



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,740.00	\$2,671.00	\$3,886.00	\$3,808.00	\$3,492.00	\$4,373.00	\$4,689.00	\$3,407.00	\$3,603.00	\$4,694.00	\$7,572.00	\$8,358.00	\$53,293.00
Bedrooms 2	\$2,857.00	\$2,906.00	\$4,728.00	\$4,520.00	\$3,821.00	\$5,419.00	\$6,219.00	\$4,350.00	\$4,157.00	\$5,692.00	\$8,748.00	\$10,136.00	\$63,553.00
Bedrooms 3	\$3,473.00	\$3,279.00	\$5,846.00	\$5,567.00	\$4,501.00	\$6,767.00	\$7,962.00	\$5,044.00	\$4,730.00	\$6,718.00	\$10,442.00	\$12,404.00	\$76,733.00
Bedrooms 4	\$4,653.00	\$4,535.00	\$7,854.00	\$7,150.00	\$5,664.00	\$9,513.00	\$11,353.00	\$7,285.00	\$6,153.00	\$8,900.00	\$14,236.00	\$18,066.00	\$105,362.00
Bedrooms 5	\$7,677.00	\$7,120.00	\$10,772.00	\$9,984.00	\$8,653.00	\$13,821.00	\$16,028.00	\$9,998.00	\$8,983.00	\$11,607.00	\$20,532.00	\$25,792.00	\$150,967.00
Bedrooms 6+	\$7,946.00	\$8,344.00	\$11,551.00	\$11,051.00	\$9,855.00	\$15,683.00	\$18,472.00	\$10,876.00	\$9,598.00	\$12,452.00	\$23,042.00	\$28,994.00	\$167,864.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,753.00	\$3,545.00	\$4,952.00	\$4,833.00	\$4,599.00	\$5,428.00	\$5,883.00	\$4,711.00	\$4,824.00	\$5,781.00	\$9,560.00	\$10,304.00	\$68,173.00
Bedrooms 2	\$4,217.00	\$3,978.00	\$5,997.00	\$5,627.00	\$5,306.00	\$6,801.00	\$7,567.00	\$5,556.00	\$5,380.00	\$6,873.00	\$11,090.00	\$12,708.00	\$81,100.00
Bedrooms 3	\$4,995.00	\$4,790.00	\$7,447.00	\$7,211.00	\$6,236.00	\$8,696.00	\$9,788.00	\$6,978.00	\$6,287.00	\$8,502.00	\$13,262.00	\$15,764.00	\$99,956.00
Bedrooms 4	\$6,997.00	\$6,285.00	\$9,786.00	\$9,558.00	\$8,671.00	\$12,100.00	\$13,739.00	\$10,046.00	\$8,417.00	\$10,914.00	\$18,188.00	\$22,364.00	\$137,065.00
Bedrooms 5	\$11,253.00	\$9,878.00	\$13,938.00	\$13,786.00	\$13,307.00	\$18,118.00	\$20,929.00	\$14,074.00	\$12,570.00	\$15,198.00	\$27,686.00	\$34,808.00	\$205,545.00
Bedrooms 6+	\$12,939.00	\$12,283.00	\$16,413.00	\$15,902.00	\$14,865.00	\$20,626.00	\$23,107.00	\$15,235.00	\$13,941.00	\$17,447.00	\$32,138.00	\$40,268.00	\$235,164.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$4,722.00	\$4,266.00	\$5,900.00	\$5,595.00	\$5,558.00	\$6,289.00	\$6,836.00	\$5,633.00	\$5,702.00	\$6,839.00	\$11,270.00	\$11,960.00	\$80,570.00
Bedrooms 2	\$5,334.00	\$4,910.00	\$7,006.00	\$6,757.00	\$6,457.00	\$7,877.00	\$8,586.00	\$6,687.00	\$6,627.00	\$8,060.00	\$13,392.00	\$14,716.00	\$96,409.00
Bedrooms 3	\$6,616.00	\$5,937.00	\$8,800.00	\$8,676.00	\$8,044.00	\$10,478.00	\$11,513.00	\$8,712.00	\$7,912.00	\$9,980.00	\$16,258.00	\$19,104.00	\$122,030.00
Bedrooms 4	\$9,319.00	\$8,627.00	\$11,617.00	\$11,289.00	\$11,935.00	\$14,571.00	\$16,406.00	\$12,001.00	\$11,012.00	\$13,308.00	\$22,784.00	\$27,242.00	\$170,111.00
Bedrooms 5	\$15,194.00	\$12,600.00	\$17,288.00	\$17,718.00	\$18,224.00	\$22,307.00	\$25,239.00	\$18,278.00	\$16,905.00	\$19,375.00	\$35,736.00	\$43,352.00	\$262,216.00
Bedrooms 6+	\$17,480.00	\$15,161.00	\$18,965.00	\$19,324.00	\$19,883.00	\$25,173.00	\$27,949.00	\$21,034.00	\$18,652.00	\$21,888.00	\$39,486.00	\$50,538.00	\$295,533.00

# SEVIERVILLE 2022

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.