.00	\$4,827.00	\$6,825.00	\$6,642.00	\$7,542.00	\$9,372.00	\$10,019.00	\$6,509.00	\$5,660.00	\$5,303.00	\$8,390.00	\$8,624.00	\$83,963.00
Bedrooms 3	\$3,894.00	\$4,276.00	\$6,779.00	\$6,684.00	\$8,116.00	\$9,960.00	\$11,133.00	\$7,783.00	\$6,882.00	\$6,432.00	\$9,760.00	\$9,866.00	\$91,565.00
Bedrooms 4	\$6,434.00	\$5,724.00	\$9,342.00	\$9,079.00	\$10,329.00	\$14,108.00	\$15,483.00	\$10,899.00	\$9,305.00	\$8,369.00	\$15,994.00	\$14,128.00	\$129,194.00
Bedrooms 5	\$10,110.00	\$8,973.00	\$14,600.00	\$13,114.00	\$14,128.00	\$16,966.00	\$21,212.00	\$11,846.00	\$13,323.00	\$11,103.00	\$24,766.00	\$25,838.00	\$185,979.00
Bedrooms 6+	\$10,683.00	\$9,669.00	\$20,094.00	\$13,691.00	\$17,055.00	\$18,808.00	\$23,860.00	\$14,914.00	\$11,624.00	\$14,891.00	\$34,234.00	\$21,724.00	\$211,247.00

PENSACOLA 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



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Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$626.00	\$1,716.00	\$3,348.00	\$3,121.00	\$3,919.00	\$4,600.00	\$4,084.00	\$3,243.00	\$2,807.00	\$2,457.00	\$1,982.00	\$1,488.00	\$33,391.00
Bedrooms 2	\$1,028.00	\$1,790.00	\$3,566.00	\$3,813.00	\$4,346.00	\$5,004.00	\$5,305.00	\$4,358.00	\$4,133.00	\$3,744.00	\$4,378.00	\$3,414.00	\$44,879.00
Bedrooms 3	\$1,320.00	\$1,992.00	\$4,120.00	\$3,730.00	\$4,669.00	\$6,496.00	\$6,884.00	\$4,738.00	\$4,348.00	\$3,526.00	\$3,626.00	\$3,940.00	\$49,389.00
Bedrooms 4	\$1,350.00	\$2,995.00	\$4,598.00	\$4,946.00	\$5,176.00	\$7,475.00	\$9,409.00	\$5,301.00	\$4,327.00	\$3,011.00	\$5,094.00	\$5,320.00	\$59,002.00
Bedrooms 5	\$2,175.00	\$3,999.00	\$9,334.00	\$8,941.00	\$7,657.00	\$7,500.00	\$11,100.00	\$9,840.00	\$8,021.00	\$6,046.00	\$7,118.00	\$15,988.00	\$97,719.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,050.00	\$2,428.00	\$4,499.00	\$4,357.00	\$4,668.00	\$5,586.00	\$5,944.00	\$4,343.00	\$4,046.00	\$3,140.00	\$3,220.00	\$3,352.00	\$47,633.00
Bedrooms 2	\$2,028.00	\$2,950.00	\$4,964.00	\$5,131.00	\$6,167.00	\$7,483.00	\$7,931.00	\$6,730.00	\$6,058.00	\$5,258.00	\$6,676.00	\$6,698.00	\$68,074.00
Bedrooms 3	\$2,510.00	\$3,772.00	\$6,331.00	\$5,648.00	\$6,762.00	\$8,623.00	\$10,035.00	\$7,281.00	\$7,100.00	\$5,978.00	\$6,342.00	\$7,658.00	\$78,040.00
Bedrooms 4	\$3,922.00	\$4,188.00	\$7,861.00	\$7,887.00	\$8,585.00	\$12,190.00	\$12,642.00	\$8,846.00	\$9,281.00	\$6,952.00	\$8,308.00	\$9,792.00	\$100,454.00
Bedrooms 5	\$4,039.00	\$4,736.00	\$14,037.00	\$11,092.00	\$12,026.00	\$18,598.00	\$22,203.00	\$13,938.00	\$12,683.00	\$9,422.00	\$22,294.00	\$24,868.00	\$169,936.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,435.00	\$3,068.00	\$5,017.00	\$5,431.00	\$5,831.00	\$7,195.00	\$8,641.00	\$5,425.00	\$4,674.00	\$4,295.00	\$4,386.00	\$3,750.00	\$60,148.00
Bedrooms 2	\$3,046.00	\$4,303.00	\$5,823.00	\$6,189.00	\$7,328.00	\$10,069.00	\$9,697.00	\$8,383.00	\$7,002.00	\$6,777.00	\$9,964.00	\$10,642.00	\$89,223.00
Bedrooms 3	\$3,616.00	\$4,814.00	\$7,658.00	\$8,401.00	\$9,475.00	\$13,316.00	\$14,811.00	\$9,594.00	\$9,125.00	\$8,282.00	\$10,438.00	\$9,966.00	\$109,496.00
Bedrooms 4	\$5,572.00	\$6,517.00	\$9,668.00	\$9,960.00	\$11,405.00	\$15,562.00	\$16,620.00	\$13,933.00	\$12,451.00	\$10,504.00	\$10,878.00	\$13,344.00	\$136,414.00
Bedrooms 5	\$5,094.00	\$5,052.00	\$15,954.00	\$12,399.00	\$14,548.00	\$25,002.00	\$29,640.00	\$17,379.00	\$14,467.00	\$16,610.00	\$24,078.00	\$29,924.00	\$210,147.00
Bedrooms 6+	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data	Not enough data

NAVARRE 2022

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