

THE SHORT TERMSHOP



Revenue (50th Percentile)

Bedrooms	January 🚁 🕻	February	March	April	May	June / To	July	August	September	October	November	December	Total
Bedrooms 1	\$542.00	\$533.00	\$887.00	\$510.00	\$641.00	\$2,094.00	\$2,525.00	\$2,100.00	\$1,654.00	\$2,269.00	\$1,824.00	\$1,854.00	\$17,433.00
Bedrooms 2	\$420.00	\$576.00	\$782.00	\$552.00	\$1,048.00	\$2,462.00	\$3,402.00	\$2,652.00	\$1,694.00	\$2,216.00	\$1,789.00	\$2,000.00	\$19,593.00
Bedrooms 3	\$680.00	\$1,016.00	\$1,286.00	\$1,260.00	\$1,812.00	\$3,316.00	\$5,892.00	\$3,809.00	\$2,504.00	\$2,875.00	\$3,076.00	\$3,106.00	\$30,632.00
Bedrooms 4	\$1,519.00	\$1,393.00	\$2,527.00	\$1,475.00	\$2,833.00	\$6,494.00	\$9,456.00	\$7,032.00	\$4,728.00	\$5,525.00	\$4,830.00	\$5,972.00	\$53,784.00
Bedrooms 5	\$2,305.00	\$1,754.00	\$3,313.00	\$3,087.00	\$5,502.00	\$8,600.00	\$14,700.00	\$7,864.00	\$5,137.00	\$5,784.00	\$7,175.00	\$9,564.00	\$74,785.00
Bedrooms 6+	\$1,480.00	\$1,245.00	\$4,846.00	\$4,696.00	\$4,876.00	\$8,600.00	\$14,700.00	\$7,662.00	\$5,137.00	\$5,784.00	\$7,506.00	\$9,564.00	\$76,096.00

Revenue (75th Percentile)

Bedrooms	Wanuary	February	March	April	May N	Na June	July	August	September	Octoben M	November	December & Q	Total
Bedrooms 1	\$1,405.00	\$1,197.00	\$1,444.00	\$1,224.00	\$1,237.00	\$2,834.00	\$3,768.00	\$3,430.00	\$2,632.00	\$3,377.00	\$2,716.00	\$3,107.00	\$28,371.00
Bedrooms 2	\$680.00	\$1,176.00	\$1,226.00	\$800.00	\$1,638.00	\$3,194.00	\$4,123.00	\$3,160.00	\$2,434.00	\$2,926.00	\$2,518.00	\$2,533.00	\$26,408.00
Bedrooms 3	\$2,733.00	\$1,819.00	\$2,284.00	\$1,824.00	\$2,688.00	\$4,606.00	\$7,243.00	\$5,145.00	\$3,223.00	\$3,893.00	\$4,006.00	\$4,338.00	\$43,802.00
Bedrooms 4	\$2,456.00	\$3,225.00	\$3,673.00	\$2,779.00	\$3,917.00	\$7,815.00	\$11,600.00	\$8,368.00	\$5,908.00	\$6,877.00	\$6,618.00	\$7,598.00	\$70,834.00
Bedrooms 5	\$5,616.00	\$3,571.00	\$5,385.00	\$6,641.00	\$7,328.00	\$13,701.00	\$18,368.00	\$12,658.00	\$7,241.00	\$8,911.00	\$9,106.00	\$12,890.00	\$111,416.00
Bedrooms 6+	\$2,068.00	\$3,571.00	\$8,231.00	\$13,633.00	\$7,328.00	\$13,912.00	\$18,368.00	\$10,780.00	\$6,614.00	\$7,830.00	\$9,420.00	\$11,078.00	\$112,833.00

Revenue (90th Percentile)

Bedrooms	January	February (March	April	CO May	June	July "L"	August	September	October	November	December	Total
Bedrooms 1	\$1,916.00	\$2,639.00	\$1,816.00	\$1,469.00	\$1,955.00	\$3,901.00	\$4,853.00	\$3,779.00	\$3,672.00	\$4,028.00	\$3,593.00	\$3,585.00	\$37,206.00
Bedrooms 2	\$1,361.00	\$1,866.00	\$1,781.00	\$1,368.00	\$2,513.00	\$4,183.00	\$5,126.00	\$3,798.00	\$3,088.00	\$3,902.00	\$3,211.00	\$3,827.00	\$36,024.00
Bedrooms 3	\$5,586.00	\$6,478.00	\$3,198.00	\$3,068.00	\$4,152.00	\$5,055.00	\$8,381.00	\$5,694.00	\$4,155.00	\$5,446.00	\$6,207.00	\$5,274.00	\$62,694.00
Bedrooms 4	\$4,015.00	\$4,556.00	\$5,450.00	\$6,310.00	\$5,819.00	\$8,684.00	\$13,902.00	\$9,505.00	\$6,848.00	\$7,258.00	\$7,281.00	\$8,590.00	\$88,218.00
Bedrooms 5	\$7,764.00	\$4,147.00	\$8,231.00	\$13,633.00	\$7,741.00	\$16,036.00	\$23,210.00	\$14,196.00	\$9,168.00	\$10,353.00	\$12,134.00	\$13,377.00	\$139,990.00
Bedrooms 6+	\$3,518.00	\$3,571.00	\$9,831.00	\$14,229.00	\$7,610.00	\$16,036.00	\$23,210.00	\$13,584.00	\$8,599.00	\$9,967.00	\$12,134.00	\$13,377.00	\$135,666.00

BRANSON WEST 2020

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data