



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$525.00	\$510.00	\$825.00	\$780.00	\$963.00	\$1,736.00	\$2,256.00	\$1,838.00	\$1,390.00	\$1,742.00	\$1,256.00	\$1,309.00	\$15,130.00
Bedrooms 2	\$476.00	\$654.00	\$1,045.00	\$684.00	\$1,008.00	\$2,370.00	\$3,496.00	\$2,461.00	\$1,806.00	\$2,304.00	\$1,915.00	\$2,019.00	\$20,233.00
Bedrooms 3	\$706.00	\$772.00	\$1,293.00	\$1,020.00	\$1,407.00	\$3,135.00	\$5,183.00	\$3,312.00	\$1,909.00	\$2,620.00	\$2,367.00	\$2,777.00	\$26,501.00
Bedrooms 4	\$1,048.00	\$1,189.00	\$2,180.00	\$1,366.00	\$2,172.00	\$5,472.00	\$8,444.00	\$6,292.00	\$4,530.00	\$5,122.00	\$4,734.00	\$5,855.00	\$48,404.00
Bedrooms 5	\$1,648.00	\$1,603.00	\$3,567.00	\$2,160.00	\$4,614.00	\$10,171.00	\$14,910.00	\$9,700.00	\$6,348.00	\$7,350.00	\$7,172.00	\$8,902.00	\$78,145.00
Bedrooms 6+	\$1,383.00	\$1,418.00	\$3,221.00	\$2,160.00	\$4,899.00	\$10,712.00	\$15,252.00	\$9,700.00	\$6,348.00	\$6,892.00	\$6,911.00	\$8,816.00	\$77,712.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,103.00	\$1,132.00	\$1,636.00	\$1,811.00	\$1,549.00	\$2,429.00	\$3,053.00	\$2,615.00	\$2,200.00	\$2,478.00	\$2,031.00	\$1,898.00	\$23,935.00
Bedrooms 2	\$1,105.00	\$1,168.00	\$1,551.00	\$1,236.00	\$1,626.00	\$3,064.00	\$4,221.00	\$3,178.00	\$2,456.00	\$3,000.00	\$2,580.00	\$2,716.00	\$27,901.00
Bedrooms 3	\$1,503.00	\$1,892.00	\$2,000.00	\$1,720.00	\$2,133.00	\$4,168.00	\$6,009.00	\$4,491.00	\$2,842.00	\$3,667.00	\$3,430.00	\$3,808.00	\$37,663.00
Bedrooms 4	\$2,917.00	\$2,198.00	\$3,116.00	\$2,550.00	\$2,979.00	\$7,195.00	\$10,337.00	\$7,250.00	\$6,041.00	\$6,850.00	\$5,636.00	\$6,417.00	\$63,425.00
Bedrooms 5	\$2,564.00	\$2,150.00	\$5,053.00	\$3,187.00	\$6,391.00	\$13,690.00	\$18,595.00	\$13,713.00	\$8,924.00	\$9,443.00	\$9,139.00	\$11,173.00	\$104,022.00
Bedrooms 6+	\$2,564.00	\$2,148.00	\$5,053.00	\$2,770.00	\$6,583.00	\$14,018.00	\$19,066.00	\$13,402.00	\$7,457.00	\$9,033.00	\$8,865.00	\$10,345.00	\$101,304.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,867.00	\$2,156.00	\$2,362.00	\$4,205.00	\$3,153.00	\$3,393.00	\$3,892.00	\$3,225.00	\$2,932.00	\$3,306.00	\$2,772.00	\$2,497.00	\$35,760.00
Bedrooms 2	\$2,322.00	\$2,312.00	\$2,208.00	\$2,639.00	\$2,538.00	\$3,668.00	\$4,767.00	\$3,878.00	\$3,100.00	\$3,658.00	\$3,350.00	\$3,310.00	\$37,750.00
Bedrooms 3	\$2,990.00	\$3,857.00	\$2,908.00	\$3,610.00	\$3,088.00	\$5,434.00	\$7,320.00	\$5,294.00	\$4,061.00	\$4,421.00	\$4,372.00	\$4,724.00	\$52,079.00
Bedrooms 4	\$4,171.00	\$4,919.00	\$4,797.00	\$5,488.00	\$6,469.00	\$8,095.00	\$11,076.00	\$8,187.00	\$7,390.00	\$7,826.00	\$6,853.00	\$7,637.00	\$82,908.00
Bedrooms 5	\$4,151.00	\$4,678.00	\$6,342.00	\$5,375.00	\$8,278.00	\$16,094.00	\$21,172.00	\$15,656.00	\$10,916.00	\$11,839.00	\$10,961.00	\$13,157.00	\$128,619.00
Bedrooms 6+	\$4,382.00	\$5,118.00	\$6,342.00	\$4,745.00	\$10,707.00	\$15,700.00	\$20,413.00	\$15,648.00	\$10,228.00	\$11,313.00	\$11,768.00	\$12,813.00	\$129,177.00

# BRANSON 2020

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.