



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,140.00	\$1,954.00	\$3,102.00	\$3,290.00	\$2,547.00	\$3,254.00	\$3,716.00	\$2,757.00	\$3,091.00	\$4,265.00	\$5,786.00	\$6,618.00	\$42,520.00
Bedrooms 2	\$2,140.00	\$2,333.00	\$3,848.00	\$3,723.00	\$3,114.00	\$4,439.00	\$4,869.00	\$3,636.00	\$3,441.00	\$5,068.00	\$7,662.00	\$8,334.00	\$52,607.00
Bedrooms 3	\$3,436.00	\$3,275.00	\$5,542.00	\$5,316.00	\$4,190.00	\$6,659.00	\$7,576.00	\$5,281.00	\$4,678.00	\$6,858.00	\$10,674.00	\$12,770.00	\$76,255.00
Bedrooms 4	\$4,141.00	\$3,896.00	\$7,897.00	\$7,171.00	\$4,929.00	\$8,202.00	\$11,057.00	\$6,373.00	\$5,650.00	\$8,713.00	\$14,476.00	\$18,322.00	\$100,827.00
Bedrooms 5	\$5,912.00	\$6,089.00	\$10,450.00	\$9,332.00	\$7,072.00	\$11,990.00	\$15,411.00	\$9,594.00	\$8,093.00	\$11,489.00	\$21,018.00	\$26,926.00	\$143,376.00
Bedrooms 6+	\$5,912.00	\$6,364.00	\$11,783.00	\$10,166.00	\$8,606.00	\$11,810.00	\$15,016.00	\$9,697.00	\$8,213.00	\$11,126.00	\$19,680.00	\$25,328.00	\$143,703.00

## Revenue (75th Percentile)

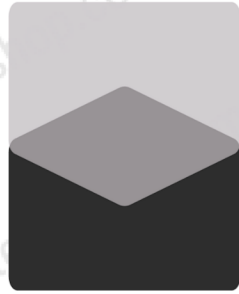
Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,440.00	\$2,998.00	\$4,260.00	\$4,188.00	\$3,801.00	\$4,591.00	\$5,247.00	\$4,012.00	\$4,243.00	\$5,465.00	\$7,904.00	\$8,508.00	\$58,657.00
Bedrooms 2	\$3,379.00	\$3,384.00	\$4,932.00	\$4,751.00	\$4,322.00	\$5,706.00	\$6,511.00	\$4,784.00	\$4,608.00	\$6,435.00	\$10,146.00	\$11,140.00	\$70,098.00
Bedrooms 3	\$4,894.00	\$4,507.00	\$7,296.00	\$6,724.00	\$5,658.00	\$8,392.00	\$9,579.00	\$7,046.00	\$6,113.00	\$8,382.00	\$13,016.00	\$16,530.00	\$98,137.00
Bedrooms 4	\$6,637.00	\$5,584.00	\$9,825.00	\$8,717.00	\$7,133.00	\$10,870.00	\$12,887.00	\$8,730.00	\$7,459.00	\$11,053.00	\$18,434.00	\$22,616.00	\$129,945.00
Bedrooms 5	\$9,192.00	\$7,908.00	\$13,885.00	\$12,880.00	\$10,529.00	\$17,265.00	\$19,879.00	\$13,948.00	\$10,938.00	\$14,779.00	\$26,912.00	\$34,998.00	\$193,113.00
Bedrooms 6+	\$9,096.00	\$7,581.00	\$13,885.00	\$12,173.00	\$12,432.00	\$15,800.00	\$17,116.00	\$13,528.00	\$10,425.00	\$14,658.00	\$23,000.00	\$31,978.00	\$181,672.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$4,440.00	\$3,939.00	\$5,329.00	\$5,018.00	\$4,990.00	\$5,417.00	\$6,046.00	\$5,254.00	\$5,257.00	\$6,758.00	\$10,402.00	\$11,122.00	\$73,972.00
Bedrooms 2	\$4,301.00	\$4,168.00	\$5,939.00	\$5,654.00	\$5,428.00	\$6,704.00	\$7,842.00	\$6,207.00	\$5,776.00	\$7,720.00	\$12,690.00	\$13,358.00	\$85,787.00
Bedrooms 3	\$6,395.00	\$5,800.00	\$9,029.00	\$8,527.00	\$7,437.00	\$10,054.00	\$11,274.00	\$8,647.00	\$7,617.00	\$9,819.00	\$15,716.00	\$18,990.00	\$119,305.00
Bedrooms 4	\$8,388.00	\$7,543.00	\$11,582.00	\$10,887.00	\$9,643.00	\$13,959.00	\$16,380.00	\$11,159.00	\$9,608.00	\$13,545.00	\$22,884.00	\$27,446.00	\$163,024.00
Bedrooms 5	\$11,857.00	\$10,110.00	\$16,033.00	\$14,861.00	\$13,947.00	\$21,027.00	\$23,300.00	\$17,660.00	\$14,412.00	\$18,212.00	\$32,594.00	\$43,220.00	\$237,233.00
Bedrooms 6+	\$10,770.00	\$9,096.00	\$15,196.00	\$14,861.00	\$15,862.00	\$19,170.00	\$21,335.00	\$15,275.00	\$12,596.00	\$16,750.00	\$31,726.00	\$42,738.00	\$225,375.00

# GATLINBURG 2022

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,547.00	\$1,327.00	\$2,567.00	\$3,156.00	\$2,510.00	\$3,223.00	\$3,889.00	\$3,255.00	\$3,429.00	\$3,993.00	\$6,640.00	\$7,056.00	\$42,592.00
Bedrooms 2	\$1,461.00	\$1,805.00	\$3,474.00	\$3,356.00	\$2,769.00	\$4,891.00	\$5,769.00	\$4,141.00	\$4,018.00	\$5,258.00	\$8,172.00	\$9,192.00	\$54,306.00
Bedrooms 3	\$2,517.00	\$2,607.00	\$5,172.00	\$4,810.00	\$3,418.00	\$6,191.00	\$7,341.00	\$4,934.00	\$4,626.00	\$6,067.00	\$10,094.00	\$12,190.00	\$69,967.00
Bedrooms 4	\$4,108.00	\$4,060.00	\$7,586.00	\$6,282.00	\$4,527.00	\$8,127.00	\$10,216.00	\$6,893.00	\$6,044.00	\$8,672.00	\$13,682.00	\$18,828.00	\$99,025.00
Bedrooms 5	\$5,913.00	\$5,901.00	\$8,804.00	\$8,019.00	\$7,630.00	\$11,979.00	\$14,210.00	\$9,325.00	\$7,967.00	\$11,020.00	\$19,216.00	\$26,364.00	\$136,348.00
Bedrooms 6+	\$6,518.00	\$7,490.00	\$9,407.00	\$9,426.00	\$8,481.00	\$13,621.00	\$15,471.00	\$10,762.00	\$10,151.00	\$12,066.00	\$20,514.00	\$30,470.00	\$154,377.00

## Revenue (75th Percentile)

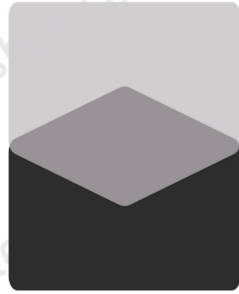
Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,890.00	\$2,465.00	\$3,907.00	\$4,353.00	\$3,420.00	\$4,859.00	\$5,233.00	\$4,408.00	\$4,407.00	\$5,348.00	\$8,954.00	\$9,590.00	\$59,834.00
Bedrooms 2	\$2,718.00	\$2,896.00	\$4,675.00	\$4,499.00	\$4,041.00	\$6,017.00	\$6,736.00	\$5,198.00	\$5,266.00	\$6,333.00	\$10,698.00	\$11,620.00	\$70,697.00
Bedrooms 3	\$4,187.00	\$3,813.00	\$6,678.00	\$6,373.00	\$5,034.00	\$7,537.00	\$9,331.00	\$6,515.00	\$5,777.00	\$7,551.00	\$12,270.00	\$14,904.00	\$89,970.00
Bedrooms 4	\$6,223.00	\$5,375.00	\$9,129.00	\$8,025.00	\$6,164.00	\$10,425.00	\$13,234.00	\$8,514.00	\$8,090.00	\$10,349.00	\$17,772.00	\$22,356.00	\$125,656.00
Bedrooms 5	\$10,124.00	\$8,545.00	\$12,265.00	\$12,445.00	\$10,640.00	\$15,764.00	\$17,997.00	\$13,711.00	\$12,149.00	\$14,124.00	\$26,656.00	\$35,400.00	\$189,820.00
Bedrooms 6+	\$10,792.00	\$10,356.00	\$12,699.00	\$12,445.00	\$10,679.00	\$16,521.00	\$18,514.00	\$15,254.00	\$13,925.00	\$16,273.00	\$27,988.00	\$37,672.00	\$203,118.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$4,010.00	\$3,375.00	\$4,944.00	\$4,870.00	\$4,345.00	\$5,590.00	\$6,285.00	\$5,242.00	\$5,274.00	\$6,179.00	\$10,360.00	\$11,224.00	\$71,698.00
Bedrooms 2	\$4,071.00	\$3,851.00	\$6,019.00	\$5,948.00	\$4,956.00	\$6,928.00	\$7,865.00	\$6,286.00	\$6,115.00	\$7,333.00	\$12,606.00	\$13,546.00	\$85,524.00
Bedrooms 3	\$5,133.00	\$5,088.00	\$7,824.00	\$7,706.00	\$6,781.00	\$9,373.00	\$11,411.00	\$7,759.00	\$7,068.00	\$8,912.00	\$14,842.00	\$17,472.00	\$109,369.00
Bedrooms 4	\$7,724.00	\$6,702.00	\$10,779.00	\$9,712.00	\$8,576.00	\$11,977.00	\$15,243.00	\$10,049.00	\$9,822.00	\$12,555.00	\$22,132.00	\$27,774.00	\$153,045.00
Bedrooms 5	\$13,060.00	\$11,580.00	\$17,155.00	\$16,146.00	\$13,863.00	\$20,196.00	\$24,705.00	\$17,823.00	\$15,951.00	\$18,762.00	\$34,858.00	\$44,592.00	\$248,691.00
Bedrooms 6+	\$13,377.00	\$11,580.00	\$16,877.00	\$14,673.00	\$13,034.00	\$17,382.00	\$21,328.00	\$20,448.00	\$15,705.00	\$18,213.00	\$41,742.00	\$54,092.00	\$258,451.00

# PIGEON FORGE 2022

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,740.00	\$2,671.00	\$3,886.00	\$3,808.00	\$3,492.00	\$4,373.00	\$4,689.00	\$3,407.00	\$3,603.00	\$4,694.00	\$7,572.00	\$8,358.00	\$53,293.00
Bedrooms 2	\$2,857.00	\$2,906.00	\$4,728.00	\$4,520.00	\$3,821.00	\$5,419.00	\$6,219.00	\$4,350.00	\$4,157.00	\$5,692.00	\$8,748.00	\$10,136.00	\$63,553.00
Bedrooms 3	\$3,473.00	\$3,279.00	\$5,846.00	\$5,567.00	\$4,501.00	\$6,767.00	\$7,962.00	\$5,044.00	\$4,730.00	\$6,718.00	\$10,442.00	\$12,404.00	\$76,733.00
Bedrooms 4	\$4,653.00	\$4,535.00	\$7,854.00	\$7,150.00	\$5,664.00	\$9,513.00	\$11,353.00	\$7,285.00	\$6,153.00	\$8,900.00	\$14,236.00	\$18,066.00	\$105,362.00
Bedrooms 5	\$7,677.00	\$7,120.00	\$10,772.00	\$9,984.00	\$8,653.00	\$13,821.00	\$16,028.00	\$9,998.00	\$8,983.00	\$11,607.00	\$20,532.00	\$25,792.00	\$150,967.00
Bedrooms 6+	\$7,946.00	\$8,344.00	\$11,551.00	\$11,051.00	\$9,855.00	\$15,683.00	\$18,472.00	\$10,876.00	\$9,598.00	\$12,452.00	\$23,042.00	\$28,994.00	\$167,864.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,753.00	\$3,545.00	\$4,952.00	\$4,833.00	\$4,599.00	\$5,428.00	\$5,883.00	\$4,711.00	\$4,824.00	\$5,781.00	\$9,560.00	\$10,304.00	\$68,173.00
Bedrooms 2	\$4,217.00	\$3,978.00	\$5,997.00	\$5,627.00	\$5,306.00	\$6,801.00	\$7,567.00	\$5,556.00	\$5,380.00	\$6,873.00	\$11,090.00	\$12,708.00	\$81,100.00
Bedrooms 3	\$4,995.00	\$4,790.00	\$7,447.00	\$7,211.00	\$6,236.00	\$8,696.00	\$9,788.00	\$6,978.00	\$6,287.00	\$8,502.00	\$13,262.00	\$15,764.00	\$99,956.00
Bedrooms 4	\$6,997.00	\$6,285.00	\$9,786.00	\$9,558.00	\$8,671.00	\$12,100.00	\$13,739.00	\$10,046.00	\$8,417.00	\$10,914.00	\$18,188.00	\$22,364.00	\$137,065.00
Bedrooms 5	\$11,253.00	\$9,878.00	\$13,938.00	\$13,786.00	\$13,307.00	\$18,118.00	\$20,929.00	\$14,074.00	\$12,570.00	\$15,198.00	\$27,686.00	\$34,808.00	\$205,545.00
Bedrooms 6+	\$12,939.00	\$12,283.00	\$16,413.00	\$15,902.00	\$14,865.00	\$20,626.00	\$23,107.00	\$15,235.00	\$13,941.00	\$17,447.00	\$32,138.00	\$40,268.00	\$235,164.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$4,722.00	\$4,266.00	\$5,900.00	\$5,595.00	\$5,558.00	\$6,289.00	\$6,836.00	\$5,633.00	\$5,702.00	\$6,839.00	\$11,270.00	\$11,960.00	\$80,570.00
Bedrooms 2	\$5,334.00	\$4,910.00	\$7,006.00	\$6,757.00	\$6,457.00	\$7,877.00	\$8,586.00	\$6,687.00	\$6,627.00	\$8,060.00	\$13,392.00	\$14,716.00	\$96,409.00
Bedrooms 3	\$6,616.00	\$5,937.00	\$8,800.00	\$8,676.00	\$8,044.00	\$10,478.00	\$11,513.00	\$8,712.00	\$7,912.00	\$9,980.00	\$16,258.00	\$19,104.00	\$122,030.00
Bedrooms 4	\$9,319.00	\$8,627.00	\$11,617.00	\$11,289.00	\$11,935.00	\$14,571.00	\$16,406.00	\$12,001.00	\$11,012.00	\$13,308.00	\$22,784.00	\$27,242.00	\$170,111.00
Bedrooms 5	\$15,194.00	\$12,600.00	\$17,288.00	\$17,718.00	\$18,224.00	\$22,307.00	\$25,239.00	\$18,278.00	\$16,905.00	\$19,375.00	\$35,736.00	\$43,352.00	\$262,216.00
Bedrooms 6+	\$17,480.00	\$15,161.00	\$18,965.00	\$19,324.00	\$19,883.00	\$25,173.00	\$27,949.00	\$21,034.00	\$18,652.00	\$21,888.00	\$39,486.00	\$50,538.00	\$295,533.00

# SEVIERVILLE 2022

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.