

THE SHORT TERMSHOP



Revenue (50th Percentile)

Bedrooms	January 🏬	February	March	April	May	June / Lo	July	August	September	October	November	December	Total
Bedrooms 1	\$1,707.00	\$2,214.00	\$1,896.00	\$930.00	\$1,077.00	\$1,674.00	\$1,767.00	\$1,365.00	\$1,192.00	\$1,336.00	\$1,200.00	\$1,168.00	\$17,526.00
Bedrooms 2	\$2,319.00	\$2,798.00	\$2,753.00	\$1,410.00	\$1,515.00	\$2,349.00	\$2,536.00	\$1,777.00	\$1,568.00	\$1,879.00	\$1,870.00	\$1,667.00	\$24,441.00
Bedrooms 3	\$3,168.00	\$3,689.00	\$3,870.00	\$1,857.00	\$2,160.00	\$3,078.00	\$3,660.00	\$2,876.00	\$2,470.00	\$2,582.00	\$2,361.00	\$2,466.00	\$34,237.00
Bedrooms 4	\$4,878.00	\$6,107.00	\$5,450.00	\$2,998.00	\$4,136.00	\$5,248.00	\$6,210.00	\$5,175.00	\$4,133.00	\$4,575.00	\$4,990.00	\$4,661.00	\$58,561.00
Bedrooms 5	\$5,438.00	\$12,880.00	\$9,467.00	\$5,543.00	\$9,200.00	\$11,000.00	\$10,139.00	\$8,524.00	\$8,068.00	\$6,500.00	\$7,398.00	\$6,900.00	\$101,057.00
Bedrooms 6+	\$15,191.00	\$18,038.00	\$13,413.00	\$10,295.00	\$16,944.00	\$20,141.00	\$15,360.00	\$11,618.00	\$15,648.00	\$4,522.00	\$12,355.00	\$8,330.00	\$161,855.00

Revenue (75th Percentile)

Bedrooms	Manuary	February	Walch	April	May N	June June	July	August	September	October M	November	December 🖟 🤅	Total
Bedrooms 1	\$2,497.00	\$3,204.00	\$2,789.00	\$1,617.00	\$1,907.00	\$2,490.00	\$2,618.00	\$2,175.00	\$1,901.00	\$2,152.00	\$1,976.00	\$2,007.00	\$27,333.00
Bedrooms 2	\$3,532.00	\$4,214.00	\$4,101.00	\$2,648.00	\$2,647.00	\$3,323.00	\$3,799.00	\$2,906.00	\$2,487.00	\$2,848.00	\$2,844.00	\$2,657.00	\$38,006.00
Bedrooms 3	\$4,678.00	\$5,530.00	\$5,814.00	\$3,594.00	\$3,948.00	\$4,737.00	\$5,424.00	\$4,440.00	\$4,038.00	\$4,224.00	\$4,363.00	\$3,866.00	\$54,656.00
Bedrooms 4	\$7,051.00	\$8,382.00	\$8,585.00	\$5,317.00	\$6,220.00	\$7,806.00	\$8,043.00	\$7,021.00	\$5,930.00	\$6,506.00	\$6,853.00	\$6,322.00	\$84,036.00
Bedrooms 5	\$13,415.00	\$18,038.00	\$13,413.00	\$10,470.00	\$14,737.00	\$19,649.00	\$15,360.00	\$11,655.00	\$15,648.00	\$13,710.00	\$14,993.00	\$9,966.00	\$171,054.00
Bedrooms 6+	\$16,656.00	\$23,517.00	\$24,181.00	\$27,966.00	\$21,523.00	\$20,952.00	\$17,114.00	\$18,790.00	\$17,184.00	\$13,710.00	\$17,169.00	\$21,155.00	\$239,917.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	NOMay	June	Infa . C.	August	September	October	November	December	Total
Bedrooms 1	\$3,227.00	\$4,060.00	\$3,552.00	\$2,465.00	\$2,727.00	\$3,098.00	\$3,271.00	\$2,732.00	\$2,526.00	\$2,798.00	\$2,590.00	\$2,660.00	\$35,706.00
Bedrooms 2	\$4,592.00	\$5,642.00	\$5,250.00	\$3,915.00	\$3,890.00	\$4,393.00	\$4,861.00	\$3,908.00	\$3,683.00	\$3,785.00	\$4,121.00	\$3,621.00	\$51,651.00
Bedrooms 3	\$6,030.00	\$7,608.00	\$7,301.00	\$5,714.00	\$5,622.00	\$5,818.00	\$6,855.00	\$5,813.00	\$5,234.00	\$5,660.00	\$5,414.00	\$5,459.00	\$72,528.00
Bedrooms 4	\$9,383.00	\$10,792.00	\$11,890.00	\$9,058.00	\$8,232.00	\$9,878.00	\$9,670.00	\$9,052.00	\$9,142.00	\$9,804.00	\$9,050.00	\$8,798.00	\$114,749.00
Bedrooms 5	\$16,656.00	\$23,517.00	\$23,548.00	\$22,899.00	\$21,523.00	\$20,952.00	\$22,511.00	\$18,815.00	\$19,095.00	\$17,050.00	\$17,236.00	\$21,193.00	\$244,995.00
Bedrooms 6+	\$19,272.00	\$23,546.00	\$32,937.00	\$28,068.00	\$26,256.00	\$23,527.00	\$22,555.00	\$19,477.00	\$19,095.00	\$17,050.00	\$18,928.00	\$21,667.00	\$272,378.00

SAINT PETERSBURG 2020

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data