



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$405.00	\$478.00	\$1,032.00	\$840.00	\$1,130.00	\$1,740.00	\$2,053.00	\$1,381.00	\$1,242.00	\$1,330.00	\$1,491.00	\$1,185.00	\$14,307.00
Bedrooms 2	\$473.00	\$612.00	\$1,618.00	\$1,029.00	\$1,572.00	\$2,799.00	\$3,618.00	\$2,380.00	\$1,524.00	\$1,787.00	\$2,061.00	\$1,768.00	\$21,241.00
Bedrooms 3	\$854.00	\$670.00	\$2,034.00	\$1,377.00	\$2,039.00	\$4,599.00	\$5,323.00	\$3,286.00	\$2,124.00	\$2,385.00	\$3,080.00	\$2,642.00	\$30,413.00
Bedrooms 4	\$1,156.00	\$988.00	\$3,832.00	\$2,080.00	\$3,965.00	\$7,095.00	\$8,699.00	\$5,578.00	\$3,978.00	\$4,125.00	\$5,265.00	\$4,915.00	\$51,676.00
Bedrooms 5	\$1,950.00	\$1,261.00	\$4,808.00	\$3,243.00	\$5,958.00	\$11,484.00	\$15,582.00	\$9,957.00	\$6,309.00	\$5,517.00	\$6,921.00	\$9,000.00	\$81,990.00
Bedrooms 6+	\$1,686.00	\$1,445.00	\$4,191.00	\$3,243.00	\$6,136.00	\$13,849.00	\$16,774.00	\$11,905.00	\$8,833.00	\$5,298.00	\$6,921.00	\$9,396.00	\$89,677.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$760.00	\$833.00	\$1,633.00	\$1,351.00	\$1,823.00	\$2,304.00	\$2,680.00	\$2,064.00	\$1,800.00	\$1,906.00	\$1,916.00	\$1,890.00	\$20,960.00
Bedrooms 2	\$862.00	\$1,052.00	\$2,292.00	\$1,653.00	\$2,304.00	\$3,647.00	\$4,434.00	\$3,189.00	\$2,342.00	\$2,514.00	\$2,762.00	\$2,421.00	\$29,472.00
Bedrooms 3	\$1,453.00	\$1,295.00	\$3,032.00	\$2,175.00	\$3,502.00	\$5,523.00	\$6,584.00	\$4,467.00	\$3,400.00	\$3,364.00	\$3,745.00	\$3,569.00	\$42,109.00
Bedrooms 4	\$1,929.00	\$1,498.00	\$4,135.00	\$3,297.00	\$5,146.00	\$8,124.00	\$10,599.00	\$7,171.00	\$5,480.00	\$5,495.00	\$6,128.00	\$6,522.00	\$65,524.00
Bedrooms 5	\$3,865.00	\$2,076.00	\$7,350.00	\$5,076.00	\$7,943.00	\$15,885.00	\$19,261.00	\$13,628.00	\$9,772.00	\$7,444.00	\$9,195.00	\$10,627.00	\$112,122.00
Bedrooms 6+	\$2,446.00	\$2,076.00	\$6,250.00	\$4,691.00	\$8,442.00	\$16,246.00	\$20,349.00	\$14,519.00	\$12,449.00	\$6,535.00	\$9,547.00	\$10,627.00	\$114,177.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,854.00	\$1,895.00	\$2,423.00	\$2,320.00	\$2,394.00	\$3,067.00	\$3,164.00	\$2,714.00	\$2,559.00	\$2,430.00	\$2,615.00	\$2,325.00	\$29,761.00
Bedrooms 2	\$1,575.00	\$1,776.00	\$2,787.00	\$2,288.00	\$2,916.00	\$4,429.00	\$5,423.00	\$3,894.00	\$3,123.00	\$3,165.00	\$3,601.00	\$3,032.00	\$38,000.00
Bedrooms 3	\$2,249.00	\$1,598.00	\$4,050.00	\$3,328.00	\$4,564.00	\$6,763.00	\$7,497.00	\$5,254.00	\$4,813.00	\$4,262.00	\$4,834.00	\$4,410.00	\$53,622.00
Bedrooms 4	\$4,126.00	\$4,222.00	\$5,231.00	\$3,779.00	\$5,648.00	\$8,742.00	\$11,641.00	\$8,426.00	\$8,704.00	\$6,227.00	\$7,442.00	\$7,004.00	\$81,192.00
Bedrooms 5	\$6,199.00	\$3,208.00	\$9,224.00	\$6,135.00	\$11,371.00	\$17,941.00	\$22,457.00	\$15,702.00	\$12,775.00	\$9,023.00	\$9,990.00	\$11,425.00	\$135,450.00
Bedrooms 6+	\$3,200.00	\$2,574.00	\$8,571.00	\$5,482.00	\$11,371.00	\$18,368.00	\$22,729.00	\$15,702.00	\$13,740.00	\$7,943.00	\$10,852.00	\$11,425.00	\$131,957.00

BRANSON 2019

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.