

THE SHORT TERMSHOP



Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June (TV)	July	August	September	October	November	December	Total
Bedrooms 1	\$882.00	\$294.00	\$973.00	\$392.00	\$1,579.00	\$1,820.00	\$2,210.00	\$2,394.00	\$1,834.00	\$1,722.00	\$1,564.00	\$1,745.00	\$17,409.00
Bedrooms 2	\$928.00	\$618.00	\$750.00	\$642.00	\$1,862.00	\$2,701.00	\$2,290.00	\$2,411.00	\$2,347.00	\$3,005.00	\$2,326.00	\$2,167.00	\$22,047.00
Bedrooms 3	\$1,108.00	\$1,195.00	\$2,014.00	\$1,354.00	\$3,120.00	\$3,840.00	\$4,766.00	\$4,269.00	\$3,811.00	\$3,910.00	\$2,468.00	\$2,801.00	\$34,656.00
Bedrooms 4	\$1,826.00	\$847.00	\$1,323.00	\$2,370.00	\$2,670.00	\$5,680.00	\$5,708.00	\$7,243.00	\$3,180.00	\$4,190.00	\$4,525.00	\$6,038.00	\$45,600.00
Bedrooms 5	\$5,114.00	\$2,324.00	\$3,824.00	\$1,950.00	\$6,627.00	\$12,220.00	\$12,972.00	\$11,845.00	\$9,748.00	\$9,220.00	\$8,590.00	\$8,322.00	\$92,756.00
Bedrooms 6+	\$6,607.00	\$2,960.00	\$6,706.00	\$1,260.00	\$2,840.00	\$11,794.00	\$14,732.00	\$12,189.00	\$10,673.00	\$10,220.00	\$9,904.00	\$11,060.00	\$100,945.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June June	July	August	September	October N	November	December C	Total
Bedrooms 1	\$1,086.00	\$613.00	\$1,051.00	\$466.00	\$1,757.00	\$2,844.00	\$2,943.00	\$2,724.00	\$2,113.00	\$2,705.00	\$1,661.00	\$2,005.00	\$21,968.00
Bedrooms 2	\$1,485.00	\$1,271.00	\$1,204.00	\$1,800.00	\$2,728.00	\$3,483.00	\$4,100.00	\$3,566.00	\$3,712.00	\$3,853.00	\$2,871.00	\$2,728.00	\$32,801.00
Bedrooms 3	\$2,264.00	\$2,055.00	\$3,686.00	\$2,511.00	\$4,074.00	\$5,002.00	\$5,912.00	\$5,090.00	\$5,226.00	\$4,818.00	\$3,869.00	\$3,351.00	\$47,858.00
Bedrooms 4	\$2,663.00	\$2,196.00	\$3,725.00	\$4,321.00	\$3,386.00	\$7,084.00	\$8,590.00	\$7,899.00	\$9,241.00	\$7,523.00	\$7,595.00	\$7,393.00	\$71,616.00
Bedrooms 5	\$5,588.00	\$5,138.00	\$8,519.00	\$1,950.00	\$9,822.00	\$13,771.00	\$13,481.00	\$12,034.00	\$9,748.00	\$9,220.00	\$8,590.00	\$8,322.00	\$106,183.00
Bedrooms 6+	\$6,607.00	\$2,960.00	\$6,706.00	\$1,260.00	\$2,840.00	\$11,794.00	\$14,732.00	\$12,189.00	\$10,673.00	\$10,220.00	\$9,904.00	\$11,060.00	\$100,945.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	NOMay	June	finite for	August	September	October	November	December	Total
Bedrooms 1	\$1,151.00	\$1,458.00	\$1,262.00	\$739.00	\$1,944.00	\$3,097.00	\$3,169.00	\$2,954.00	\$3,709.00	\$2,778.00	\$2,227.00	\$2,305.00	\$26,793.00
Bedrooms 2	\$1,768.00	\$2,160.00	\$2,101.00	\$2,178.00	\$3,369.00	\$4,027.00	\$5,115.00	\$4,078.00	\$4,341.00	\$4,349.00	\$3,790.00	\$3,422.00	\$40,698.00
Bedrooms 3	\$3,206.00	\$3,367.00	\$3,926.00	\$3,292.00	\$5,008.00	\$6,035.00	\$7,435.00	\$5,991.00	\$5,957.00	\$5,661.00	\$4,546.00	\$4,355.00	\$53,779.00
Bedrooms 4	\$3,030.00	\$3,840.00	\$6,487.00	\$5,243.00	\$4,244.00	\$7,805.00	\$10,390.00	\$9,150.00	\$10,044.00	\$9,818.00	\$7,773.00	\$8,585.00	\$86,409.00
Bedrooms 5	\$5,588.00	\$5,138.00	\$8,519.00	\$1,950.00	\$9,822.00	\$13,771.00	\$13,481.00	\$12,034.00	\$9,748.00	\$9,220.00	\$8,590.00	\$8,322.00	\$106,183.00
Bedrooms 6+	\$6,607.00	\$2,960.00	\$6,706.00	\$1,260.00	\$2,840.00	\$11,794.00	\$14,732.00	\$12,189.00	\$10,673.00	\$10,220.00	\$9,904.00	\$11,060.00	\$100,945.00

SHOW LOW 2020

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.