



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$768.00	\$2,850.00	\$1,830.00	\$2,973.00	\$2,678.00	\$3,069.00	\$3,361.00	\$2,400.00	\$2,047.00	\$1,798.00	\$3,550.00	\$2,544.00	\$29,868.00
Bedrooms 2	\$1,446.00	\$2,219.00	\$3,702.00	\$3,421.00	\$3,767.00	\$5,584.00	\$6,206.00	\$4,502.00	\$3,736.00	\$3,460.00	\$4,230.00	\$3,904.00	\$46,177.00
Bedrooms 3	\$1,576.00	\$2,166.00	\$4,100.00	\$3,783.00	\$3,754.00	\$7,906.00	\$7,945.00	\$5,437.00	\$5,465.00	\$4,133.00	\$6,466.00	\$5,216.00	\$57,947.00
Bedrooms 4	\$1,600.00	\$2,387.00	\$6,144.00	\$5,684.00	\$5,264.00	\$9,750.00	\$11,586.00	\$7,057.00	\$7,230.00	\$5,749.00	\$7,472.00	\$6,710.00	\$76,633.00
Bedrooms 5	\$3,700.00	\$4,176.00	\$11,939.00	\$11,375.00	\$11,164.00	\$19,488.00	\$18,389.00	\$11,903.00	\$12,663.00	\$10,868.00	\$13,980.00	\$12,356.00	\$142,001.00
Bedrooms 6+	\$2,719.00	\$7,661.00	\$12,143.00	\$14,028.00	\$14,095.00	\$26,919.00	\$21,660.00	\$14,548.00	\$14,127.00	\$13,267.00	\$20,092.00	\$24,608.00	\$185,867.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,110.00	\$3,583.00	\$2,943.00	\$3,661.00	\$3,305.00	\$4,548.00	\$5,113.00	\$3,520.00	\$3,102.00	\$3,080.00	\$7,304.00	\$4,272.00	\$45,541.00
Bedrooms 2	\$2,732.00	\$3,416.00	\$4,945.00	\$5,270.00	\$5,419.00	\$7,815.00	\$8,028.00	\$5,779.00	\$5,457.00	\$4,625.00	\$6,216.00	\$7,336.00	\$67,038.00
Bedrooms 3	\$3,899.00	\$4,421.00	\$6,757.00	\$6,230.00	\$6,390.00	\$10,580.00	\$11,164.00	\$7,484.00	\$7,330.00	\$6,486.00	\$9,546.00	\$8,930.00	\$89,217.00
Bedrooms 4	\$3,143.00	\$4,411.00	\$9,120.00	\$8,145.00	\$9,124.00	\$14,689.00	\$16,349.00	\$10,185.00	\$10,640.00	\$8,617.00	\$9,886.00	\$14,266.00	\$118,575.00
Bedrooms 5	\$6,850.00	\$6,889.00	\$16,374.00	\$17,373.00	\$17,167.00	\$27,102.00	\$26,316.00	\$18,262.00	\$17,724.00	\$15,300.00	\$24,662.00	\$24,066.00	\$218,085.00
Bedrooms 6+	\$7,343.00	\$8,727.00	\$17,757.00	\$18,295.00	\$23,863.00	\$28,494.00	\$30,167.00	\$21,332.00	\$17,268.00	\$16,630.00	\$29,832.00	\$26,914.00	\$246,622.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,554.00	\$4,146.00	\$3,610.00	\$4,758.00	\$4,055.00	\$4,879.00	\$6,066.00	\$3,899.00	\$4,074.00	\$3,447.00	\$8,300.00	\$6,560.00	\$55,348.00
Bedrooms 2	\$3,906.00	\$4,816.00	\$6,536.00	\$6,335.00	\$6,794.00	\$9,597.00	\$11,066.00	\$6,720.00	\$6,670.00	\$6,088.00	\$8,570.00	\$10,700.00	\$87,798.00
Bedrooms 3	\$6,532.00	\$6,496.00	\$9,763.00	\$8,916.00	\$8,495.00	\$14,196.00	\$14,559.00	\$10,009.00	\$8,361.00	\$8,389.00	\$12,258.00	\$16,162.00	\$124,136.00
Bedrooms 4	\$7,295.00	\$6,933.00	\$11,272.00	\$10,196.00	\$13,144.00	\$18,754.00	\$19,969.00	\$13,195.00	\$12,997.00	\$11,787.00	\$18,236.00	\$19,170.00	\$162,948.00
Bedrooms 5	\$10,038.00	\$9,438.00	\$19,270.00	\$22,125.00	\$23,502.00	\$29,360.00	\$33,190.00	\$23,366.00	\$21,592.00	\$19,969.00	\$33,114.00	\$32,398.00	\$277,362.00
Bedrooms 6+	\$8,907.00	\$9,438.00	\$25,288.00	\$22,125.00	\$32,149.00	\$45,225.00	\$51,925.00	\$33,590.00	\$22,709.00	\$19,969.00	\$33,328.00	\$47,260.00	\$351,913.00

PORT ST. JOE/CAPE SAN BLAS 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.