



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,260.00	\$3,064.00	\$2,660.00	\$1,035.00	\$1,682.00	\$2,607.00	\$2,415.00	\$1,810.00	\$1,729.00	\$1,840.00	\$1,598.00	\$1,638.00	\$24,338.00
Bedrooms 2	\$2,194.00	\$3,638.00	\$3,460.00	\$1,818.00	\$1,917.00	\$2,977.00	\$3,480.00	\$1,980.00	\$1,771.00	\$2,012.00	\$1,830.00	\$1,763.00	\$29,840.00
Bedrooms 3	\$2,505.00	\$4,361.00	\$4,723.00	\$2,704.00	\$2,833.00	\$4,410.00	\$5,160.00	\$2,750.00	\$2,618.00	\$3,164.00	\$2,548.00	\$2,360.00	\$40,136.00
Bedrooms 4	\$5,608.00	\$8,247.00	\$8,434.00	\$5,063.00	\$5,968.00	\$7,620.00	\$7,854.00	\$5,759.00	\$6,990.00	\$6,293.00	\$5,732.00	\$6,596.00	\$80,164.00
Bedrooms 5	\$8,960.00	\$12,440.00	\$17,417.00	\$3,846.00	\$10,496.00	\$15,914.00	\$16,200.00	\$12,115.00	\$8,828.00	\$10,073.00	\$10,663.00	\$10,848.00	\$137,800.00
Bedrooms 6+	\$12,805.00	\$15,797.00	\$18,046.00	\$13,600.00	\$10,496.00	\$15,914.00	\$17,334.00	\$15,316.00	\$8,700.00	\$12,165.00	\$8,350.00	\$11,320.00	\$159,843.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,958.00	\$3,576.00	\$3,283.00	\$2,066.00	\$2,455.00	\$3,076.00	\$3,132.00	\$2,719.00	\$2,496.00	\$2,786.00	\$2,447.00	\$2,338.00	\$33,332.00
Bedrooms 2	\$3,424.00	\$4,904.00	\$4,754.00	\$3,291.00	\$3,267.00	\$4,023.00	\$4,421.00	\$3,320.00	\$2,793.00	\$3,060.00	\$2,948.00	\$2,912.00	\$43,117.00
Bedrooms 3	\$4,515.00	\$6,620.00	\$6,384.00	\$5,168.00	\$4,476.00	\$5,726.00	\$6,769.00	\$4,278.00	\$3,886.00	\$4,671.00	\$3,703.00	\$4,002.00	\$60,198.00
Bedrooms 4	\$7,296.00	\$9,738.00	\$9,811.00	\$6,897.00	\$8,783.00	\$10,673.00	\$10,851.00	\$10,495.00	\$9,054.00	\$9,840.00	\$7,106.00	\$9,398.00	\$109,942.00
Bedrooms 5	\$12,973.00	\$17,580.00	\$18,046.00	\$5,499.00	\$13,883.00	\$20,110.00	\$19,083.00	\$15,660.00	\$11,458.00	\$12,700.00	\$13,160.00	\$13,978.00	\$174,130.00
Bedrooms 6+	\$13,186.00	\$18,684.00	\$22,046.00	\$24,083.00	\$14,917.00	\$21,066.00	\$20,892.00	\$17,715.00	\$10,672.00	\$14,393.00	\$10,414.00	\$13,076.00	\$201,144.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,839.00	\$3,961.00	\$3,990.00	\$2,987.00	\$3,219.00	\$3,603.00	\$3,665.00	\$3,484.00	\$3,130.00	\$3,300.00	\$3,190.00	\$3,200.00	\$41,568.00
Bedrooms 2	\$4,465.00	\$6,046.00	\$6,164.00	\$4,209.00	\$4,486.00	\$4,811.00	\$5,217.00	\$4,366.00	\$3,792.00	\$4,015.00	\$3,703.00	\$3,798.00	\$55,072.00
Bedrooms 3	\$6,116.00	\$7,791.00	\$8,354.00	\$7,480.00	\$6,409.00	\$7,014.00	\$7,925.00	\$6,047.00	\$5,191.00	\$6,172.00	\$5,190.00	\$5,482.00	\$79,171.00
Bedrooms 4	\$9,873.00	\$12,167.00	\$13,025.00	\$7,797.00	\$10,814.00	\$12,453.00	\$15,405.00	\$11,366.00	\$10,862.00	\$13,042.00	\$10,202.00	\$12,375.00	\$139,381.00
Bedrooms 5	\$13,186.00	\$19,081.00	\$20,995.00	\$24,083.00	\$16,294.00	\$21,066.00	\$26,491.00	\$18,907.00	\$21,712.00	\$17,504.00	\$22,101.00	\$25,007.00	\$246,427.00
Bedrooms 6+	\$13,186.00	\$18,684.00	\$22,046.00	\$24,083.00	\$16,294.00	\$22,423.00	\$22,831.00	\$22,691.00	\$21,712.00	\$22,581.00	\$22,101.00	\$25,306.00	\$253,938.00

INDIAN ROCKS BEACH 2020

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.