



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,416.00	\$1,904.00	\$2,393.00	\$1,963.00	\$1,507.00	\$1,375.00	\$1,539.00	\$1,314.00	\$1,238.00	\$1,115.00	\$1,266.00	\$1,326.00	\$18,356.00
Bedrooms 2	\$1,612.00	\$2,394.00	\$3,060.00	\$2,625.00	\$2,104.00	\$2,089.00	\$2,176.00	\$1,888.00	\$1,683.00	\$1,529.00	\$1,631.00	\$1,846.00	\$24,637.00
Bedrooms 3	\$2,150.00	\$3,158.00	\$4,049.00	\$3,227.00	\$2,964.00	\$3,420.00	\$2,876.00	\$3,070.00	\$2,643.00	\$2,350.00	\$2,272.00	\$2,607.00	\$34,786.00
Bedrooms 4	\$3,348.00	\$4,950.00	\$6,140.00	\$5,449.00	\$4,521.00	\$5,122.00	\$4,841.00	\$4,228.00	\$3,260.00	\$4,197.00	\$3,684.00	\$4,270.00	\$54,010.00
Bedrooms 5	\$3,392.00	\$6,282.00	\$11,878.00	\$10,910.00	\$6,115.00	\$6,000.00	\$6,663.00	\$7,762.00	\$4,360.00	\$3,241.00	\$4,410.00	\$8,437.00	\$79,450.00
Bedrooms 6+	\$4,495.00	\$14,202.00	\$17,572.00	\$16,470.00	\$11,612.00	\$8,235.00	\$16,347.00	\$11,970.00	\$15,703.00	\$12,196.00	\$16,640.00	\$13,994.00	\$159,436.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,214.00	\$2,694.00	\$3,317.00	\$2,679.00	\$2,167.00	\$2,100.00	\$2,315.00	\$2,035.00	\$1,898.00	\$1,751.00	\$1,896.00	\$1,936.00	\$27,002.00
Bedrooms 2	\$2,883.00	\$3,471.00	\$4,480.00	\$3,717.00	\$3,113.00	\$3,354.00	\$3,477.00	\$3,089.00	\$2,855.00	\$2,603.00	\$2,505.00	\$2,787.00	\$38,334.00
Bedrooms 3	\$3,825.00	\$4,873.00	\$6,450.00	\$5,056.00	\$4,653.00	\$5,315.00	\$5,012.00	\$4,778.00	\$4,068.00	\$3,907.00	\$3,450.00	\$3,789.00	\$55,176.00
Bedrooms 4	\$4,993.00	\$6,720.00	\$9,772.00	\$7,130.00	\$6,808.00	\$7,290.00	\$7,900.00	\$6,769.00	\$5,600.00	\$5,873.00	\$5,733.00	\$6,225.00	\$80,813.00
Bedrooms 5	\$6,407.00	\$10,597.00	\$16,297.00	\$16,299.00	\$12,403.00	\$11,570.00	\$14,008.00	\$11,646.00	\$11,051.00	\$9,370.00	\$9,443.00	\$10,429.00	\$139,520.00
Bedrooms 6+	\$5,200.00	\$16,550.00	\$22,932.00	\$22,166.00	\$15,828.00	\$12,675.00	\$21,781.00	\$14,875.00	\$16,654.00	\$18,424.00	\$17,809.00	\$18,511.00	\$203,405.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,893.00	\$3,415.00	\$4,110.00	\$3,320.00	\$2,824.00	\$2,741.00	\$3,030.00	\$2,683.00	\$2,668.00	\$2,359.00	\$2,523.00	\$2,581.00	\$35,147.00
Bedrooms 2	\$3,864.00	\$4,470.00	\$5,964.00	\$4,750.00	\$4,208.00	\$4,420.00	\$4,892.00	\$4,180.00	\$3,986.00	\$3,618.00	\$3,484.00	\$3,721.00	\$51,557.00
Bedrooms 3	\$5,616.00	\$6,115.00	\$8,365.00	\$6,770.00	\$5,966.00	\$6,768.00	\$6,894.00	\$6,123.00	\$5,366.00	\$4,706.00	\$4,905.00	\$4,859.00	\$72,433.00
Bedrooms 4	\$7,790.00	\$9,791.00	\$14,420.00	\$9,772.00	\$9,423.00	\$9,712.00	\$11,096.00	\$8,334.00	\$7,715.00	\$8,830.00	\$7,136.00	\$7,708.00	\$111,727.00
Bedrooms 5	\$12,876.00	\$15,493.00	\$21,380.00	\$22,008.00	\$16,876.00	\$14,144.00	\$21,088.00	\$14,926.00	\$16,654.00	\$21,812.00	\$17,809.00	\$17,800.00	\$212,866.00
Bedrooms 6+	\$23,378.00	\$25,284.00	\$24,773.00	\$22,788.00	\$22,003.00	\$24,495.00	\$24,922.00	\$22,592.00	\$19,065.00	\$24,325.00	\$21,613.00	\$23,900.00	\$279,138.00

SARASOTA (ZIP: 34234) 2019

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.