



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,547.00	\$1,327.00	\$2,567.00	\$3,156.00	\$2,510.00	\$3,223.00	\$3,889.00	\$3,255.00	\$3,429.00	\$3,993.00	\$6,640.00	\$7,056.00	\$42,592.00
Bedrooms 2	\$1,461.00	\$1,805.00	\$3,474.00	\$3,356.00	\$2,769.00	\$4,891.00	\$5,769.00	\$4,141.00	\$4,018.00	\$5,258.00	\$8,172.00	\$9,192.00	\$54,306.00
Bedrooms 3	\$2,517.00	\$2,607.00	\$5,172.00	\$4,810.00	\$3,418.00	\$6,191.00	\$7,341.00	\$4,934.00	\$4,626.00	\$6,067.00	\$10,094.00	\$12,190.00	\$69,967.00
Bedrooms 4	\$4,108.00	\$4,060.00	\$7,586.00	\$6,282.00	\$4,527.00	\$8,127.00	\$10,216.00	\$6,893.00	\$6,044.00	\$8,672.00	\$13,682.00	\$18,828.00	\$99,025.00
Bedrooms 5	\$5,913.00	\$5,901.00	\$8,804.00	\$8,019.00	\$7,630.00	\$11,979.00	\$14,210.00	\$9,325.00	\$7,967.00	\$11,020.00	\$19,216.00	\$26,364.00	\$136,348.00
Bedrooms 6+	\$6,518.00	\$7,490.00	\$9,407.00	\$9,426.00	\$8,481.00	\$13,621.00	\$15,471.00	\$10,762.00	\$10,151.00	\$12,066.00	\$20,514.00	\$30,470.00	\$154,377.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,890.00	\$2,465.00	\$3,907.00	\$4,353.00	\$3,420.00	\$4,859.00	\$5,233.00	\$4,408.00	\$4,407.00	\$5,348.00	\$8,954.00	\$9,590.00	\$59,834.00
Bedrooms 2	\$2,718.00	\$2,896.00	\$4,675.00	\$4,499.00	\$4,041.00	\$6,017.00	\$6,736.00	\$5,198.00	\$5,266.00	\$6,333.00	\$10,698.00	\$11,620.00	\$70,697.00
Bedrooms 3	\$4,187.00	\$3,813.00	\$6,678.00	\$6,373.00	\$5,034.00	\$7,537.00	\$9,331.00	\$6,515.00	\$5,777.00	\$7,551.00	\$12,270.00	\$14,904.00	\$89,970.00
Bedrooms 4	\$6,223.00	\$5,375.00	\$9,129.00	\$8,025.00	\$6,164.00	\$10,425.00	\$13,234.00	\$8,514.00	\$8,090.00	\$10,349.00	\$17,772.00	\$22,356.00	\$125,656.00
Bedrooms 5	\$10,124.00	\$8,545.00	\$12,265.00	\$12,445.00	\$10,640.00	\$15,764.00	\$17,997.00	\$13,711.00	\$12,149.00	\$14,124.00	\$26,656.00	\$35,400.00	\$189,820.00
Bedrooms 6+	\$10,792.00	\$10,356.00	\$12,699.00	\$12,445.00	\$10,679.00	\$16,521.00	\$18,514.00	\$15,254.00	\$13,925.00	\$16,273.00	\$27,988.00	\$37,672.00	\$203,118.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$4,010.00	\$3,375.00	\$4,944.00	\$4,870.00	\$4,345.00	\$5,590.00	\$6,285.00	\$5,242.00	\$5,274.00	\$6,179.00	\$10,360.00	\$11,224.00	\$71,698.00
Bedrooms 2	\$4,071.00	\$3,851.00	\$6,019.00	\$5,948.00	\$4,956.00	\$6,928.00	\$7,865.00	\$6,286.00	\$6,115.00	\$7,333.00	\$12,606.00	\$13,546.00	\$85,524.00
Bedrooms 3	\$5,133.00	\$5,088.00	\$7,824.00	\$7,706.00	\$6,781.00	\$9,373.00	\$11,411.00	\$7,759.00	\$7,068.00	\$8,912.00	\$14,842.00	\$17,472.00	\$109,369.00
Bedrooms 4	\$7,724.00	\$6,702.00	\$10,779.00	\$9,712.00	\$8,576.00	\$11,977.00	\$15,243.00	\$10,049.00	\$9,822.00	\$12,555.00	\$22,132.00	\$27,774.00	\$153,045.00
Bedrooms 5	\$13,060.00	\$11,580.00	\$17,155.00	\$16,146.00	\$13,863.00	\$20,196.00	\$24,705.00	\$17,823.00	\$15,951.00	\$18,762.00	\$34,858.00	\$44,592.00	\$248,691.00
Bedrooms 6+	\$13,377.00	\$11,580.00	\$16,877.00	\$14,673.00	\$13,034.00	\$17,382.00	\$21,328.00	\$20,448.00	\$15,705.00	\$18,213.00	\$41,742.00	\$54,092.00	\$258,451.00

PIGEON FORGE 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.