



# THE SHORT TERM SHOP

BROKERED BY  
**exp**<sup>TM</sup>  
REALTY

## Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$570.00	\$694.00	\$1,404.00	\$1,541.00	\$1,755.00	\$2,520.00	\$3,184.00	\$2,091.00	\$1,673.00	\$2,011.00	\$1,921.00	\$1,812.00	\$21,176.00
Bedrooms 2	\$689.00	\$902.00	\$2,303.00	\$2,170.00	\$2,571.00	\$3,834.00	\$4,452.00	\$2,866.00	\$2,020.00	\$2,669.00	\$2,516.00	\$2,919.00	\$29,913.00
Bedrooms 3	\$604.00	\$963.00	\$3,119.00	\$2,480.00	\$3,172.00	\$5,482.00	\$6,377.00	\$3,455.00	\$2,401.00	\$3,376.00	\$3,525.00	\$4,251.00	\$39,205.00
Bedrooms 4	\$836.00	\$2,269.00	\$5,025.00	\$5,068.00	\$5,649.00	\$9,414.00	\$10,605.00	\$6,717.00	\$4,716.00	\$4,932.00	\$4,763.00	\$6,682.00	\$66,676.00
Bedrooms 5	\$2,912.00	\$3,202.00	\$8,956.00	\$7,613.00	\$10,790.00	\$14,188.00	\$17,352.00	\$9,986.00	\$7,309.00	\$8,565.00	\$9,433.00	\$11,878.00	\$112,184.00
Bedrooms 6+	\$2,730.00	\$2,736.00	\$8,475.00	\$6,683.00	\$8,272.00	\$13,522.00	\$17,352.00	\$9,870.00	\$7,666.00	\$9,442.00	\$9,433.00	\$11,878.00	\$108,059.00

## Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,352.00	\$1,449.00	\$2,119.00	\$2,174.00	\$2,652.00	\$3,373.00	\$4,183.00	\$2,822.00	\$2,292.00	\$2,646.00	\$2,600.00	\$2,432.00	\$30,094.00
Bedrooms 2	\$1,330.00	\$1,532.00	\$3,104.00	\$2,988.00	\$3,577.00	\$4,777.00	\$5,418.00	\$3,622.00	\$2,920.00	\$3,462.00	\$3,364.00	\$3,685.00	\$39,779.00
Bedrooms 3	\$1,302.00	\$1,779.00	\$4,343.00	\$3,953.00	\$4,505.00	\$6,766.00	\$7,801.00	\$4,727.00	\$3,685.00	\$4,340.00	\$4,587.00	\$5,061.00	\$52,849.00
Bedrooms 4	\$1,574.00	\$3,132.00	\$6,673.00	\$6,690.00	\$6,974.00	\$10,377.00	\$12,478.00	\$8,347.00	\$6,242.00	\$6,745.00	\$6,873.00	\$7,965.00	\$84,070.00
Bedrooms 5	\$4,250.00	\$5,800.00	\$10,866.00	\$9,790.00	\$12,891.00	\$21,038.00	\$23,770.00	\$15,255.00	\$10,605.00	\$11,359.00	\$11,753.00	\$14,748.00	\$152,125.00
Bedrooms 6+	\$3,761.00	\$5,016.00	\$10,100.00	\$9,922.00	\$11,913.00	\$21,019.00	\$21,279.00	\$13,570.00	\$10,679.00	\$11,393.00	\$11,729.00	\$14,748.00	\$145,129.00

## Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,150.00	\$2,188.00	\$2,940.00	\$2,934.00	\$3,503.00	\$4,082.00	\$4,957.00	\$3,542.00	\$3,023.00	\$3,280.00	\$3,593.00	\$3,083.00	\$39,275.00
Bedrooms 2	\$2,097.00	\$2,470.00	\$3,804.00	\$3,852.00	\$4,397.00	\$5,621.00	\$6,095.00	\$4,348.00	\$3,676.00	\$4,080.00	\$4,154.00	\$4,562.00	\$49,155.00
Bedrooms 3	\$2,225.00	\$2,980.00	\$5,355.00	\$5,457.00	\$5,998.00	\$8,086.00	\$9,117.00	\$5,705.00	\$5,042.00	\$5,362.00	\$5,519.00	\$6,099.00	\$65,945.00
Bedrooms 4	\$2,601.00	\$3,640.00	\$8,452.00	\$8,991.00	\$9,218.00	\$11,931.00	\$13,468.00	\$10,234.00	\$7,801.00	\$8,308.00	\$9,105.00	\$9,910.00	\$103,659.00
Bedrooms 5	\$5,667.00	\$7,916.00	\$13,858.00	\$11,838.00	\$15,425.00	\$23,505.00	\$26,048.00	\$18,578.00	\$14,578.00	\$13,737.00	\$15,014.00	\$17,108.00	\$183,272.00
Bedrooms 6+	\$5,398.00	\$5,898.00	\$12,188.00	\$11,192.00	\$14,531.00	\$23,237.00	\$26,048.00	\$18,030.00	\$14,282.00	\$14,003.00	\$13,350.00	\$16,167.00	\$174,324.00

# BRANSON 2021

**DISCLAIMER:** The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.