



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,311.00	\$3,271.00	\$3,783.00	\$3,411.00	\$2,926.00	\$2,137.00	\$2,223.00	\$1,483.00	\$1,694.00	\$1,377.00	\$1,648.00	\$1,598.00	\$27,862.00
Bedrooms 2	\$2,468.00	\$3,691.00	\$3,866.00	\$3,179.00	\$2,968.00	\$2,660.00	\$2,147.00	\$2,292.00	\$1,837.00	\$1,448.00	\$1,598.00	\$1,579.00	\$29,733.00
Bedrooms 3	\$3,792.00	\$6,119.00	\$6,889.00	\$3,929.00	\$4,466.00	\$2,987.00	\$2,281.00	\$3,564.00	\$2,848.00	\$1,800.00	\$1,740.00	\$2,455.00	\$42,870.00
Bedrooms 4	\$2,896.00	\$5,360.00	\$9,272.00	\$6,530.00	\$6,490.00	\$5,434.00	\$4,578.00	\$3,866.00	\$3,800.00	\$3,104.00	\$3,487.00	\$3,616.00	\$58,433.00
Bedrooms 5	\$857.00	\$9,321.00	\$30,154.00	\$6,744.00	\$9,015.00	\$10,264.00	\$7,264.00	\$4,620.00	\$3,000.00	\$8,400.00	\$8,398.00	\$8,848.00	\$106,885.00
Bedrooms 6+	\$857.00	\$22,098.00	\$30,154.00	\$35,654.00	\$22,887.00	\$28,795.00	\$27,196.00	\$27,194.00	\$4,068.00	\$8,625.00	\$23,099.00	\$11,142.00	\$241,769.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,567.00	\$4,134.00	\$4,650.00	\$4,158.00	\$3,882.00	\$2,980.00	\$3,070.00	\$2,200.00	\$2,122.00	\$2,380.00	\$2,405.00	\$2,644.00	\$38,192.00
Bedrooms 2	\$4,118.00	\$5,307.00	\$5,989.00	\$5,238.00	\$4,014.00	\$4,119.00	\$3,576.00	\$3,685.00	\$3,340.00	\$2,650.00	\$2,842.00	\$3,019.00	\$47,897.00
Bedrooms 3	\$5,388.00	\$7,374.00	\$9,849.00	\$5,426.00	\$6,023.00	\$5,152.00	\$4,534.00	\$4,913.00	\$4,216.00	\$3,068.00	\$3,322.00	\$3,728.00	\$62,993.00
Bedrooms 4	\$4,553.00	\$7,788.00	\$13,089.00	\$9,512.00	\$8,390.00	\$10,646.00	\$8,843.00	\$8,315.00	\$6,350.00	\$6,177.00	\$4,605.00	\$4,886.00	\$93,151.00
Bedrooms 5	\$857.00	\$22,098.00	\$30,154.00	\$8,714.00	\$11,577.00	\$13,299.00	\$17,463.00	\$8,594.00	\$10,497.00	\$8,625.00	\$9,498.00	\$11,746.00	\$153,122.00
Bedrooms 6+	\$857.00	\$22,098.00	\$30,154.00	\$35,654.00	\$22,887.00	\$28,795.00	\$27,196.00	\$27,194.00	\$32,492.00	\$29,846.00	\$23,099.00	\$27,197.00	\$307,469.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$4,216.00	\$5,046.00	\$5,597.00	\$5,481.00	\$4,650.00	\$3,563.00	\$3,929.00	\$3,361.00	\$2,974.00	\$2,900.00	\$3,121.00	\$3,141.00	\$47,979.00
Bedrooms 2	\$5,500.00	\$6,314.00	\$7,718.00	\$6,606.00	\$5,508.00	\$5,249.00	\$5,080.00	\$4,988.00	\$4,555.00	\$3,801.00	\$3,972.00	\$4,340.00	\$63,671.00
Bedrooms 3	\$7,280.00	\$9,388.00	\$11,769.00	\$7,068.00	\$6,357.00	\$7,218.00	\$6,764.00	\$5,558.00	\$6,871.00	\$5,735.00	\$5,537.00	\$6,560.00	\$96,105.00
Bedrooms 4	\$13,335.00	\$16,864.00	\$17,583.00	\$13,161.00	\$14,347.00	\$13,140.00	\$10,880.00	\$9,924.00	\$7,765.00	\$7,350.00	\$6,500.00	\$5,866.00	\$136,715.00
Bedrooms 5	\$857.00	\$22,098.00	\$30,154.00	\$35,654.00	\$22,887.00	\$28,795.00	\$27,196.00	\$27,194.00	\$32,492.00	\$29,846.00	\$23,099.00	\$27,197.00	\$307,469.00
Bedrooms 6+	\$857.00	\$22,098.00	\$30,154.00	\$35,654.00	\$22,887.00	\$28,795.00	\$27,196.00	\$27,194.00	\$32,492.00	\$29,846.00	\$23,099.00	\$27,197.00	\$307,469.00

SIESTA KEY 2019

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.