



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,631.00	\$1,230.00	\$3,863.00	\$3,430.00	\$4,055.00	\$3,803.00	\$4,702.00	\$4,590.00	\$4,241.00	\$3,907.00	\$5,030.00	\$4,056.00	\$44,538.00
Bedrooms 2	\$1,626.00	\$1,302.00	\$4,847.00	\$4,100.00	\$4,776.00	\$4,834.00	\$5,754.00	\$4,776.00	\$4,662.00	\$4,155.00	\$5,252.00	\$5,142.00	\$51,226.00
Bedrooms 3	\$1,557.00	\$1,731.00	\$5,548.00	\$5,022.00	\$5,393.00	\$7,172.00	\$8,645.00	\$5,943.00	\$5,107.00	\$4,893.00	\$6,422.00	\$5,980.00	\$63,413.00
Bedrooms 4	\$1,936.00	\$2,779.00	\$7,918.00	\$7,081.00	\$7,177.00	\$11,913.00	\$13,261.00	\$8,492.00	\$6,795.00	\$6,049.00	\$8,312.00	\$8,232.00	\$89,945.00
Bedrooms 5	\$2,641.00	\$4,388.00	\$11,079.00	\$10,468.00	\$10,990.00	\$18,100.00	\$19,719.00	\$12,974.00	\$10,532.00	\$10,498.00	\$15,764.00	\$14,454.00	\$141,607.00
Bedrooms 6+	\$4,565.00	\$5,431.00	\$10,008.00	\$12,444.00	\$13,125.00	\$17,368.00	\$23,306.00	\$14,697.00	\$12,438.00	\$13,957.00	\$18,894.00	\$20,522.00	\$166,755.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,652.00	\$2,524.00	\$5,478.00	\$4,913.00	\$5,839.00	\$6,331.00	\$6,868.00	\$5,530.00	\$5,257.00	\$5,136.00	\$7,904.00	\$6,404.00	\$64,836.00
Bedrooms 2	\$2,916.00	\$2,968.00	\$6,643.00	\$5,806.00	\$6,925.00	\$8,508.00	\$9,309.00	\$6,880.00	\$6,550.00	\$6,045.00	\$8,970.00	\$8,118.00	\$79,638.00
Bedrooms 3	\$2,718.00	\$3,330.00	\$7,648.00	\$7,213.00	\$8,197.00	\$11,010.00	\$12,031.00	\$8,631.00	\$7,152.00	\$6,953.00	\$11,270.00	\$9,764.00	\$95,917.00
Bedrooms 4	\$3,761.00	\$4,776.00	\$10,560.00	\$9,675.00	\$10,407.00	\$16,788.00	\$18,715.00	\$11,594.00	\$9,747.00	\$9,087.00	\$12,964.00	\$13,370.00	\$131,424.00
Bedrooms 5	\$5,635.00	\$7,046.00	\$15,686.00	\$15,515.00	\$15,822.00	\$24,142.00	\$28,555.00	\$18,350.00	\$16,470.00	\$15,342.00	\$26,910.00	\$25,108.00	\$214,581.00
Bedrooms 6+	\$7,481.00	\$7,628.00	\$12,282.00	\$15,575.00	\$18,180.00	\$28,649.00	\$33,799.00	\$22,290.00	\$20,182.00	\$17,356.00	\$28,930.00	\$26,350.00	\$238,702.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,711.00	\$3,250.00	\$6,248.00	\$5,969.00	\$6,415.00	\$7,670.00	\$9,177.00	\$6,924.00	\$6,142.00	\$6,335.00	\$10,572.00	\$9,190.00	\$81,603.00
Bedrooms 2	\$4,214.00	\$4,136.00	\$8,420.00	\$7,479.00	\$8,387.00	\$11,134.00	\$12,272.00	\$8,629.00	\$8,020.00	\$7,717.00	\$12,780.00	\$11,406.00	\$104,594.00
Bedrooms 3	\$4,986.00	\$5,072.00	\$9,687.00	\$9,145.00	\$10,713.00	\$15,010.00	\$15,382.00	\$10,909.00	\$9,400.00	\$8,949.00	\$16,706.00	\$14,656.00	\$130,615.00
Bedrooms 4	\$6,633.00	\$7,048.00	\$13,147.00	\$12,781.00	\$13,387.00	\$20,090.00	\$23,500.00	\$14,512.00	\$12,686.00	\$11,652.00	\$20,180.00	\$19,380.00	\$174,996.00
Bedrooms 5	\$9,842.00	\$10,708.00	\$21,122.00	\$21,871.00	\$22,427.00	\$33,308.00	\$36,690.00	\$23,834.00	\$21,941.00	\$19,359.00	\$34,400.00	\$34,418.00	\$289,920.00
Bedrooms 6+	\$17,988.00	\$12,253.00	\$26,060.00	\$22,328.00	\$27,444.00	\$38,306.00	\$46,741.00	\$26,344.00	\$23,468.00	\$21,971.00	\$40,150.00	\$33,040.00	\$336,093.00

SANTA ROSA BEACH 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.