



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$911.00	\$1,655.00	\$1,543.00	\$1,311.00	\$1,767.00	\$1,656.00	\$1,773.00	\$1,272.00	\$1,434.00	\$1,138.00	\$1,210.00	\$1,462.00	\$17,132.00
Bedrooms 2	\$1,920.00	\$2,499.00	\$2,544.00	\$1,964.00	\$1,921.00	\$2,770.00	\$2,414.00	\$2,682.00	\$2,481.00	\$2,470.00	\$1,709.00	\$2,243.00	\$27,617.00
Bedrooms 3	\$2,400.00	\$2,683.00	\$3,230.00	\$2,425.00	\$2,884.00	\$4,546.00	\$4,448.00	\$3,098.00	\$2,533.00	\$2,830.00	\$2,151.00	\$2,631.00	\$35,859.00
Bedrooms 4	\$4,385.00	\$3,650.00	\$4,142.00	\$3,791.00	\$3,951.00	\$7,391.00	\$6,695.00	\$4,938.00	\$3,989.00	\$3,713.00	\$2,587.00	\$3,075.00	\$52,307.00
Bedrooms 5	\$13,158.00	\$12,834.00	\$13,192.00	\$14,155.00	\$12,044.00	\$12,796.00	\$7,281.00	\$6,104.00	\$4,452.00	\$5,796.00	\$2,568.00	\$8,024.00	\$112,404.00
Bedrooms 6+	\$9,462.00	\$9,042.00	\$8,473.00	\$8,625.00	\$7,305.00	\$12,416.00	\$9,144.00	\$9,996.00	\$5,598.00	\$8,960.00	\$9,429.00	\$11,903.00	\$110,353.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,103.00	\$2,119.00	\$1,905.00	\$1,456.00	\$2,373.00	\$2,395.00	\$2,964.00	\$2,217.00	\$2,053.00	\$1,932.00	\$1,908.00	\$1,649.00	\$24,074.00
Bedrooms 2	\$2,716.00	\$3,249.00	\$3,373.00	\$3,421.00	\$3,353.00	\$3,970.00	\$3,939.00	\$3,717.00	\$3,119.00	\$3,338.00	\$2,627.00	\$3,165.00	\$39,987.00
Bedrooms 3	\$3,028.00	\$3,824.00	\$3,611.00	\$3,400.00	\$4,336.00	\$5,565.00	\$5,617.00	\$4,059.00	\$4,665.00	\$4,218.00	\$3,068.00	\$3,858.00	\$49,249.00
Bedrooms 4	\$7,195.00	\$5,984.00	\$4,626.00	\$5,472.00	\$5,082.00	\$9,270.00	\$8,154.00	\$6,949.00	\$4,392.00	\$6,264.00	\$3,320.00	\$6,057.00	\$72,765.00
Bedrooms 5	\$13,158.00	\$12,834.00	\$16,290.00	\$16,186.00	\$15,580.00	\$15,128.00	\$15,718.00	\$10,109.00	\$10,835.00	\$8,172.00	\$8,687.00	\$13,575.00	\$156,272.00
Bedrooms 6+	\$9,462.00	\$9,042.00	\$8,473.00	\$8,625.00	\$7,305.00	\$12,416.00	\$9,144.00	\$9,996.00	\$5,598.00	\$8,960.00	\$9,429.00	\$11,903.00	\$110,353.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,633.00	\$2,813.00	\$2,717.00	\$1,486.00	\$2,794.00	\$2,898.00	\$3,546.00	\$2,692.00	\$2,201.00	\$2,364.00	\$3,287.00	\$2,444.00	\$30,875.00
Bedrooms 2	\$3,758.00	\$3,838.00	\$4,549.00	\$4,129.00	\$4,674.00	\$4,860.00	\$4,711.00	\$3,897.00	\$4,354.00	\$4,296.00	\$3,140.00	\$3,713.00	\$49,919.00
Bedrooms 3	\$4,049.00	\$4,815.00	\$4,659.00	\$4,318.00	\$5,162.00	\$6,467.00	\$7,071.00	\$4,960.00	\$5,432.00	\$4,988.00	\$4,067.00	\$5,492.00	\$61,430.00
Bedrooms 4	\$7,927.00	\$6,161.00	\$6,054.00	\$6,364.00	\$6,531.00	\$9,347.00	\$11,462.00	\$7,645.00	\$4,694.00	\$6,916.00	\$3,760.00	\$8,077.00	\$84,938.00
Bedrooms 5	\$13,158.00	\$12,834.00	\$16,290.00	\$16,186.00	\$15,580.00	\$15,128.00	\$15,718.00	\$13,943.00	\$14,548.00	\$11,205.00	\$10,741.00	\$16,042.00	\$171,373.00
Bedrooms 6+	\$9,462.00	\$9,042.00	\$8,473.00	\$8,625.00	\$7,305.00	\$12,416.00	\$9,144.00	\$9,996.00	\$5,598.00	\$8,960.00	\$9,429.00	\$11,903.00	\$110,353.00

SHOW LOW 2021

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.